CAM, API WIZARD

AGE 28

OCCUPATION Software Engineer

STATUS Single

LOCATION Seattle

TIER Experienced

ARCHETYPE Tech Worker

Efficient | Thorough | Linear

"Gee I sure hope this photo hosting app has well-written documentation that's up to date."

MOTIVATIONS

Incentive	
Fear	
Acheivement	
Growth	
Power	
Social	

GOALS

- Looking for easy-to-navigate, up-to-date API Docs.
- Looking for the best fit solution for API needs.
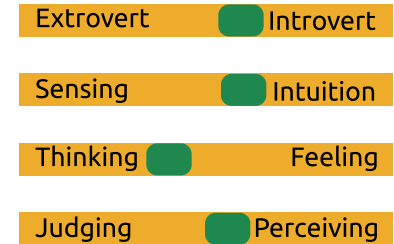- Docs that provide an overview and examples of what to expect from the API.

FRUSTRATIONS

- API Docs that lack examples or troubleshooting guides.
- Finding an API that fits my needs but is very out of date.
- Being presented with either a novel or nothing when accessing the Docs.
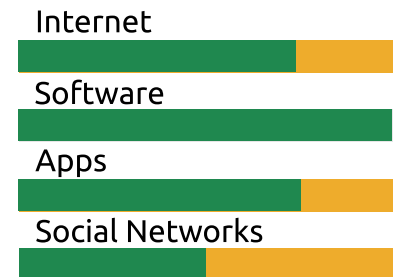- Calls are not listed in one place.

BIO

Our average API Wizard is an efficient coding machine that's looking for the best route forward at all times. They're usually looking for a single quality solution but will take the next best option if it gets the job done. When working with APIs, they can get frustrated by the laziness of other developers when it comes to documentation. They wish every developer had technical writing skills and that documentation contributors had the time and resources to keep API docs up-to-date at all times.

PERSONALITY

Extrovert		Introvert
Sensing		Intuition
Thinking		Feeling
Judging		Perceiving

TECHNOLOGY

Internet

Software

Apps

Social Networks

BRANDS

Apple
Google
Microsoft
Stripe
Salesforce
Zoom