



# GARUDA FIFA

## MARKETING ROADMAP STRATEGY

1

### PROJECT INITIAL

Website Creation  
Roadmap & Whitepaper  
Soft Marketing Plan  
Launch on Pancakeswap  
BSCScan info update  
TechRate Audit  
KYC Audit  
NFTs Sneak Peek  
Maintain Community

2

### MARKETING

List on AVADEX  
Launch Medium, Github,  
and Reddit  
Trust Wallet Logo  
Influencer Partnership  
Hard Shill Promotions  
NFTs Minting

3

### MAINTAIN BRAND

Coingecko Listing  
CoinMarketCap Listing  
Twitter Promotion  
Youtube Promotion  
Tiktok Promotion  
Viral Media Campaign  
Collaboration with Crypto  
Celebrities

4

### PRODUCT RELEASED

NFTs Marketplace  
Garuda P2E Game BETA  
Garuda Farms/STAKING  
Garuda Swap  
Garuda APPS BETA  
Garuda CHAIN  
Garuda PAD

5

### FINALIZING

Exchanges Listing  
Garuda Game Public  
Released  
Garuda APP Public  
Released  
Garuda Verse

