



## Environment

- Smart Contract Creation
- Website V1
- Launch on PancakeSwap
- Social Media BuildOut
- Whitepaper Creation
- Smart Contract Audit

PHASE 1



## Influencer Marketing

- Post Launch Marketing
- Initial Telegram Calls
- Initial Twitter Calls
- Social Media Exposure
- Skill Contest
- Biggest Buy Contest

PHASE 2



## Trending

- Dextools Trending
- Poocoin Ads
- Viral Media Campaign
- TIMES SQUARE BILLBOARDS

PHASE 3

# KINDER JOY INU ROADMAP STRATEGY

Process Workflow 2022



## Interactive Experiences

- Big Event for AMA and More Development

PHASE 4



## Products and More

- Swap App
- STAKING UTILITY DAPP
- NFTs Minting
- Coingecko Listing
- CoinMarketCap Listing

PHASE 5



## Results

- HOTBIT.IO Listing
- GATE.IO Listing
- KUCOIN Listing
- CRYPTO.COM Listing
- MERCH DROP

PHASE 6