



QATAR 2022

Marketing Strategy Workflow

Design + Project Buildout

PHASE 1



- Concept Creation
- Team Buildout
- Project Planning
- Whitepaper Creation
- Project Development
- Social Media Buildout
- Website Development
- Utility Development

Stealth Launch

PHASE 2



- Publish Website
- Smart Contract Creation
- Stealth Launch on Pancakeswap

Initial Marketing Strategy Presentation

PHASE 3



- Post Launch Marketing
- Initial Telegram Calls
- Initial Twitter Calls
- Initial Shilling Contest
- Initial Biggest Buy Contest

Refine/Finalize Marketing Strategy

PHASE 4



- Add Logo on Trust Wallet
- Smart Contract Audit
- KYC Audit
- Listing on AveDex
- Project Partnership
- Publish Some Utility
- Discord Buildout
- NFTs Minting

Second Marketing Strategy Presentation

PHASE 5



- Coingecko Listing
- Coinmarketcap Listing
- Price Tracking on Binance
- Price Tracking on Coinbase
- Price Tracking on Crypto.com
- Dextools Trending
- Poocoin Ads

Final Marketing Strategy

PHASE 6



- Viral Media Campaign
- TIMES SQUARE BILLBOARDS
- NFT Marketplace Open for Public
- Staking App
- Wallet & Swap App

Exchange Listing

PHASE 7



- Crypto.com Exchange Listing
- Gate.io Listing
- Kucoin Exchange Listing
- Hotbit.io Listing
- Binance Exchange Listing
- More Exchanges Listing