



ARABIAN PROTOCOL Marketing Roadmap 2022

Phase 1

Environment & Marketing

- Website Development
- Roadmap & Whitepaper
- Soft Marketing Plan
- Launch on Uniswap V2
- EtherScan info update
- Smart Contract Audit
- KYC Audit
- NFTs Sneak Peek

Phase 2

Maintain Brand Consistency

- Trust Wallet Logo
- Coingecko Listing
- CoinMarketCap Listing
- Influencer Partnership
- Hard Shill Promotions
- NFTs Minting
- Avedex Listing
- Dextools Trending

Phase 3

Product Released

- NFTs Marketplace
- ABP Farms/STAKING
- ABP Swap
- ABP Exchange App BETA

Phase 4

Finalizing

- ABP Exchange App Release
- ABP Farms/Staking Release
- ABP Swap Release
- Exchanges Listing