



ARABIAN PROTOCOL

Marketing Roadmap 2022

Phase 1

Environment & Marketing

- Website Development
- Roadmap & Whitepaper
- Soft Marketing Plan
- Launch on Pancakeswap
- BSCScan info update
- Smart Contract Audit
- KYC Audit
- NFTs Sneak Peek

Phase 2

Maintain Brand Consistency

- Trust Wallet Logo
- Coingecko Listing
- CoinMarketCap Listing
- Influencer Partnership
- Hard Shill Promotions
- NFTs Minting
- Avedex Listing
- Dextools Trending
- Poocoin Ads

Phase 3

Product Released

- NFTs Marketplace
- P2E Game BETA
- ABP Farms/STAKING
- ABP Swap
- ABP APPS BETA

Phase 4

Finalizing

- P2E Game Public Released
- ABP Super App Public Released
- Exchanges Listing