

KAIJU Marketing Roadmap 2023



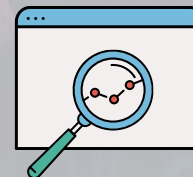
PHASE 1

- SOFT LAUNCH (UNISWAP)
- WEBSITE & COMMUNITY CREATION
- LIQUIDITY LOCKED
- TELEGRAM BUILDOUT
- TWITTER BUILDOUT
- MEDIUM BUILDOUT
- POST LAUNCH MARKETING
- ETHERSCAN VERIFICATION



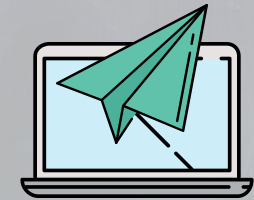
PHASE 2

- COINGECKO LISTING
- COINMARKETCAP LISTING
- ONBOARD MARKETING AGENCY
- ONBOARD PR AGENCY
- TIKTOK & INSTAGRAM EXPOSURE
- COINMARKETCAP TRENDING
- COINGECKO TRENDING
- DEXTOOLS TRENDING
- GLOBAL PR
- WHITEPAPER CREATION
- HOTBIT.IO LISTING



PHASE 3

- CONTRACT AUDIT
- KAIJU NFTS
- STAKING UTILITY DAPP
- GATE.IO EXCHANGE LISTING
- MERCH DROP #2
- MORE EXCHANGE LISTING



PHASE 4

- MERCH DROP #3
- KUCOIN EXCHANGE LISTING
- CRYPTO.COM EXCHANGE LISTING
- UPDATED 12 MONTHS ROADMAP
- WHITEPAPER V2 CREATION
- TIMES SQUARE BILLBOARDS
- VIRAL MEDIA CAMPAIGN

