



# SHIBA KING COIN Marketing Roadmap 2023



## PHASE 1

- STEALTH LAUNCH (BSC)
- WEBSITE & COMMUNITY CREATION
- LIQUIDITY LOCKED
- TELEGRAM BUILDOUT
- TWITTER BUILDOUT
- POST LAUNCH MARKETING
- BSCSCAN VERIFICATION



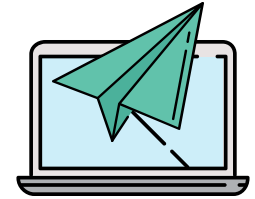
## PHASE 2

- COINGECKO LISTING
- COINMARKETCAP LISTING
- ONBOARD MARKETING AGENCY
- ONBOARD PR AGENCY
- TIKTOK & INSTAGRAM EXPOSURE
- COINMARKETCAP TRENDING
- COINGECKO TRENDING
- DEXTOOLS TRENDING
- GLOBAL PR
- WHITEPAPER CREATION
- HOTBIT.IO LISTING



## PHASE 3

- CERTIK AUDIT
- SKC NFTS
- STAKING UTILITY DAPP
- GATE.IO EXCHANGE LISTING
- \$50,000 COMMUNITY PRIZE
- MERCH DROP #2
- MORE EXCHANGE LISTING
- 75,000 HOLDERS TARGET
- \$60M STABLE MARKET CAP



## PHASE 4

- MERCH DROP #3
- KUCOIN EXCHANGE LISTING
- CRYPTO.COM EXCHANGE LISTING
- UPDATED 24 MONTH ROADMAP
- WHITEPAPER V2 CREATION
- TIMES SQUARE BILLBOARDS
- VIRAL MEDIA CAMPAIGN
- 150,000 HOLDER TARGET
- \$220M STABLE MARKET CAP