

Foodchow offers comprehensive digital solutions tailored for a wide range of business types in the food and service industry. Whether you run a Fine Dine Restaurant, a Cloud Kitchen, a Café, or a Bakery, our platform equips you with everything needed to streamline operations, accept online orders, manage reservations, and engage with customers efficiently.

We also cater to Spas, Salons, and Hotels, helping them manage bookings, promotions, and customer interactions seamlessly. For mobile businesses like Food Trucks and QSRs (Quick Service Restaurants), Foodchow delivers flexible tools for order management, real-time tracking, and customer retention.

From Pizza Shops to full-service venues, our platform is designed to adapt to your business model—ensuring a unified digital experience that grows with you.

Core Products & Solutions

- **POS (Point of Sale)**

website_link: <https://www.foodchow.co.uk/products/point-of-sale/>

A point-of-sale (POS) system is a hardware and software combination that helps streamline and maintain the effectiveness of your company. It Includes inventory tracking, order punching, table management, offline mode, and receipt printing.

- **Kitchen Display System (KDS)**

website_link: <https://www.foodchow.co.uk/products/kitchen-display-system/>

A digital screen for kitchens that replaces traditional paper tickets, reduces errors, improves order speed and accuracy, organizes orders efficiently, and seamlessly syncs with the POS system.

- **Online Ordering**

Website_link: <https://www.foodchow.co.uk/products/online-food-ordering-system/>

Allows customers to place takeaway, delivery, or dine-in orders directly through a restaurant's branded website or mobile app.

- **Contactless Ordering**

webiste_link : <https://www.foodchow.co.uk/products/contactless-ordering-systems/>

A QR code-based digital solution that enables customers to scan, view the menu, place orders, and make payments—all without any physical contact.

- **Table Reservation**

Website_link: <https://www.foodchow.co.uk/products/restaurant-booking-system/>

A table reservation system allows customers to book a table at a restaurant in advance by selecting their preferred date, time, and party size through a website or app. The

system helps restaurants manage reservations efficiently, avoid overbooking, send automated confirmations, and optimize table availability in real time.

- **Room Ordering**

website_link: <https://www.foodchow.co.uk/business-types/room-ordering-digital-menu-for-hotels/>

Guests can browse a fully customizable digital menu—covering food, drinks, and room amenities—and place orders directly from the comfort of their own rooms. Boost efficiency and revenue with QR-code-enabled ordering that integrates seamlessly into your hotel's existing system, with real-time notifications and guest communication.

- **Marketing & Loyalty Tools**

- Website_link: <https://www.foodchow.co.uk/products/digital-marketing-agency-for-restaurants/>

Helps restaurants acquire and retain customers through real-time offers, SMS/WhatsApp/email campaigns and exclusive discount systems and provide direct orders, enhance brand loyalty, and increase sales without third-party commissions.

- **Analytics & Reports**

- Website_link: <https://www.foodchow.co.uk/products/reports-and-analytics/>
offers real-time, in-depth insights into your restaurant's sales, performance, and customer trends. From source-wise revenue breakdowns to item-level reports and downloadable summaries, it empowers smarter, data-driven decisions.

- **Ordering App**

Website_link: <https://www.foodchow.co.uk/products/ordering-app/>

Restaurants can go digital with a branded, user-friendly app available on both Android and iOS. It supports everything from cloud kitchens to multi-store chains, offering seamless ordering, custom menus, and real-time notifications.

- **Restaurant Management Application**

Website_link: <https://www.foodchow.co.uk/products/restaurant-management-application/>

Gives restaurant owners full control over their online operations—from managing orders to launching offers—all from a single, easy-to-use dashboard. It simplifies setup and helps businesses grow with zero commission.

I WANT TO GROW MY RESTAURANT ONLINE

POS (Point of Sale):

FoodChow POS is a powerful, all-in-one restaurant management system designed to simplify operations and boost profitability. Whether you're managing dine-in, takeaway, or delivery, our system makes it easy to handle orders, process payments, manage inventory, and serve customers efficiently—all from a single platform. It works seamlessly across Android, iOS, and Windows devices, with full compatibility for printers, barcode scanners, and other essential hardware.

The POS features a clean, user-friendly interface and supports quick setup so you can start running your business in minutes. It comes with robust tools like real-time inventory tracking, menu and table management, secure payment integration, and kitchen display system (KDS) syncing to streamline the entire ordering process. Even in offline mode, operations continue without disruption, ensuring smooth service at all times. Cloud-based access gives you the flexibility to monitor performance and sales from anywhere, while built-in analytics help you track order trends, customer behavior, and overall business growth. With transparent pricing, no hidden fees, and 24/7 support, FoodChow POS is tailored to fit a wide range of businesses—including cafes, bakeries, QSRs, cloud kitchens, hotels, spas, salons, and food trucks.

Kitchen Display System (KDS)

FoodChow's Kitchen Display System (KDS) is a modern solution that replaces traditional paper tickets with a digital interface, ensuring smoother and faster kitchen operations. Integrated seamlessly with the FoodChow POS, it displays incoming orders in real-time, reducing confusion and delays between the front-of-house and kitchen staff. Whether you're handling online orders, dine-in, or third-party delivery platforms, all tickets are instantly shown on the kitchen screen, eliminating manual errors and enhancing order accuracy.

The system supports Android and Windows devices, with flexible mounting options and multiple screen sizes to fit any kitchen layout. You can segregate new, pending, and priority orders clearly, receive real-time alerts, and even customize item names in multiple languages—or with emojis. With simple setup and a user-friendly interface, the KDS ensures your kitchen staff stays focused and informed, helping speed up meal prep while reducing waste and miscommunication. FoodChow's KDS focuses entirely on back-of-house efficiency. It empowers chefs and cooks to prioritize tasks, view item-wise breakdowns, and ensure that no order is missed. With FoodChow KDS, you're not just making the kitchen digital—you're making it smarter, faster, and error-free.

Online Ordering

FoodChow's Online Food Ordering System is built to help restaurants grow by accepting orders directly from their own branded website—without relying on third-party platforms or paying high

commissions. With a simple setup, you can register your restaurant, upload your menu with images and prices, and start receiving and managing orders instantly. Our platform lets you handle dine-in, takeaway, and delivery orders efficiently, while giving you complete control over your customer experience.

You'll gain access to real-time order management, performance analytics, customer feedback, and marketing tools like coupons, discounts, and loyalty programs—all designed to boost visibility and repeat business. Our system ensures smooth ordering, secure payments, and reliable performance. With FoodChow, you can scale your business, improve operational speed, and attract more customers—all from one powerful, commission-free platform.

Contactless Ordering

FoodChow's Contactless Food Ordering System transforms the dining experience by allowing customers to scan a QR code and instantly access a digital menu—no apps or physical menus required. With a built-in QR code generator, restaurants can easily create and customize menus, add images, support multiple languages, and manage items in real-time.

The system supports various display options such as table tents, posters, food packaging, flyers, and business cards. It integrates seamlessly with online ordering and payment gateways like Razorpay, Google Pay, and cards, allowing for safe, contactless transactions. Additional features include mobile-friendly menu access, order tracking, automatic feedback collection, and tools for promotional campaigns (email, SMS, push notifications). This helps restaurants increase efficiency, reduce manual errors, and enhance customer convenience and safety.

Table Reservation

Foodchow's table reservation system simplifies restaurant bookings by allowing customers to choose their preferred date, time, and party size directly through the website. Restaurants receive instant notifications and can manage all reservations in real time via an intuitive dashboard. Automated confirmations are sent through SMS or email, reducing manual work.

The system offers real-time availability updates, customizable booking policies, and a digital reservation book accessible from any device. It supports walk-ins and phone reservations while helping prevent overbooking. Restaurants retain full control of customer data without paying third-party commissions. With 24/7 support, built-in analytics, and automation tools, Foodchow helps boost efficiency, cut costs, and enhance the overall dining experience.

Room Ordering

FoodChow's Room Ordering service is a comprehensive digital solution designed to elevate the in-room guest experience while streamlining hotel operations. It enables hotels to create a fully customizable digital menu that includes food, beverages, and room amenities like toiletries or towels, all accessible to guests through a simple QR code or link placed in their rooms. This contactless, commission-free system allows guests to browse, select, and place orders directly

from their smartphones or devices without needing to call reception or use third-party apps. Hotels receive real-time order notifications on any device—be it a PC, tablet, or phone—without needing to install special hardware.

The platform supports various order types, including room service, poolside delivery, lobby pickups, or restaurant table orders, all managed from one easy-to-use dashboard. Hotel staff can update order status (e.g., “preparing,” “delivered,” or “delayed due to rush hour”) and notify guests instantly. Additionally, the system offers full flexibility in managing and branding menus, allowing hotels to make quick edits to items, pricing, and offers, which is especially useful for seasonal items or daily specials. With FoodChow’s Room Ordering solution, hotels not only enhance guest satisfaction through convenience and speed but also improve operational control, reduce manual errors, and increase revenue through effective upselling and cross-selling—all without paying any commission.

Marketing

FoodChow’s Marketing Services provide a powerful, all-in-one platform to grow your restaurant’s reach and revenue. From launching real-time discount campaigns to capturing customer data, you can easily run targeted SMS, WhatsApp, and Email marketing campaigns to engage both new and returning customers. The solution also includes a fully branded mobile app and website, where you can offer personalized deals, combos, and QR-code-enabled live menus. With features like promo code management, loyalty coupons, and in-store/offline redemption, you can drive more direct orders and reduce dependency on aggregators. Its user-friendly dashboard allows you to track coupon balances, activate time-sensitive offers during off-peak hours, and continuously update your menu and branding. Additionally, FoodChow provides advanced feedback and analytics tools, helping you stay updated on customer preferences, online reviews, and brand sentiment. Altogether, it’s a complete marketing engine built for modern food businesses aiming for growth, retention, and better margins.

Analytics & Reports

FoodChow’s Analytics & Reporting system offers restaurant owners a powerful, real-time view of their business performance across multiple dimensions. It provides detailed daily, monthly, and yearly sales tracking with downloadable Excel reports for deeper offline analysis. You can view revenue source-wise—whether it’s dine-in, takeaway, or delivery—allowing you to understand which channels are performing best. The system also breaks down sales by item, category, and top-selling products, enabling effective menu optimization and inventory planning. With features like trading reports, daily closing reports, discount order summaries, and product-wise comparisons, you can easily evaluate trends, identify gaps, and refine pricing strategies. Additionally, complete order history and reporting tools help you monitor customer behavior, campaign performance, and operational efficiency—empowering smarter decisions and long-term growth.

Ordering App:

FoodChow's Ordering App is a fully customizable food ordering solution that lets restaurants of all sizes—from cloud kitchens to multi-outlet chains—create their own branded mobile app on Android and iOS. Customers can browse nearby restaurants, choose items with variations like size or toppings, and place orders through an intuitive, step-by-step interface. The app supports both online payments and Cash on Delivery (COD), making transactions flexible for users. Real-time push notifications keep customers updated on order status, including changes with clear details and restaurant branding. With a responsive and elegant design, easy menu uploads, and location-based browsing, this app offers a complete online ordering experience that's convenient, scalable, and commission-free.

Restaurant Management Application

FoodChow's Restaurant Management Application is an all-in-one platform designed to streamline your restaurant's digital operations. From the moment you sign up using your email and password, you can quickly set up your store, add products, configure services, and start receiving orders in no time. The intuitive dashboard brings everything under one screen—order tracking, offer creation, coupon management, and real-time performance monitoring. Whether you're a small café or a multi-outlet brand, this tool empowers you to launch your online presence for free, attract more customers, and manage daily operations efficiently. With zero commission and a focus on usability, it's a powerful system tailored to help restaurants scale and succeed online.

I WANT TO PARTNER WITH FOODCHOW

FoodChow Affiliate Program

Website_link: <https://www.foodchow.co.uk/become-a-partner/>

The **FoodChow Affiliate Program** provides an easy opportunity to earn recurring income by referring restaurants to the platform. Affiliates receive a unique promo code to track sign-ups and customer orders, earning a commission every time an order is placed through a referred restaurant. With no upfront investment required and just 15–30 minutes of daily effort, it's a hassle-free way to generate steady income. Participants also get access to a dedicated dashboard to manage referrals, monitor restaurant activity, and track earnings and payouts—all designed to help affiliates grow effortlessly alongside FoodChow.

Who Can Join?

Anyone with connections to the food industry or an audience of restaurant owners—such as marketers, bloggers, or consultants.

How It Works:

1. Apply to become an affiliate partner.

2. Get verified and receive a registration link.
3. Sign up and access your affiliate dashboard.
4. Share your promo code or referral link.
5. Earn commissions from restaurant sign-ups and orders.

FoodChow Reseller Program

Website_link: <https://www.foodchow.co.uk/become-a-partner/>

The **FoodChow Reseller Program** empowers freelancers, agencies, consultants, and POS or delivery service providers to promote and sell FoodChow's services under their own brand or directly to clients. By joining the program, resellers gain access to test licenses, get listed on the official website, and receive comprehensive marketing training and lead generation support. With these tools, they can help restaurants transition to digital operations while earning continuous revenue through successful sales. It's a valuable opportunity to generate extra income and grow alongside a trusted food tech platform.

How It Works:

Resellers receive training, sales materials, and marketing support. The level of support depends on your initial investment. It's a great full-time or side income opportunity.

Exclusive Partner Program

Website_link: <https://www.foodchow.co.uk/become-a-partner/>

This is for businesses wanting full rights to operate FoodChow in a specific territory with no competition from other partners.

Exclusive Partner Perks:

- Full control in your territory
- Ability to appoint sub-partners
- Complete support and training
- Personal account manager
- Custom sales materials
- Consistent revenue from all leads

Foodchow White Label Program

Website_link: <https://www.foodchow.co.uk/white-label-program/>

The **Foodchow White Label Program** empowers entrepreneurs and organizations to launch their own branded online food ordering platform. By leveraging Foodchow's robust technology, you can use your own logo, company name, and pricing—while **keeping 100% of the profits**.

What It Offers:

- **Full Branding Control:** Launch your own food ordering portal under your brand.
- **100% Profit Retention:** All earnings from your website go directly to you—no revenue sharing.
- **Fast ROI:** With a low investment starting at **\$1000**, the platform is designed to provide **ROI within 100 days**.
- **Proven Technology:** Use Foodchow's ready-made, tested system to go live quickly.
- **Complete Ownership:** Unlike reseller models, you get full control over pricing, branding, and operations.

Key Benefits:

- **Own Your Brand:** Build equity with a personalized platform.
- **Unlimited Earnings:** Set your own pricing and scale as you grow.
- **Recurring Revenue Model:** Benefit from SaaS-based monthly income.
- **Dynamic Pricing:** Adjust pricing based on your market strategy.
- **Try Before You Buy:** Test the platform before making a purchase.
- **End-to-End Support:** Get full technical assistance during and after deployment.
- **Product Training Included:** Comprehensive onboarding to help you operate smoothly.

Why Choose the White Label Program?

- Ideal for agencies, entrepreneurs, or businesses wanting to **enter the food tech space** without starting from scratch.
- Designed for **low risk and high reward**, with a **minimal upfront cost** and a **scalable income model**.
- A **ready-made business opportunity** backed by Foodchow's experience and technology.