

# Project-3

Power BI Home Page

Key Metrics:

- Total Cost: 686K
- Total Profit: 162K
- Total Returns: 282
- Return Rate (%): 0.09
- Average Sale per Transaction: 848.40
- Total Sales: 848K
- Sales Category: High
- Average Sale per Transaction: 848.40

Tables:

RegionName	Total Cost	Return Rate (%)	Total Profit
Central	147012	0.11	35484
West	142399	0.10	34020
South	124266	0.07	31746
North	150617	0.08	31354
East	121931	0.11	29568
<b>Total</b>	<b>686225</b>	<b>0.09</b>	<b>162172</b>

Category	Return Rate (%)	Total Sales	Sales Category
Books	0.11	187263	High
Clothing	0.11	74074	High
Electronics	0.07	322203	High
Home Appliances	0.08	209275	High
Toys	0.13	55582	High
<b>Total</b>	<b>0.09</b>	<b>848397</b>	<b>High</b>

