



LIZA BAKKER

Project Manager

Profile

Experienced Remote Project Manager with over 4 years in managing small and large-scale events and staffing projects. Specializes in client retention, remote/on-site team leadership, budget management, and process optimization. Successfully managed hundreds of projects remotely from initial inquiry through event execution and post-event analysis, consistently achieving 98% client satisfaction. Fluent in Dutch, Russian, and English, with Spanish proficiency, enabling effective cross-cultural collaboration.

Work Experience

2019 –
Present

Golden Goose Events

Freelance Senior Project Manager | Event & Staffing Solutions
October 2019 – Present | Spain (Remote)

- Manage end-to-end project execution, from initial client inquiry to post-event follow-up, ensuring high client satisfaction and successful event outcomes.
- Coordinate remote and on-site staffing for various events, creating tailored staffing plans, confirming contracts, and maintaining clear communication with clients and team members.
- Supervise event execution remotely, troubleshooting any last-minute issues, and conducting regular check-ins with staff and clients for smooth operation.
- Lead training sessions for new staff and interns, enhancing team performance and standardizing processes.

2021
–
2022

EDC Retail B.V.

CRM Marketer | Graduation Internship
December 2021 – August 2022 | Veendam, Netherlands

- Supported CRM strategies for brands like EasyToys and Beathe Uhse Group, assisting in the development and execution of targeted marketing campaigns.
- Conducted customer segmentation analysis to enhance personalization in email marketing.

2020
–
2022

TranslateMe


Translator (RU/EN – EN/RU – NL/RU – RU/NL)
September 2020 – January 2022 | Belarus (Remote)

- Translated various documents and content types between Russian, Dutch and English, ensuring linguistic accuracy and cultural relevance.
- Provided remote support to clients, managing projects with minimal supervision.

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 Remote – with possibility to relocate (ideally Spain, Belarus, Netherlands)

Education

Bachelor of Applied Sciences – *International Marketing Management*

Hanze
2017 – 2021

Expertise

Project Management
Marketing / Communication
Remote (Team) Leadership
Budgeting & Forecasting
Client Relationship Management
Process Improvement

Language

English – C2 Russian – Native
Dutch – Native Spanish – B1

Skills

Airtable, Xero, Google Workspace, Trello, Jira, Google Digital Workshop Certificate, and more