



# Ismahan Sheikh

## ASPIRING MARKETING & BUSINESS STRATEGIST

I'm a master's student in Marketing with a background in Economics, which has given me a well-rounded understanding of business—everything from strategy and marketing to project management. Along the way, I've gained hands-on experience in content creation and business operations. I'm excited to put my skills to work, help businesses grow, and contribute wherever I can.

## CONTACTS



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## EDUCATION

### Stockholm Business School (SBS)

Master's degree in marketing, Stockholm  
2023- june 2025

### Sapienza University of Rome

Bachelor's degree in economics, Rome  
2018-2022

## LANGUAGES

- Italian C2
- English C1
- Swedish A2
- Spanish A2
- French A2

## SKILLS

- Microsoft office
- Instagram, Twitter, Facebook, Pinterest, YouTube, TikTok, LinkedIn
- Google Analytics
- IELTS English certificate C1

## HOBBIES

I'm passionate about fashion & beauty and lifestyle. Strong interest in sports, especially weightlifting. I love spending time outdoors, connecting with nature through activities like hiking.

## EXPERIENCE

### Digital content strategist intern

**Eye2Drive** November 2024 - present

- Content strategy
- Social media management
- LinkedIn posts & articles
- Blogging (WordPress)
- AI tools (ChatGPT, MidJourney)
- Email marketing (MailChimp)
- Graphic design (Canva)

### Barista/ waitress

**Café Piazza**, Stockholm August 2024 - present

- Customer service
- Team work
- Stress management
- Multitasking

### Project management analyst intern

**SopraSteria**, Rome April 2022- July 2022

- Project management office (PMO)
- Web programming training
- Project management support