

About Me

I thrive in small business environments, where I can wear many hats and make a real impact. I've successfully improved profitability through strategic cost control and creative, results-driven marketing. My passion lies in crafting exceptional customer experiences while leading and inspiring teams to consistently deliver top-tier service. With a strong background in recruitment and negotiation across various industries, I bring both people skills and business acumen to everything I do.



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Kiwengwa, Zanizbar

LANGUAGE

- English (fluent)
- Hungarian (native)
- Swahili (basic)

EXPERTISE

- Create excellent customer experience
- Small business operation management
- Negotiation
- Problem solving

DRIVING LICENSE

• Category B, own car

HELGA HORNUNG

Restaurant General Manager

Dynamic entrepreneur with a proven track record is restaurant management and international recruitment experience.

Residence permit until July 2026

EXPERIENCE

Spicy Mama Beach Bar, Matemwe Owner, Restaurant General Manager 2023 - present

Manage 2 restaurants: Spicy Mama Beach Bar in Matemwe, HotdogHUB in Stonetown, oversee the day-to-day operations of the restaurants (including the kitchen and the bar), with overall financial responsibility, monitor daily sales and manage restaurant budgets, analyze financial reports and implement strategies to improve profitability, optimize operational efficiency, implement marketing and social media strategy, manage a team of 6 person, recruit, train and motivate staff, guarantee exceptional guest satisfaction through prompt and professional service, ensure high standards of food quality, cleanliness, and customer service are consistently met, monitor and manage inventory, ordering, and stock control, , align with the authorities (TRA, ZRA, ZSSF)

Freelance Recruitment, Hungary and CEE Region 2017 - 2024

Manage and coordinate end-to-end recruitment processes in Central and Eastern Europe (FMCG, E-commerce, Pharmaceutical), interview, select and shortlist candidates, client management

Executive Search Consultant, Hungary

Manage end-to-end executive search projects, headhunting, conduct interviews, in charge of client management

EDUCATION

University of Pécs, Hungary

HR Management, Master degree 2011–2013

King Sigismund College, Hungary

HR Management, Bachelor's Degree 2003–2006