Amanuel Zewdie

Product Manager | Scrum Master

I am a product manager with experience in SaaS and platform development. I am eager to learn new things and look forward to broadening my skills by having hands on experience.

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Addis Ababa, Ethiopia

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EDUCATION

Computer Science
HiLCoE School of Computer Science and Technology

09/2019 - 05/2024 *Addis Ababa, Ethiopia*

WORK EXPERIENCE

Product Manager
EML Events P.L.C (Remote)

09/2022 - 11/2022 *Addis Ababa, Ethiopia*
Website and SaaS System Development
Achievements/Tasks

- Defined product strategy, roadmap, and feature prioritization to ensure market fit.
- Led the end-to-end development of a SaaS product and a website , aligning business goals with user needs.
- Managed agile development cycles, ensuring timely delivery and continuous improvement.

Project Manager
Kootkeet P.L.C (Part-time/Remote)

07/2023 - Present *Addis Ababa, Ethiopia*
Branding and Website Development
Achievements/Tasks

- Led the branding strategy and website development to establish a strong global presence.
- Managed the end-to-end development of the company website, optimizing for user experience (UX), SEO, and engagement.
- Collaborated with international stakeholders to tailor branding and digital presence for diverse markets.

Product Development Lead
Adwa Dynamics P.L.C (Part-time/Remote)

09/2024 - Present *Addis Ababa, Ethiopia*
SaaS and Platform development
Achievements/Tasks

- Defined product vision, strategy, and roadmap to align with market needs and business goals.
- Collaborated with cross-functional teams, including developers, design, and marketing, to ensure seamless execution.
- Conducted market research and user feedback analysis to optimize product performance and user experience.

SKILLS

Product Roadmap & Strategy · Figma · Go-To-Market Strategy · Agile Methodologies · Data Analytics & KPIs · User Experience · Google Analytics · UI/UX Design · Jira · Notion · Slack · Trello

ORGANIZATIONS

Safe Light Initiative (05/2022 - 09/2022)
Intern - Partnership Engagement Officer

EML Events (09/2022 - 11/2022)
Contract - Product manager

Kootkeet P.L.C (07/2023 - Present)
Product Manager (Remote)

Adwa Dynamics (09/2024 - Present)
Product Development Lead

Freelance (03/2022 - Present)
Product Development (Remote)

LANGUAGES

Amharic
Native or Bilingual Proficiency

Oromiffa
Limited Working Proficiency

English
Full Professional Proficiency

INTERESTS

Product Management · Scrum Master