



# Chloe Ping Li

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## Profile

Active, responsible, enthusiastic, value oriented, trustworthy, hard-working, creative, proactive, excellent team player who loves to rise to any challenge with clear integrity and a broad international experience.

## Experience

### **Yield Farming Strategist & Community Manager, Yield Farming University** Oct 2021 – Present

- Provide yield farming strategies to our high net worth clients and community.
- Presenting different farms, ranked from low risk, medium risk and high risk.
- Help our clients with onboarding of funds and to get their farms set up.
- Monitoring community and help with any questions they have.
- Come up with marketing strategies to get more clients.
- Networking and brand expansion.
- Making connections and bring on other founders for AMA.
- Holding AMAs.
- Promoting community engagement to keep the community active.

### **Community Manager, Facilitator & Public Speaking, Sunday-Speaking, Stockholm** Aug 2019 – Present

- Managing a group called Sunday speaking with 1600+ numbers.
- Facilitating and coaching for public speaking – techniques on how to improve ones public speaking and presentation skills in a confident and persuasive way.
- Organizing various social events.

### **Sales Representative, HUGOBOSS, Stockholm** Mar 2021 – Oct 2021

- I represent the Hugo Boss spirit and communicate it through storytelling.
- I provide styling tips and advices tailored to the client needs.
- I have an eye for seeing clients personal style and help them discover their own unique look.
- I was one of the best sales in Scandinavian region.
- I maintain excellent client relationships though genuine understanding, listening and sympathy.

### **Fashion Advisor, CHANEL, Stockholm** Jan 2020 – Jan 2021

- Providing styling tips for all our existing and potential clients.
- Providing customer service adapted to the culture and personality of each client.
- Establish and maintain potential and current client relationship to inform about new products and services.
- The best sales in Chanel Fine jewelry.

### **Sales, Prada Group, Stockholm** Jun 2019 – Dec 2019

- Developing both local and international clients.
- Deliver and maintain excellent client service and client relationships.
- Providing team performance training for our sales team.
- Visual merchandising.

### **Founder, DC Trillion, Real estate, Shanghai** Jun 2014 – May 2017

- Import and export to Europe and Malaysia.
- Consulting on finding ideal offices and locations for companies with the focus on meeting their needs for the businesses.
- Redecorating older apartments and houses into modern style. Renting out to individual and families (had 6 apartment projects in 2 years).

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**Executive Assistant /Office Manager, NFF, Swedish Company, Shanghai**
**Mar 2012 – Aug 2015**

- Responsible for the Shanghai office consisting of 6 employees.
- Responsibilities were overseeing the office's daily business and ensuring outstanding functional operations.
- Assisted in the creation and development of billion- dollar business deals in the oil & gas industry.
- Participated and administrated the sales of large real- estate projects in Asia & Europe.
- Worked in several of the company's offices in Singapore and Hong Kong.
- Negotiated sales and procurement of industrial, residential and commercial properties.

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**Office Manager Assistant, BeA Asia, Italian Company, Shanghai**
**Jan 2011 – Mar 2012**

- Responsible for creating and follow up of the company's monthly budget report and financial research.
- Managing human resources for foreigners.
- Dealing with Chinese tax bureau and Chinese legal issues.

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**Actress, Shanghai,**
**Jun 2009 – Jan 2011**

- Holds a supporting role in a film. The assignment involved many contacts with people, and placed great demands on perfection and ensuring that deadlines were met.

## Education

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**Ivan on Tech Blockchain Academy, Stockholm**
**2021 - 2021**

- Blockchain Technology, DeFi and Cryptocurrencies

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**Toastmaster International, Stockholm**
**2019 - Present**

- The focus are Public speaking and leadership skills
- Speech writing, evaluation and feedback

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**Swedish Language Study at Vuxenutbildning, Karlskrona**
**2017 - 2019**

- Swedish lessons with the focus on speaking and writing. Svenska 1, 2 och 3

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**Strategic Leadership Towards Sustainability, Blekinge Institute of Technology, Karlskrona**
**2016 - 2017**

- Master study on Strategic Leadership towards Sustainability with specific training on system thinking, strategic leadership, sustainability, system approach, system problem solving and leading in change.
- Leading in complexity. Practice methodologies and develop leadership skills for building a vibrant, sustainable team and future.
- Documented Master Thesis on "How does Non-Violent Communication Supports Adaptive Capacity of Organization".

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**University of International Business and Economics, Shanghai**
**2008 - 2012**

- Majored in "Business English" with specific training on business writing and speaking.

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**EF English First, Shanghai**
**2008 - 2010**

- English lessons with the focus on oral and understanding cultural differences.

## Others

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**Language skills:** Mandarin, Cantonese, English and Swedish.

**Computer skills:** used to working in different Windows environments and has many years of experience with computers. Advanced knowledge of Word and Excel, highly competent in PowerPoint presentations.

**Hobbies:** Fitness, running, reading books, blockchain technology, personal development, public speaking, organize events, travel, charity and fashion.