



VITOR ROSETTI

MARKETING SPECIALIST

CONTACT

☎ +161 426649793

✉ vgrosetti@gmail.com

📍 70 como Rd, Oyster Bay,
Sydney

SKILLS

- Digital Marketing Strategy & SEO Optimization
- GDPR Compliance & Data Privacy
- Artificial Intelligence & Automation Tools
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Digital Marketing

LANGUAGES

- English (Fluent)
- Portuguese (Fluent)
- Spanish (Conversational)



PROFILE

Results-driven professional with expertise in Digital Marketing, SEO, GDPR compliance, Artificial Intelligence applications, and Legal Marketing. Experienced in data protection consulting, digital strategy, and content optimization. Strong background in technical operations and logistics in Australia, combined with legal expertise in data privacy, corporate compliance, and legal marketing strategies. Currently seeking remote opportunities in Europe to leverage digital marketing, data security, legal marketing, and automation strategies.



WORK EXPERIENCE

Digital Marketing, Legal Marketing & LGPD (GDPR)
Consultant

Europe & Brazil | 2020 - Present

- Result: Increased organic traffic by 50% for law firms and corporate clients through SEO-driven content strategies.
- Obstacle: Businesses struggled with GDPR compliance and digital visibility due to lack of structured policies and online presence.
- Action: Developed compliance frameworks, implemented AI-driven automation tools, and optimized content strategies.
- Reflection: Improved legal firms' digital footprint and compliance rates, establishing them as industry leaders.
- Delivered online workshops and training sessions for organizations on digital transformation, compliance, and cybersecurity best practices.
- Developed AI-driven solutions for marketing automation and customer engagement.



EDUCATION

Law Degree

2014 - 2019

Vila Velha University

GPA: 3.8 / 4.0

Google Digital Marketing & E-commerce Certification - Coursera

Data Science & AI Courses (Self-Learning)