

NINA FORS

PROFESSIONAL SUMMARY

Passionate Communication Arts graduate with hands-on experience in in-house marketing for an international food manufacturing company and a local PR agency. Skilled in marketing, public relations and project management, with a proven ability to deliver organized, high-quality work. Proficient in written and verbal communication and eager to tackle new challenges and expand expertise across diverse fields.

WORK EXPERIENCE

ASSISTANT BRAND MANAGER – Flora Food Group – Bangkok, TH

April 2024 – current

- Leading cross-functional teams to product launches across Southeast Asia.
- Developing and executing market entry strategies, ensuring successful product adoption.
- Coordinating with internal and external stakeholders to align brand positioning and marketing efforts.
- Conducting competitive analysis to optimize market strategies and enhance brand positioning.
- Supporting strategic planning and cross-functional initiatives to drive growth across Southeast Asia.

MARKETING INTERN – Flora Food Group – Bangkok, TH

September 2023 – March 2024

- Conducted market research to support data-driven marketing strategies.
- Assisted in developing and implementing point-of-sale marketing initiatives.
- Partnered with the sales team to prepare product support materials and facilitate demos.
- Provided administrative support to marketing managers, including scheduling, document organization and cross-functional coordination.

ENGLISH TEACHER – Lund Municipality – Lund, SWE

September 2018 – June 2020

- Designed and implemented engaging lesson plans to enhance language proficiency and build confidence.
- Monitored and assessed student progress, adapting teaching strategies to meet diverse learning needs.
- Provided tutoring and mentorship to students, fostering academic growth and personal development.
- Maintained detailed records of attendance, grades, and performance for administrative reporting.

EDUCATION

RANGSIT UNIVERSITY INTERNATIONAL COLLEGE

Dean's List of High Scholastic Achievement
Member of RIC Student Union

KATEDRALSKOLAN LUND

Dean's List of High Scholastic Achievement
Member of Public Relations Club

BACHELORS OF ARTS – COMMUNICATION ARTS

GPA: 3.96 2020–2024

HIGH SCHOOL – SOCIAL AND BEHAVIORAL STUDIES

GPA: 3.42 2015–2018



CONTACT

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Nationality Thai/Swedish

LANGUAGES

Swedish Native
English Fluent
Danish Full professional proficiency
Norwegian Limited working proficiency
Thai Limited working proficiency