# **NINA FORS**

## PROFESSIONAL SUMMARY

Passionate Communication Arts graduate with handson experience in in-house marketing for an international food manufacturing company and a local PR agency. Skilled in marketing, public relations and project management, with a proven ability to deliver organized, high-quality work. Proficient in written and verbal communication and eager to tackle new challenges and expand expertise across diverse fields.

## **WORK EXPERIENCE**

### ASSISTANT BRAND MANAGER - Flora Food Group - Bangkok, TH April 2024 - current

- Leading cross-functional teams to product launches across Southeast Asia.
- Developing and executing market entry strategies, ensuring successful product adoption.
- Coordinating with internal and external stakeholders to align brand positioning and marketing efforts.
- Conducting competitive analysis to optimize market strategies and enhance brand positioning.
- Supporting strategic planning and cross-functional initiatives to drive growth across Southeast Asia.

### MARKETING INTERN – Flora Food Group – Bangkok, TH September 2023 – March 2024

- Conducted market research to support data-driven marketing strategies.
- Assisted in developing and implementing point-of-sale marketing initiatives.
- Partnered with the sales team to prepare product support materials and facilitate demos.
- Provided administrative support to marketing managers, including scheduling, document organization and cross-functional coordination.

## ENGLISH TEACHER - Lund Municipality - Lund, SWE September 2018 - June 2020

- Designed and implemented engaging lesson plans to enhance language proficiency and build confidence.
- Monitored and assessed student progress, adapting teaching strategies to meet diverse learning needs.
- Provided tutoring and mentorship to students, fostering academic growth and personal development.
- Maintained detailed records of attendance, grades, and performance for administrative reporting.

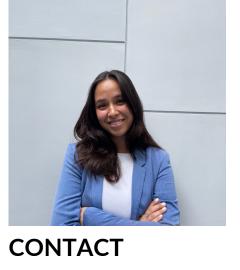
## **EDUCATION**

### RANGSIT UNIVERSITY INTERNATIONAL COLLEGE

Dean's List of High Scholastic Achievement Member of RIC Student Union

#### KATEDRALSKOLAN LUND

Dean's List of High Scholastic Achievement Member of Public Relations Club



Full Name Nina Natalie Fors Location Bangkok, Thailand Email nf99@live.se Nationality Thai/Swedish

### **LANGUAGES**

Swedish Native
English Fluent
Danish Full professional proficiency
Norwegian Limited working proficiency
Thai Limited working proficiency

**BACHELORS OF ARTS - COMMUNICATION ARTS** 

GPA: 3.96 2020-2024

HIGH SCHOOL - SOCIAL AND BEHAVIORAL STUDIES

GPA: 3.42 2015-2018