

# Ludvig Bergman

+46768400049 | [Email](#) | [Linkedin](#)

## Professional Profile

- Experienced, results-driven salesperson with over 8 years of experience and a solid track record in sales. I have worked with a broad client base, from small businesses to large enterprise companies, successfully managing both customer relations and sales strategies. Over the past year, I have also led a small sales team alongside my sales responsibilities. My expertise also includes marketing, campaign management, and business development, making me a versatile asset for companies seeking growth.

## Work Experience

### Office Management | 2017-2023

- Account Manager
- Senior Account Manager
- Consistently exceeded sales targets every year. Grew from having zero clients to managing the office's largest clients in my business area.

### All Things Live | 2023-2024

- Sponsorship/Sales Manager
- Increased sales by 30% across 4 festivals and successfully launched joint marketing campaigns.

### Music Nation AB | 2024-2025

- Co Founder
- Sponsorship/Sales Manager

## Skills

- Sales and customer relations
- Communication and collaboration
- Sponsorship
- Complex/solution-based sales
- Marketing
- Social media
- Business development
- New customer acquisition

## Language Skills

- Swedish (native)
- English (fluent)

## References

- References available upon request.

