



JORDAN GRADIDGE

PROFILE INFO

Extroverted professional with a strong aptitude for building relationships, networking, and fostering collaboration. Skilled in connecting with a wide range of individuals, from C-suite executives and government leaders to students, creating opportunities for meaningful engagement.

Resourceful and independent, yet thrives in team environments, always eager to contribute, learn, and grow. With a global perspective gained from my move from South Africa to Sweden, I deeply value diverse cultures and perspectives.

Excited to bring my energy, enthusiasm, and results-driven approach to YOUR team.



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LinkedIn
www.linkedin.com/in/jordan-gradidge

SOME OF MY SKILLS

- Customer Relationship Management – Build strong, lasting connections to enhance satisfaction.
- Sales & Promotion – Drive revenue through strategic engagement and communication.
- Adaptability & Willingness to Learn – Quickly grasp new skills and embrace challenges.
- Teamwork & Collaboration – Work effectively with others to achieve shared goals.
- Strong Communication – Prioritize clear and professional interactions.
- Resilience & Growth Mindset – Stay motivated, handle feedback well, and continuously improve.

LANGUAGE SKILLS



WORK EXPERIENCE

OCT 2024
MARCH 2025



THE CEO MAGAZINE
RESEARCH ASSISTANT - INTERNSHIP

- Conducted in-depth research, lead generation, and strategic networking across EMEA and North America to convert interview partnerships into high-ticket sales and drive completed, activated digital media executive profiles.
- Identified and engaged with C-suite executives, government leaders, and industry thought leaders
- Specialized in high-ticket sales training with a senior media manager, while building relationships with top-tier decision-makers to drive revenue growth
- Supported business development by analyzing market trends and gathering key insights
- Facilitated high-level connections to foster meaningful partnerships
- Maintained strong organizational skills with attention to detail
- Part of a task force to test and integrate CRM migration development for the sales team usage, ensuring a seamless transition, testing and improved efficiency.



**JUNE 2024
SEPTEMBER 2024**



**SLAKTHUSET
BARTENDER (JNR)**

- Developed strong mixology skills and knowledge of classic and contemporary cocktails
- Provided excellent customer service in a high-energy, fast-paced nightlife venue
- Managed high-volume service while maintaining efficiency and quality
- Engaged with guests to create a welcoming and enjoyable experience
- Handled cash and card transactions accurately and efficiently
- Maintained bar cleanliness, restocked inventory, and ensured compliance with safety and alcohol regulations

REFERENCES

**PETER NICOLAOU - SENIOR MEDIA
MANAGER**

THE CEO MAGAZINE
073 915 7048
PETER.NICOLAOU@THECEOMAGAZINE.COM

TIAAN KRUGER - BAR MANAGER

SLAKTHUSET
073 324 4467

DELME THOMAS

THE GIFT FACTORY / CEO
+27 76 773 3812
DELME@THEGIFTFACTORY.CO.ZA

WORK EXPERIENCE

**AUG 2013
MAY 2016**



**THE GIFT FACTORY -
SALES AND PROMOTION ASSISTANT**

- Setting up of studio and in store merchandise
- Promotion of the studio photography facilities to all levels of clientele : Students, Families, first dates and elderly
- Gained extensive experience in the art of upselling, understanding the type of product a client would be receptive to.
- Assisting families with engaging children in the studio in order to create the memories
- Meeting, achieving and exceeding sales KPIS's

MY EDUCATION

**JUNE 2024 -
JULY 2024**



EUROPEAN BARTENDER SCHOOL

- International bartender and mixologist

**OCT 2022 -
MAY 2023**



SFI - HERMODS UPPSALA

- Current level 3C

**AUG 2021 -
APRIL 2022**



GED - ONLINE

- High School Graduation

**JAN 2018 -
MARCH 2020**



BENONI HIGH SCHOOL

- Grade 8 -10