



# CYNTHIA LINDSTEDT

## CONTACT

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## EDUCATION

**2021 - 2024**  
**SCHOOL OF BUSINESS;**  
**UNIVERSITY OF GOTHENBURG,**  
**SWEDEN**

- Master of International Business and Trade

**2010 - 2014**  
**NNAMDI AZIKIWE UNIVERSITY,**  
**NIGERIA**

- Bachelor of Economics

## SKILLS

- UX Design & Frontend Development:** HTML5, CSS3, JavaScript/Typescript, React, Next.js, Vite, Material UI, Tailwind CSS, Bootstrap.
- Tools & Technologies:** Figma, VS Code, Git/GitHub, Microsoft Office, Zoho, Trello, Google Suite, WordPress, Jira.
- Project Management:** Scrum Agile Framework and Project Management

## PROFILE

I am passionate and results-driven professional with 6 years of experience in business development and sales, combined with frontend development, UX design, and agile project management. Skilled at turning business challenges into user-centric solutions and leading cross-functional teams.

I'm committed to creating scalable products that drive growth and customer success. I am open to opportunities that let me blend my business acumen with technical know-how, working alongside innovative teams to make a real impact.

## WORK EXPERIENCE

**Arcledi OÜ | Sweden**

**AUG 2024 - MAR 2025**

**Front-End Development Intern**

- Developed a user-friendly, responsive insurance claims application using React, Next.js, and TypeScript.
- Collaborated with cross-functional teams to bridge business and technical requirements.
- Leveraged Git/GitHub for version control and agile project management

**Reconnect, Sweden**

**OCT 2024 - FEB 2025**

**Digital Marketing & Product Development Intern**

- Contributed to product development by redesigning the company's mock CRM for a better user experience.
- Assisted in wireframing and UX design, ensuring intuitive navigation and accessibility.
- Worked on digital marketing projects to enhance brand visibility and customer engagement.

**Carrick Just Capital Markets FX**

**FEB 2021 - OCT 2021**

**Business Development & Revenue Growth**

- Project 1:** Building Customer Connections & Market Exploration.
  - Led a team to develop and implement effective sales strategies and product regionalization, resulting in a 20% increase in revenue.
  - Focused on building strong customer connections and exploring new markets, achieving 70% of the targeted goal.

- **Sales Strategy, Market Expansion & Business Development:** Strategic planning, Market research, stakeholders, Client Relationship Management, CRM, Team leadership, Business Analysis, & Process Optimization
- **Soft Skills:** Agile team collaboration, Problem-solving, Effective communication, Project management, Business model development, and Client relationship management

## LANGUAGES

- English (Fluent)
- Igbo(native)
- Swedish(Intermediate)

## CERTIFICATIONS & TRAINING

**Scrum Master Training** | KreativStorm (Feb 2025 – Mar 2025)

**Responsive Web Development** | SheCodes (Nov 2022 – May 2023)

**Introduction to Scrum Master Training** | Coursera (Nov 2022)

## HOBBIES

Event Planning, upcycling my old things, traveling, and adrenaline experiences, Volunteering.

## NETWORKS AND MEMBERSHIPS

- Gothenburg Investment Banking Society.
- Life Transformation for Africa Initiative (LIFT4Africa)

## WORK EXPERIENCE

- **Project 2:** "Own Your Trading Experience" Educational Initiative.
  - Spearheaded a project with my team to educate prospective and existing forex traders on trading basics, identifying regulated brokerage firms, avoiding scams and unregulated firms.
  - Organized seminars and workshops, reaching 70% of the targeted audience and improving trader awareness with my team.

### Scope Markets Limited, Nigeria

SEPT 2016 - JAN 2021

#### Business Development & Client Retention

- Consistently exceeded monthly and quarterly sales quotas, generating over \$500,000 annually.
- Identified new business opportunities through cold calling, networking, and industry events.
- Utilized CRM software to manage customer accounts and forecast sales projections.
- **Project:** Building Customer Connections & Market Exploration
- Expanded into new markets, achieving 70% of target goals through tailored sales strategies.
- Improved customer retention by 15% through personalized engagement strategies and CRM integration.

## ADDITIONAL INFORMATION

### Work Eligibility:

Eligible for Nystartsjobb through Arbetsförmedlingen, allowing employers in Sweden to save up to 60% on salary costs when hiring me.

## REFERENCE

Available upon request