

Kinza Tariq

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About Me

As an experienced outreach expert, I possess a strong track record in successfully securing high-quality backlinks for businesses. With a keen eye for detail, I am adept at conducting comprehensive keyword research to optimize content and enhance organic visibility. Through my expertise, I consistently deliver impactful strategies that drive targeted traffic and improve search engine rankings.

Work Experience

Outreach Expert

Next Lancer [Jan 2023 – Oct 2023]

Faisalabad, Pakistan

- Experienced in outreach, successfully obtaining high-quality backlinks for enhanced online presence.

Guest Posting

Dev House [Oct 2022 – Dec 2022]

Faisalabad, Pakistan

- I specialize in guest posting, negotiating deals with clients based on their budget and requirements to create quality backlinks through postings on authoritative platforms.

Management Internee

Punjab College [Apr 2021 – Jun 2021]

Faisalabad, Pakistan

- I completed a two month internship program focused on management, gaining valuable experience.

PPC Coordinator

Kamal Textiles [Jan 2020 – Feb 2021]

Faisalabad, Pakistan

- During my time there, I was responsible for generating daily in/out stock reports.

Education and Training

Masters in Commerce

University of Agriculture Faisalabad [2019 – 2021]

Faisalabad, Pakistan

Bachelor in Commerce

Punjab University [2017 – 2019]

Faisalabad, Pakistan

Language Skills

Mother Tongue(s)

- Urdu
- Punjabi

Other Language(s)

- English
- Swedish [Beginner]

Expertise

- Guest Post
- Keyword Research
- MS Office
- SEO
- Problem Solving
- Adaptability