

ASIF EMRAN

SALES & MARKETING MANAGER



CONTACT

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SKILLS

- Project Management
- Lean & Agile
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Negotiations
- Business Strategy
- B2B, B2C

LANGUAGES

- English (Fluent)
- Thai (Fluent)
- Bengali (Native)
- Swedish (Beginner)
- Hindi (Fluent)

REFERENCE

Mr.Chawalit Teeyadechachai
Worldflex Public CO LTD. / COO
Phone: +66816298773
Email : marketing@worldflex.net



PROFILE

Dynamic and results-oriented Sales and Business Development Leader with more than 14 years of demonstrated success in international markets, customer retention, procurement, supply chain management, and strategic operations. Proven ability in driving revenue growth, global sourcing, team leadership, and digital transformation within the Manufacturing (Industrial, Healthcare & Textile) and SaaS .



WORK EXPERIENCE

Worldflex Public Co. Ltd

Apr, 2009 - Aug, 2024

Senior Overseas Sales & Marketing Manager

- Expanded into international markets, boosting revenue by 90%.
- Achieved a 15% reduction in procurement costs through a global sourcing strategy.
- Managed a sales team of over 12 multinational members, enhancing team KPIs.
- Maintained compliance with ISO and OEKO-TEX standards.
- Streamlined logistics and customs processes for efficiency.

Tigris Corporation

Jan 2009 - March, 2011

Marketing & Business Development Officer

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

EDUCATION



MSc in Operations and Supply Chain Management

2024 - 2026

School of Engineering | University West

MSc in Technology Management

2008 - 2010

School of SciTech | Assumption University

BSc in Business Administration

2005 - 2008

School of Business | Troy University