



Cecilia Jacobsson

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KEY QUALIFICATIONS & SKILLS

- Business Analysis
- Project Management
- Merchandise Allocation
- Advanced Excel / Pivot Tables
- Trend Research & Forecasting
- Team Development & Leadership
- 15 Years Customer Service
- Time management
- Swedish | English | Fluent

EDUCATION

FIDM / Fashion Institute of Design & Merchandising , Los Angeles, CA Associate of Arts Degree, Merchandise Marketing	07-2013 03-2015
Santa Monica College , Los Angeles, CA Fashion & General Education	01-2013 06-2013
Textile University of Borås, Borås , Sweden Textile and Science	09-2012 12-2012
LIS/ Langue Studies International School , San Diego, CA Cambridge English Course	09-2011 12-2011
Frolunda Gymnasiet , Gothenburg, Sweden Senior High School – Economics	08- 2005 05-2008



EXPERIENCE

<u>Åhlens City</u> , Gothenburg, Sweden Retail Sales Associate Assisting with store operation, customer service	11-2020 - Present
<u>DrDenim</u> , Gothenburg, Sweden E-Commerce Merchandiser Web administration, customer service, analyzing sales and profitability, support marketing and sales team,	06-2018 03-2019
<u>Thorlabs</u> - Gothenburg, Sweden Sales Coordinator Administration, placed and followed up orders, customer service	06-2017 06-2018
<u>ZALANDO– Zlabels</u> , Berlin, Germany Buying Assistant Assisted buyers, placed and followed up orders, analyzing sales and stock figures	04-2016 03-2017
<u>MIO</u> , Gothenburg, Sweden Retail Sales Assistant Assisted with store operation, customer service	10-2015 04-2016
<u>Happy Socks AB</u> , Sweden Social Media Coordinator Social media planning, analyzed markets and customer behaviors	10- 2015 01-2016
<u>Windsor Fashion</u> , Los Angeles, CA Assistant Buyer Assisted buyers with office tasks, filed invoices, placed orders, Attended fashion meetings to make buying decisions and presented upcoming trends	01-2015 03 -2015
<u>Magic Energy Drink</u> , Gothenburg, Sweden Sales and Marketing Agent Planned and organized marketing events and promotions	05-2012 09-2012
<u>T12</u> , Gothenburg, Sweden Foji , Gothenburg, Sweden Sales Associate, Clothing stores Established a strong customer base to meet and exceed daily/monthly sales goals. Coordinated daily cash recognition and assisted with store operations	08-2010 08-2011 08-2008 07-2010
<u>Fashion Shows - Los Angeles & San Diego, CA</u> Oscar de la Renta Fashion Show: Stylist Runway Wonderland, Michel Costello & Walter Mendez Fashion show: Assistant producer & coordinator The Zandra Rhodes, Fashion Show. Led dresser, assistant The Gretchen Production, Fashion & Bridal Shows, Stylist, assistant, led dresser	