



# KRISTEN HANLON

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## EDUCATION

2012- 2016

### University of Central Florida

Burnett Honors College

Orlando, Florida

**B.A. ILLUSTRATION & GRAPHIC DESIGN**

**MINOR DIGITAL MEDIA**

**MINOR BIOLOGICAL SCIENCES**

## ABOUT ME

I'm a hard working graduate who has a passion for design and refinement with a background in fine arts, development, and biology. I'm passionate about designing with empathy and research. I'm looking for a team where we can create user-centric experiences for outstanding digital products.

## SKILLS & TOOLS

### FRONT-END DEVELOPMENT

- HTML5/CSS3
- Javascript, CFScript, ActionScript, jQuery
- Git version control

### UX/UI

- Informational architectures and concept diagrams
- Flows/Wireframing in OmniGraffle
- Prototyping with InVision and Axure
- Small scale usability testing

### SOFTWARE

- Illustrator, Photoshop, InDesign, After Effects
- GIMP, Inkscape
- Sketchup

### DESIGN

- Photography
- Illustration
- Branding
- Editorial Design

## EXPERIENCE

2014-Present

### UCF College of Education

Orlando, FL

#### FRONT END WEB DEVELOPER

- Maintaining, restructuring, and creating over 75 websites for the College of Education with heavy use of front end tools.
- Utilizing user-centric design to communicate large amounts of content to the college and the community of Central Florida.

August 2014-January 2016

### Raytheon

Orlando, FL

#### EDUCATIONAL DESIGNER

- Designing and creating original content to be used in instructional design for the training of The Department of Defense personnel.
- Intensive use of graphics layout/composition software such as Illustrator, Photoshop, Indesign, and open source resources such as Gimp and Inkscape.

Summer 2014

### Zimmerman Advertising

Ft. Lauderdale, FL

#### ART DIRECTOR INTERN

- Oversaw the creative development of an advertising campaign for a team of interns.
- Created and tested the design of an AutoNation website, mobile application, and produced an animated branding video.
- Participated in the brainstorming for the iterative redesign of the 5 Below website.
- Received and discussed directions for marketing and design with top level executives from companies such as Dunkin' Donuts, White Castle, Party City, and AutoNation.