KRISTEN HANLON

KRIS.M.HANLON@GMAIL.COM   954.850.9597   KRISTENHANLON.ME

EDUCATION

2012-2016
University of Central Florida
Burnett Honors College
Orlando, Florida
B.A. ILLUSTRATION & GRAPHIC DESIGN
MINOR DIGITAL MEDIA
MINOR BIOLOGICAL SCIENCES

OBJECTIVE

A hard working graduate who has a passion for design and refinement. I'm looking to gain valuable experience in design and development to expand my portfolio and launch a conducive career in digital media.

SKILLS & TOOLS

FRONT-END DEVELOPMENT
- HTML5/CSS3
- Javascript, CFScript, ActionScript, jQuery
- Brackets, Atom, Dreamweaver
- Bootstrap, Semantic UI
- Drupal, Wordpress
- GitHub

UX/UI
- Informational architectures
- Story boarding, wireframing, prototyping with Mashable, Sketch, InVision, proto.io

SOFTWARE
- Illustrator, Photoshop, InDesign, After Effects
- GIMP, Inkscape
- Sketchup, AutoCAD
- Microsoft Office, Keynote

DESIGN
- Photography
- Illustration
- Branding
- Marketing design
- Editorial

EXPERIENCE

2014-Present
UCF College of Education
Orlando, FL

FRONT END WEB DEVELOPER
- Maintaining, restructuring, and creating over 75 websites for the College of Education, utilizing jQuery and bridging the frontend to the backend of the system.
- Tracking and coordinating content with CMS and Git
- Communicating requirements and technical information for each website with clients and faculty

August 2014-January 2016
Raytheon
Orlando, FL

INSTRUCTIONAL DESIGNER AND GRAPHICS SPECIALIST
- Designing and creating original content to be used in instructional design for the training of the military and The Department of Defense.
- Intensive use of graphics layout/composition software such as Illustrator, Photoshop, Indesign, and open source resources such as Gimp and Inkscape

Summer 2014
Zimmerman Advertising
Ft. Lauderdale, FL

ART DIRECTOR INTERN
- Oversaw the creative development of an entire advertising campaign for a team of interns. I created and tested the design of an AutoNation website, mobile application, and produced an animated branding video
- Created informational architectures and UX/UI prototypes to create my team's AutoNation mobile app and website. Participated in the brainstorming for the iterative redesign of the 5 Below website.
- Handled motion graphic in AfterEffects and Flash and experienced 3D modeling software such as Maya and SketchUp
- Received and discussed directions of advertising and design with top level executives from companies such as Dunkin' Donuts, White Castle, Party City, and AutoNation