



## KRISTEN HANLON

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### EDUCATION

2012-2016

#### University of Central Florida

Burnett Honors College

Orlando, Florida

B.A. ILLUSTRATION & GRAPHIC DESIGN

MINOR DIGITAL MEDIA

MINOR BIOLOGICAL SCIENCES

### OBJECTIVE

A hard working graduate who has a passion for design and refinement. I'm looking to gain valuable experience in design and development to expand my portfolio and launch a conducive career in digital media.

### SKILLS & TOOLS

#### FRONT-END DEVELOPMENT

- HTML5/CSS3
- Javascript, CFScript, ActionScript, jQuery
- Brackets, Atom, Dreamweaver
- Bootstrap, Semantic UI
- Drupal, Wordpress
- GitHub

#### UX/UI

- Informational architectures
- Story boarding, wireframing, prototyping with Sketch, InVision, Illustrator/Photoshop, and pencil & paper

#### SOFTWARE

- Illustrator, Photoshop, InDesign, After Effects
- GIMP, Inkscape
- Sketchup, AutoCAD
- Microsoft Office, Keynote

#### DESIGN

- Photography
- Illustration
- Branding
- Marketing design
- Editorial

### EXPERIENCE

October 2014-Present

#### UCF College of Education

Orlando, FL

##### FRONT END WEB DEVELOPER

- Maintaining, restructuring, and creating over 75 websites for the College of Education, utilizing jQuery and bridging the frontend to the backend of the system
- Tracking and coordinating content with CMS and Git
- Communicating requirements and technical information for each website with clients and faculty

August 2014-January 2016

#### Raytheon

Orlando, FL

##### INSTRUCTIONAL DESIGNER AND GRAPHICS SPECIALIST

- Designing and creating original content to be used in instructional design for the training of the military and The Department of Defense
- Intensive use of graphics layout/composition software such as Illustrator, Photoshop, Indesign, and open source resources such as Gimp and Inkscape

Summer 2014

#### Zimmerman Advertising

Ft. Lauderdale, FL

##### ART DIRECTOR INTERN

- Oversaw the creative development of an entire advertising campaign for a team of interns. I created and tested the design of an AutoNation website, mobile application, and produced an animated branding video
- Created informational architectures and UX/UI prototypes to create my team's AutoNation mobile app and website. Participated in the brainstorming for the iterative redesign of the 5 Below website
- Handled motion graphic in AfterEffects and Flash and experienced 3D modeling software such as Maya and SketchUp
- Received and discussed directions of advertising and design with top level executives from companies such as Dunkin' Donuts, White Castle, Party City, and AutoNation