

THINK IN BOXES

1. Identify Major Sections

The Webtoon's homepage can be broken down into three major sections or big blocks. These are:

- **Header** – contains the Webtoon's logo, search bar, navigation menu (including links to "Originals", "Genres", "Popular", "Canvas", and more), user profile icon, and login button.
- **Main Content** – displays the featured banner, genre sections, popular webtoon section, and webtoon canvas section.
- **Footer** – containing the download app section that promotes the mobile app, social media links, company information (about Webtoon, its Term of Service, Privacy Policy, Language, and more)

2. Break Down the Sections

Each of the major sections consists of smaller elements. Here is the breakdown:

- **Header**
 - Webtoon logo
 - Search bar
 - Navigation links
 - User profile/login button
- **Main Content**
 - Featured Section
 - Genre Section
 - Popular Series
 - Webtoon Canvas Section
- **Footer**
 - Download App Section
 - Social Media links
 - Links to About, Term of Service, Privacy Policy, Language, and more.

3. Sketch the Layout

Here is the legend of the sketch/pic:

- Header
- Main Content
- Subsection
- Sub-subsection
- Component
- Footer

4. Document Your Analysis

To analyze the Webtoon's homepage layout, I first identify the three major sections: the Header, Main Content, and Footer. The Header serves as the primary navigation area, containing key elements such as the Webtoon logo, search bar, navigation menu, and user profile/login button. This section ensures that users can quickly access different parts of the website, making it an essential component for smooth navigation. By keeping the header organized, Webtoon allows users to find content efficiently without unnecessary distractions.

The Main Content is the core of the webpage, displaying the most important features, including the Featured Section, Genre Section, Popular Series, and Webtoon Canvas Section. This section is structured to showcase content visually, making it easy for users to explore different webcomics. Each subsection serves a specific purpose, whether highlighting trending series, categorizing genres, or promoting user-generated content. By breaking this part down into smaller sections, we can understand how Webtoon prioritizes content presentation to maximize user engagement.

Lastly, the Footer contains additional resources such as the Download App Section, Social Media Links, and Legal Information (Terms of Service, Privacy Policy, Language settings, etc.). Although not the primary focus of the webpage, the footer provides users with essential external links that support accessibility and community engagement. Breaking down the Webtoon homepage into these structured sections helps in understanding its layout, improving usability, and ensuring a seamless browsing experience for users.