

SANIN DEFINITIVE VIDEO

CREATIVE VIDEO PRODUCTION



IT'S SIMPLE
WE MAKE VIDEOS

WE COME UP AND PRODUCE VIDEOS
WITH DIFFERENT TONE AND APPROACH

[TAKE A LOOK AT OUR SHOWREEL ▶](#)

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IT'S SIMPLE

EVERY
PROJECT
**IS OUR
BABY** 



32

People in our team

178

Clients and partners

>1500

Finished projects

6

Years in trade

290

TB of footages

>200

Units of equipment
owned by studio

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IT'S SIMPLE

**WE STRIVE TO
IMPROVE LIVES
WITH OUR
PROJECTS** 

WE RECOGNIZE THE IMPACT OF OUR PROJECTS
AND BELIEVE THAT GOOD VIDEO ISN'T THERE
JUST TO MAKE MONEY. IT'S SHOULD BE
NEEDED AND HELPFUL.

WE LIKE TO SHARE OUR EXPERIENCE IN VIDEO
PRODUCTION. WE SHARE IT WITH LESS
EXPERIENCED MEMBERS OF OUR TEAM AS WE
SHARE OUR IDEAS AND HARD WORK WITH OUR
CLIENTS AND PARTNERS

✓

IT'S SIMPLE

**WE PROVIDE QUALITY
SERVICE** 🙌 DESPITE
THE OBSTACLES*



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IT'S SIMPLE

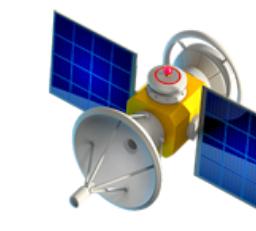
WE KEEP COMMUNICATION SIMPLE. A PROJECT IS LED BY A PRODUCER WHO KEEPS YOU INFORMED ON ALL THE ASPECTS OF VIDEO PRODUCTION. WE DON'T OBLIGE IN COLLECTIVE EMAILING AND DON'T USE TONS OF CHATS AND MESSENGERS. WE WRITE DETAILED AND COMPREHENSIVE EMAILS TO INFORM OUR CLIENTS.

**OUR
CLIENTS
COMMUNICATE
WITH A
SINGLE
PRODUCER
ON ALL
STAGES**





DOCUMENTARIES AND COMMERCIALS



FUN FACT: WE INVOLVED 74 PEOPLE AS CREW FOR
OUR BIGGEST PROJECT YET.

[TAKE A LOOK AT OUR COMMERCIAL SHOWREEL ▶](#)

DOCUMENTARIES

DOCUMENTARIES ON
CONTEMPORARY
TOPICS

**COMMERCIALS**

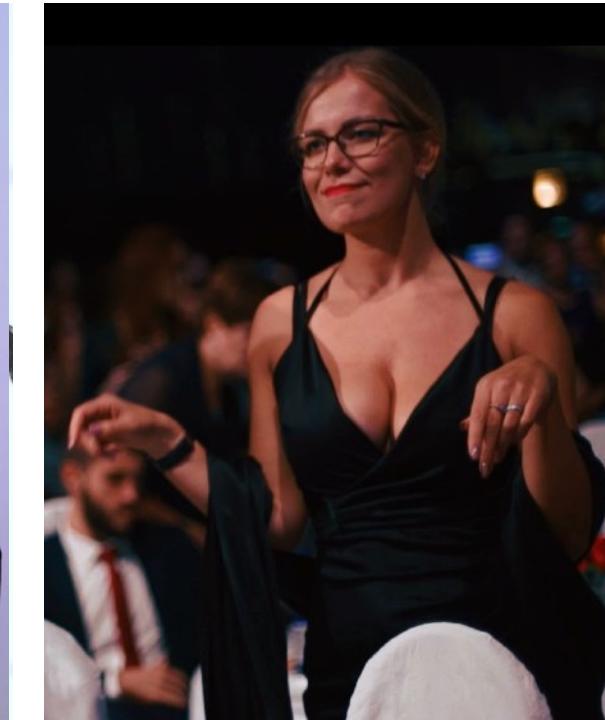
COMMERCIALS FOR
BRANDS AND
COMPANIES

**CORPORATE VIDEO**

VIDEOS FOR LARGE
OR AMBITIOUS
BUSINESSES

**SMM CONTENT**

CONTENT FOR
SOCIAL MEDIA
SITES

**VIRAL VIDEOS**

SOCIAL MEDIA
BOMBS SERVING
DEFINED MARKETING
STRATEGIES

**TV PROJECTS**

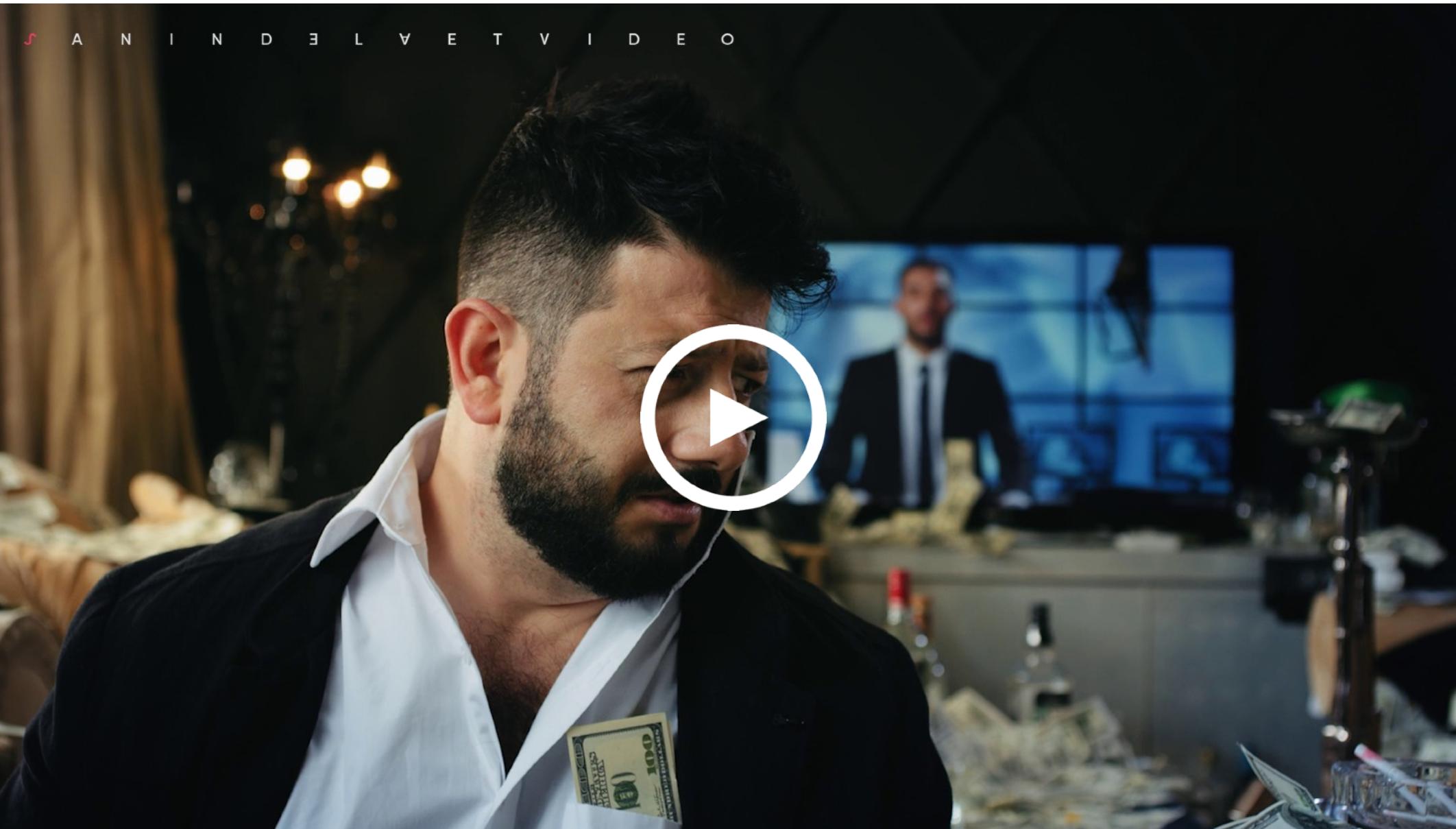
TV DOCUMENTARIES
AND SHOWS



**GOOD CONCEPTS
SHOULDN'T
BE JUST
BRILLIANT, THEY
SHOULD
WORK FOR OUR
CLIENTS**



WE EVALUATE OUR IDEAS BASED ON REACTION OF THE AUDIENCES, AND IN TERMS OF IMPACT FOR A CLIENTS BRAND. SOMETIMES IT MEANS SAYING GOODBYE TO OUR DARLING CONCEPTS IF WE HAVE DOUBTS ABOUT THEM.



COMMERCIAL SPOT EXAMPLE



BACKSTAGE

с



EVENTS



FUN FACT: EVENTS WE WORK ON ARE GETTING AWARDS LIKE: «СОБЫТИЕ ГОДА», «ВЕМА» OR «EVENTX» EVERY YEAR.

[TAKE A LOOK AT OUR EVENT SHOWREEL ▶](#)

VIDEO DESIGN

GOOD STUFF FOR
YOUR BIG
SCREENS

**EVENT COVERAGE**

MULTICAM COVERAGE
FOR CONCERTS,
FESTIVALS AND
SPECIALS

**FOLLOW-UP VIDEO**

FEEL GOOD VIDEOS TO
EXPERIENCE EMOTIONS
OF THE DAY ONCE
AGAIN

**BACKSTAGE**

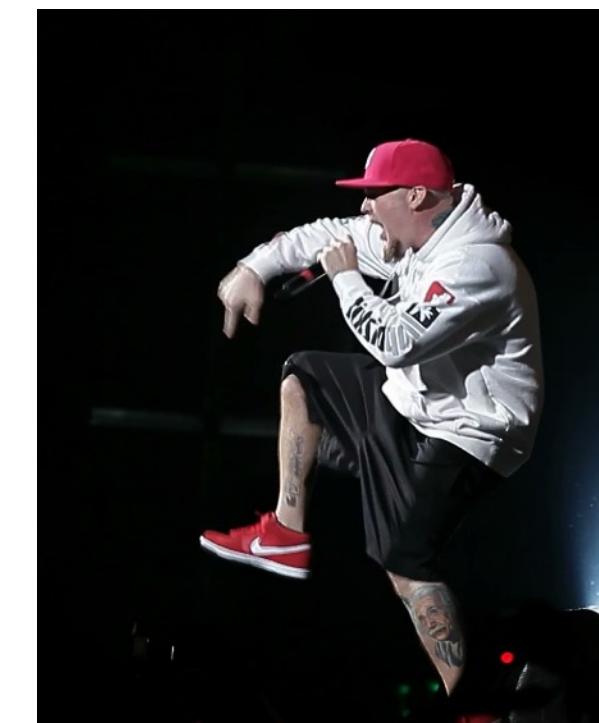
A LOOK AT THE STORIES
BEHIND THE CURTAIN

**SAME DAY EDIT**

VIDEO CONTENT FOR
PRESENTATIONS
DURING THE EVENT

**LIVE STREAMING**

MULTICAM STREAMING
FOR DISPLAYS ON-SITE
AND THE INTERNET



EVEN THE SIMPLEST BROADCAST COULD BE
MADE INTERESTING WITH THE RIGHT
APPROACH

**IF DURING EVERY
EVENT IN YOUR
COMPANY YOU SEE
MORE OF THE SAME,
YOU SHOULD CHANGE
YOUR VIDEO
PRODUCTION
PARTNER.** 



FOLLOW-UP EXAMPLE



CASE STUDY: OUR STREAMING PROCESS

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CG

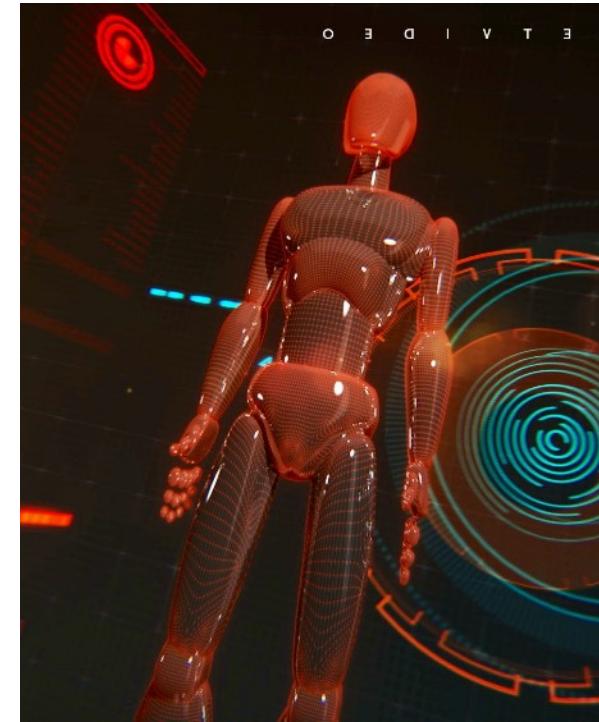


FUN FACT: ONCE WE MADE 50 MINUTES OF FULL CG ANIMATED CONTENT IN TWO MONTHS. WE EMPLOYED 22 MOTION DESIGN SPECIALISTS FOR THAT PROJECT.

TAKE A LOOK AT OUR CG SHOWREEL ▶

PRODUCT VIDEOS

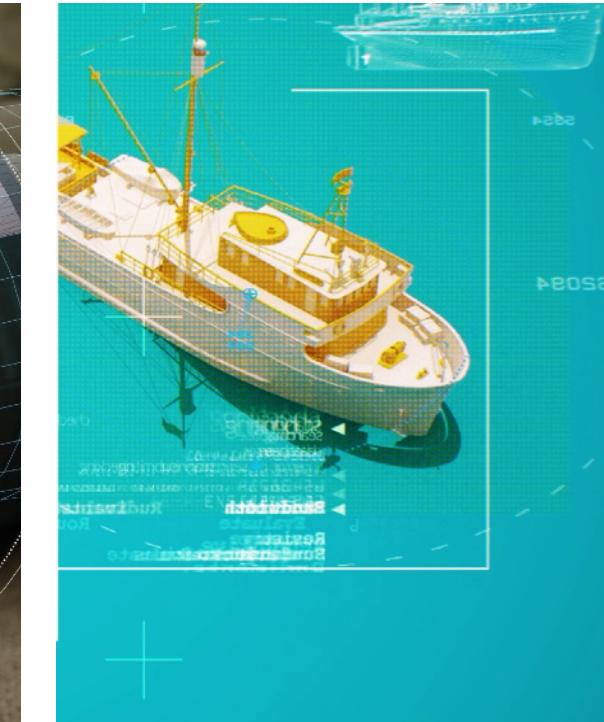
PROMOTIONAL VIDEOS
FOR SPECIFIC PRODUCTS
AND SERVICES

**COMMERCIALS**

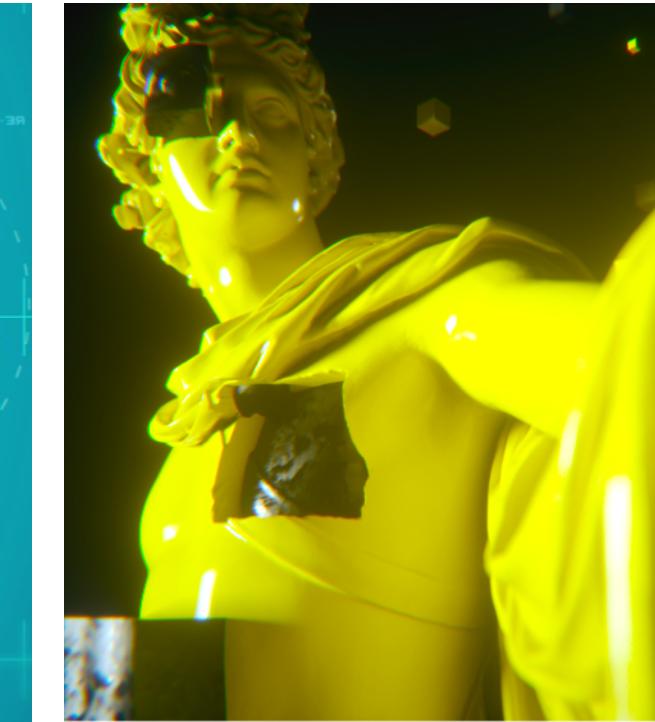
CG COMMERCIALS

**INFOGRAPHICS**

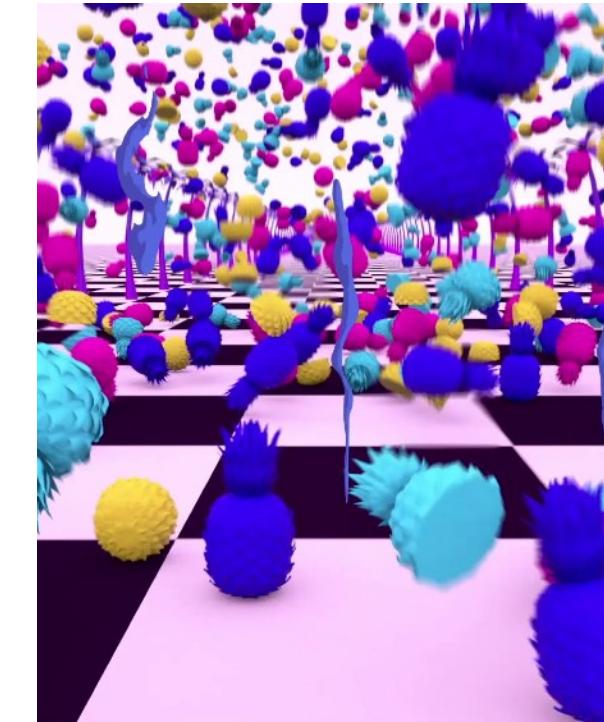
ANIMATED TEXT AND
GRAPHS FOR FACTUALLY
INCLINED

**VIDEODESIGN**

INTROS AND OUTROS
FOR YOUR SHOWS AND
OTHER PROJECTS

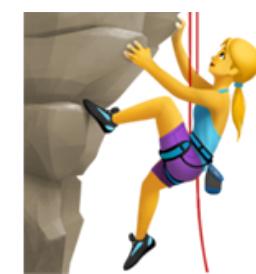
**VIDEO IDENTITY**

IMPACTFUL WAY TO
PRESENT YOUR
COMPANY

**ANIMATION**

ANIMATED SHORT FILMS
AND COMMERCIALS



**RESULTS ARE
EASY TO
EVALUATE**  ,
**BUT WHAT ABOUT
THE WHOLE
VOYAGE?** 

**ANIMATION CREATION IS A VERY INVOLVED
PROCESS. WE WANT OUR CLIENTS TO FEEL
COMFORTABLE ON EVEY STAGE: FROM
ANIMATICS TO THE FINAL PRODUCT**



VIDEO IDENTITY EXAMPLE



PROMOTIONAL SPOT EXAMPLE

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CLIENTS



AGENCIES



*And more than 150 logos)

JK

IT'S SIMPLE

LET'S MAKE A VIDEO



USE THIS LINK TO TELL US WHAT DOES
YOUR PROJECT NEED?

[MY PROJECT BRIEF →](#)

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CONTACTS

THANKS!

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