

# Kristhyan Dorta



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## EDUCATION



Sports Marketing  
Universidad Europea de Madrid  
2016



MBA Marketing  
Nova Southeastern University  
2015



Business Administration  
Nova Southeastern University  
2014

## LANGUAGES



## CO-CURRICULAR EXPERIENCE

Autism and Music Volunteer	2014-Present
NSU GBSA Member	2014-2015
AYSO Coordinator	2013-2014

## EXPERIENCE

### Marketing

#### Marketing Manager

08/17- Present

Kriskak Empire Inc

Miami, FL

- Perform duties of market research and analysis
- Investigate new trends and segments
- Create promotional strategies and PR with existing clients

#### Social Media Manager

01/16- Present

Waffleworks

Miami, FL

- Create original content for different social platforms
- Manage customer and user interactions
- Assist in creation of promotional strategies and marketing campaigns

#### Intern

04/16-05/16

Mutua Madrid Open

Madrid, Spain

- Responsible for the accreditation's system
- Managed new and previous accreditation applications in both online and face-to-face format
- Identified and registered every person involved in the tournament, attending to the staff's needs, as well as necessities and safety of players

#### Marketing Assistant

08/13-10/15

Ganesha Corp

Miami, FL

- Assisted in the creation of the business' marketing plans, as well as promotions
- Built the Facebook page for the business to facilitate interaction with the customers
- Planned and negotiated publicity spaces in both printed and digital formats



Proficient with Microsoft Office  
Social Media Platforms  
Adobe Photoshop & Illustrator



Organized, proactive and  
Adaptable  
Team Player  
Excellent communication skills