


Kristhyan Dorta

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 3679 NW 82nd Terrace,
Cooper City, Florida 33024

EDUCATION

 Sports Marketing
Universidad Europea de Madrid
2016

 MBA Marketing
Nova Southeastern University
2015

 Business Administration
Nova Southeastern University
2014

LANGUAGES



CO-CURRICULAR EXPERIENCE

Autism and Music
Volunteer 2014-Present
NSU GBSA Member 2014-2015
AYSO Coordinator 2013-2014

EXPERIENCE

Marketing



Marketing Manager

08/17- Present

Kriskak Empire Inc

Miami, FL

- Perform duties of market research and analysis
- Investigate new trends and segments
- Create promotional strategies and PR with existing clients

Social Media Manager

01/16- Present

Waffleworks

Miami, FL

- Create original content for different social platforms
- Manage customer and user interactions
- Assist in creation of promotional strategies and marketing campaigns

Intern

04/16-05/16

Mutua Madrid Open

Madrid, Spain

- Responsible for the accreditation's system
- Managed new and previous accreditation applications in both online and face-to-face format
- Identified and registered every person involved in the tournament, attending to the staff's needs, as well as necessities and safety of players

Marketing Assistant

08/13-10/15

Ganesha Corp

Miami, FL

- Assisted in the creation of the business' marketing plans, as well as promotions
- Built the Facebook page for the business to facilitate interaction with the customers
- Planned and negotiated publicity spaces in both printed and digital formats



Proficient with Microsoft Office
Social Media Platforms
Adobe Photoshop & Illustrator



Organized, proactive and
Adaptable
Team Player
Excellent communication skills