

State of OpenSearch User Groups

Building a global community



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- Joined the project - Oct 2021
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Community User Groups

Let's talk about building local user groups around the world



September of 2022, we held the first OpenSearchCon in Seattle



How do we keep this going?

- Is a User Group program something that we could pull off?
- When is it the right time to start a program like this?
- How do you know if/when you're at that point?



How we keep this going!

- Critical mass
- Sustainable
- Dedicate resources

It takes a village



What makes a good leader

- Passion and interest in growing the community
- Communicates and facilitates
- Responsible and trustworthy



My kind of town, Chicago is

We found them

- A local leader raised his hand
- Knows his community; vested interest to see it grow
- We knew and trusted him
- *“popular before it even launched”*



Framework

github.com/opensearch-project/community/tree/main/user-groups

- Provide structure
 - Global, scalable, repeatable
 - Charter with clear, yet flexible definition
 - Cadence or frequency goal
 - Overview of topics
 - Meeting format and communications
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- Code of Conduct



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OpenSearch Project - <Insert your city here>

- Naming is an extension of the framework
- Description of the user group
- Think of this a starting point





Develop a theme, but have some fun

- Find something that works for the global community
- Work with your local leaders – they know things you don't
- City skylines; colors and which buildings to include



Changes – Leadership growth

Change can be a good thing

- Local leaders bring it forward
- Additional leaders can help with growth

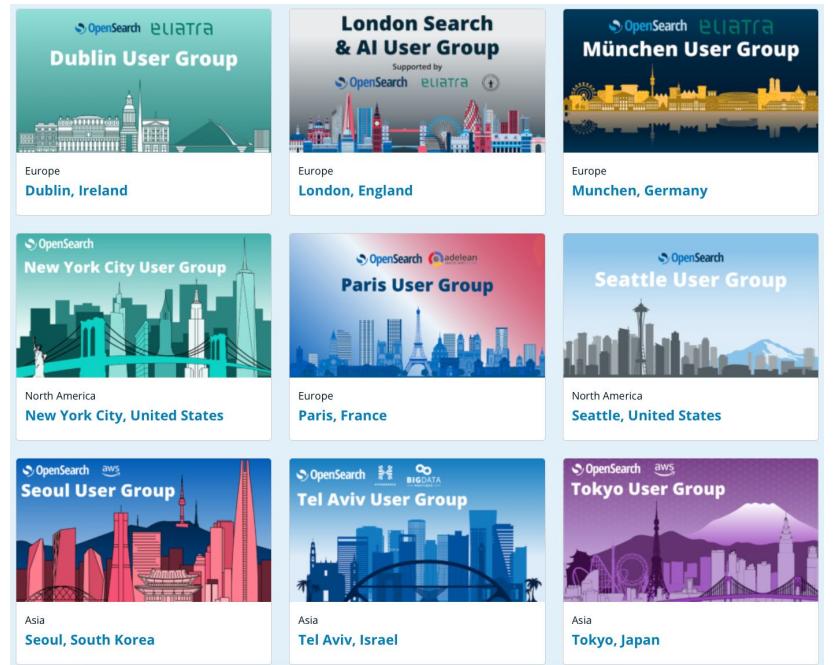


Enable your community to find one another

- We benefit from Meetup's global use
- Slack channels to communicate
- Share on forum, Flickr, social



opensearch.org/user-groups/



What are the benefits of getting involved as a member, speaker, or organizer?

- Active learning and interesting conversations
- Grow your professional network = career growth
- Build the community with us



Why would a business get involved?

- Validate ideas and uncover new use cases
- Expand beyond your usual circles
- Known as a trusted resource in the OpenSearch community



Successes



Adelean



AWS



BigData Boutique



Bonsai



Eliatra



Graylog



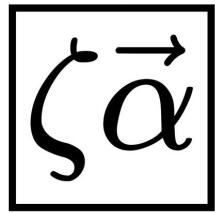
Hyperspace



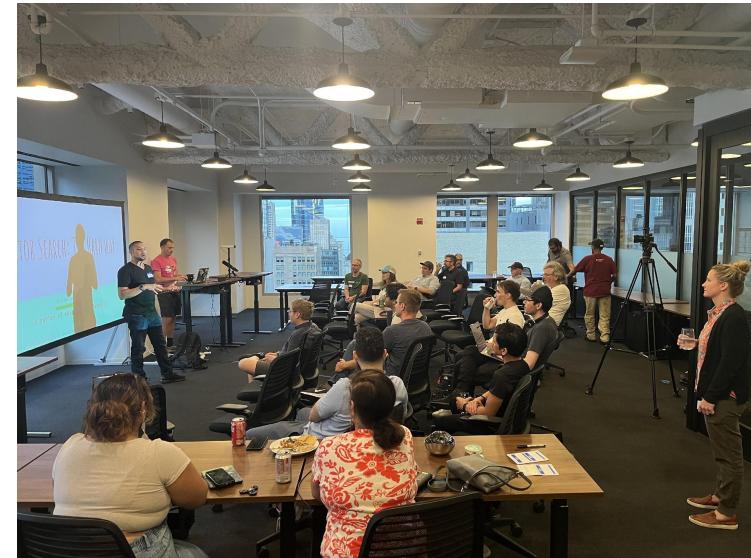
Infino



Seacom



Zeta Alpha



12 Countries – so far



Join the conversation



User Groups



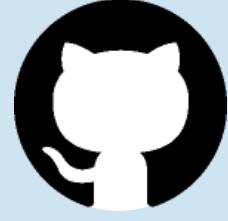
Forum



Events



Blog



GitHub



Slack





OpenSearchCon EUROPE

