Kristoffer Galang

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## OBJECTIVE

To secure an employment opportunity where I can further develop my skills and experience while becoming a valuable and reliable employee.

**HIGHLIGHTS OF SKILLS**

* Highly experienced in social media marketing
* Proficiency in technological skills (Video production, Microsoft Office, Graphic Design & HTML/CSS)
* Analytical & research skills
* Proven relationship builder with unsurpassed interpersonal skills
* Demonstrated excellent leadership skills in previous roles

**WORK EXPERIENCE**

**Western University Orientation Week, London, Ontario 2013-2014**

### Orientation Week Leader

* Helped facilitate activities for first year students throughout the week
* Involved with spirit committee in order to help promote a more innovative atmosphere for the students
* Full year commitment as a leader in the school

**Western Organization of Filipinos, London, Ontario 2013-Present**

### Media & Marketing Director

* Organized and created events throughout the school year
* Promote future events occurring within the various clubs in the school
* Assisted in editing and shooting promotional videos and creating graphics
* Updated social media accounts and web site

**Mosaic Sales Solution 2015**

### HP Product Specialist

* Educated customers on HP products and assisted in any technology concerns they had
* Hands on product presentations outlining key features of HP’s newest products
* Analyse customer traffic numbers and participation rates, which helped for future improvement

**Western University (Track & Field Team) 2015-Present**

### Social Media Marketing Director

* Updated team website with up to date information on players, coaches and stats
* In charge of the social media accounts and posted any pictures of practices and events
* Created graphics as well as videos from the teams events

# EDUCATION

**University of Western Ontario, London, Ontario 2012-Present**

*Specialization in Economics*

* Member of Western Marketing Association, WOOF Dance Crew, Guitar Club
* Intramural sports involvement in basketball & volleyball
* Orientation Program Leader

**References Available Upon Request**