



# **Boston University Baja SAE Sponsorship Brochure 2015-2016**



# About BU Baja

The Baja SAE competition is an inter-collegiate event that requires teams to design, manufacture, and race an off-road vehicle. The ultimate goal of the project is to sell your vehicle to a fictional firm for manufacture. The Society of Automotive Engineers sponsors three annual events across the United States, each featuring 100 international entrants. Events feature various static and dynamic events that test the teams' ability to produce a product that balances cost and performance, all while adhering to a strict set of guidelines.

The Boston University Baja team was reformed in 2012, after several years of dormancy. In May 2015, the resurrected team participated in its first competition in Portland, Oregon, placing 51st out of 100 and completely shattering any and all expectations. With 12 returning members and one year of valuable experience under their belts, the team hopes to compete at the event in Rochester, New York, this coming June.





# The Leadership Team



Jeremy Crozier  
President  
Steering/Brakes  
ENG '16



Nathan Lee  
Vice President  
ENG '16



Jaryd Hobbs  
Treasurer  
ENG '17



Patrick Husted  
Secretary  
ENG '16



John Werner  
Suspension  
LEAP ME '16



Joseph Calabrese  
Marketing  
COM '16



Juha Turalba  
Gearbox  
ENG '16



Zachary Vickerson  
Frame  
ENG '16



# BU Baja Oregon 2015



# The 2015-16 Team





# Sponsorship

Simply put, building a car and getting it to this year's competition takes money. In order for the Boston University Baja team to continue on its positive trajectory, it needs funds. This is where you, the potential sponsors, come in. BU Baja is accepting donations of any kind - be them monetary or in the form of transportation, food, or parts. Anything can help us reach our goals.

Some sponsorship benefits include:

- **Tax Deductions:** BU Baja is a non-profit organization
- **Publicity:** All sponsors of BU Baja will be recognized with either an on-vehicle logo, a link on our website, or both
- **Appreciation:** All sponsors will receive a signed team photo from our showing at competition

	Logo Size	Logo On Car	Logo On Website	Logo On Shirt	Team Photo	Team Shirt	Banner At Competition
Bronze Sponsor (\$1-\$499)	Small	Back of Firewall	✓		✓		
Silver Sponsor (\$500-\$999)	Medium	Side Panels	✓	✓	✓	✓	
Gold Sponsor (\$1000-\$1999)	Medium	Front of Firewall	✓	✓	✓	✓	
Platinum Sponsor (\$2000+)	Large	Front of Firewall	✓	✓	✓	✓	✓



# Current Sponsors

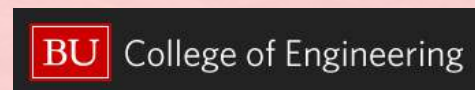
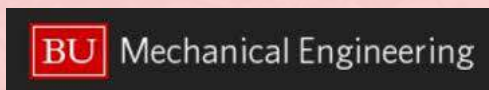
## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors





# Contact/More Info

The Boston University Baja team can be reached via email at [saebaja@bu.edu](mailto:saebaja@bu.edu), and at our website, [bubaja.com](http://bubaja.com)

Check out team news and media via our various social media pages



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