

months, Woolworth's in July agreed to serve black customers at its lunch counters.

The **sit-in** reflected mounting frustration at the slow pace of racial change. White Greensboro prided itself on being free of prejudice. In 1954, the city had been the first in the South to declare its intention of complying with the *Brown* decision. But by 1960 only a handful of black students had been admitted to all-white schools, the economic gap between blacks and whites had not narrowed, and Greensboro was still segregated.

More than any other event, the Greensboro sit-in launched the 1960s: a decade of political activism and social change. Sit-ins had occurred before, but never had they sparked so massive a response. Similar demonstrations soon took place throughout the South, demanding the integration not only of lunch counters but of parks, pools, restaurants, bowling alleys, libraries, and other facilities as well. By the end of 1960, some 70,000 demonstrators had taken part in sit-ins. Angry whites often assaulted them. But having been trained in nonviolent resistance, the protesters did not strike back.

Even more than elevating blacks to full citizenship, declared the writer James Baldwin, the civil rights movement challenged the United States to rethink “what it really means by freedom”—including whether freedom applied to all Americans or only to part of the population. With their freedom rides, freedom schools, freedom marches, and the insistent cry “Freedom now,” black Americans and their white allies made freedom once again the rallying cry of the dispossessed. Thousands of ordinary men and women—maids and laborers alongside students, teachers, businessmen, and ministers—risked physical and economic retribution to lay claim to freedom. Their courage inspired a host of other challenges to the status quo, including a student movement known as the New Left, the “second wave” of feminism, and activism among other minorities.

By the time the decade ended, these movements had challenged the 1950s' understanding of freedom linked to the Cold War abroad and consumer choice at home. They exposed the limitations of traditional New Deal liberalism. They forced a reconsideration of the nation's foreign policy and extended claims to freedom into the most intimate areas of life. They made American society confront the fact that certain groups, including students, women, members of racial minorities, and homosexuals, felt themselves excluded from full enjoyment of American freedom.

Reflecting back years later on the struggles of the 1960s, one black organizer in Memphis remarked, “All I wanted to do was to live in a free country.” Of the movement's accomplishments, he added, “You had to fight for every inch of it. Nobody gave you anything. Nothing.”