

OUTLET ANALYSIS

Filter Panel

Outlet Size
All

Outlet Esta Year
All

Rating
All

Item Fat Cont...
All

blinkit
India's Last Minute App

Total Sales

1.20M

Total Outlets

10

Items Sold

8523

Avg Rating

3.92

Total Items Sold Per Year

Outlet Establishment Year	Total Items Sold
2022	928
2020	926
2018	1463
2017	930
2016	930
2015	929
2014	932
Total	8523

Outlet-wise Sales By Item Type

Outlet Identifier	Baking Goods	Breads	Breakfast	Canned	Dairy	Frozen Foods
OUT010	5,328.45	2,632.97	1,510.93	4,551.22	6,707.86	7,359.79
OUT013	9,431.75	3,343.97	1,917.38	8,803.78	12,280.73	12,588.29
OUT017	8,848.13	3,051.26	1,840.18	9,527.23	10,934.76	14,238.49
OUT018	8,594.20	3,539.40	1,552.61	10,852.47	10,638.94	13,253.72
OUT019	5,418.79	2,199.97	1,282.59	5,528.68	6,831.48	6,390.65
OUT027	8,887.84	4,515.96	1,617.92	10,125.05	9,918.48	12,206.35
OUT035	8,535.12	4,183.21	1,439.30	11,340.15	10,799.26	13,248.20
OUT045	9,257.25	4,327.27	1,567.82	10,957.57	10,080.92	11,537.90
Total	81,894.74	35,379.12	15,596.70	90,706.73	1,01,276.46	1,18,558.88

Outlet Distribution Count

● Tier 3 ● Tier 1 ● Tier 2



Outlet Type Analysis

Outlet Type	Total Sales	Total Items Sold	Total Outlets	Average Rating
Grocery Store	1,51,939.15	1083	2	3.93
Supermarket Type1	7,87,549.89	5577	6	3.92
Supermarket Type2	1,31,477.78	928	1	3.93
Supermarket Type3	1,30,714.67	935	1	3.91
Total	12,01,681.49	8523	10	3.92