# Social BPM CTO Digital Studio NYU ITP Program

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### **About Us**



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#### Overview

- Combines traditional Business Process Management methods with social tools and technologies, to facilitate business improvement efforts
- Allow numerous enterprise applications across Citi technical space to utilize the data captured in Citi Collaborate
- Provide access to business intelligence that would otherwise be hidden in disparate platforms
- Encourage the use of Citi Collaborate platform as it will become one stop solution to all queries
- Objective is to develop a reusable solution that would cater to this specific problem using cutting edge technologies so that it could be easily interfaced with the existing systems leveraging the existing infrastructure without any compatibility issues





#### Work Flow

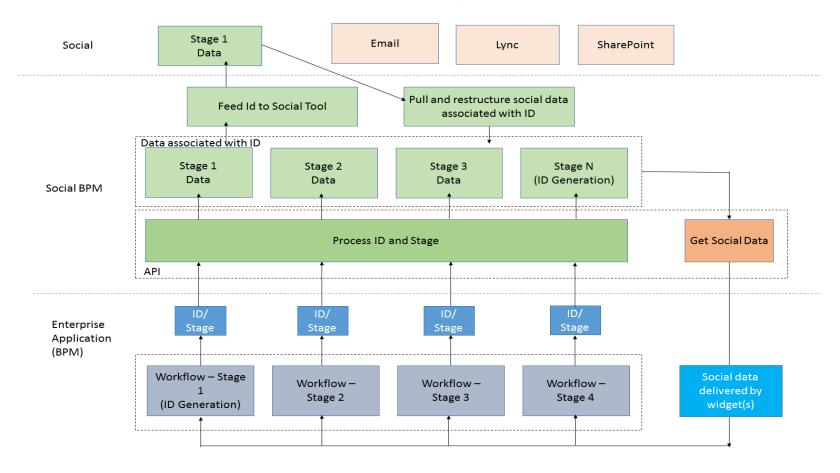
- User initiates new business workflow in enterprise application e.g. project management too
- ID, workflow stage and user entitlement meta data is sent to the Social BPM API
- The Social BPM application sends the ID and entitlement data to Citi Collaborate
- A widget is used in Citi Collaborate to allow entitled users to 'tag' any content they create or that was created by others with the ID supplied from the enterprise application – e.g. an infrastructure rate card being used to justify the forecast financial costs for hosting a new application
- All tagged content will be pushed, in real-time, to the Social BPM application data store and will be transformed before it is persisted to make it more easily mineable
- HTLM5 widget(s) will be embedded in the enterprise application and these will pull data from Social BPM based on the workflow ID and user entitlements. The widget(s) will allow the user to search and filter the data





# **Architecture**

#### **Future Phases of Development**







# Technology Stack

- HTML5
- CSS3
- jQuery
- AngularJS
- Java
- MongoDB
- GitHub
- Amazon Web Services























#### Demo

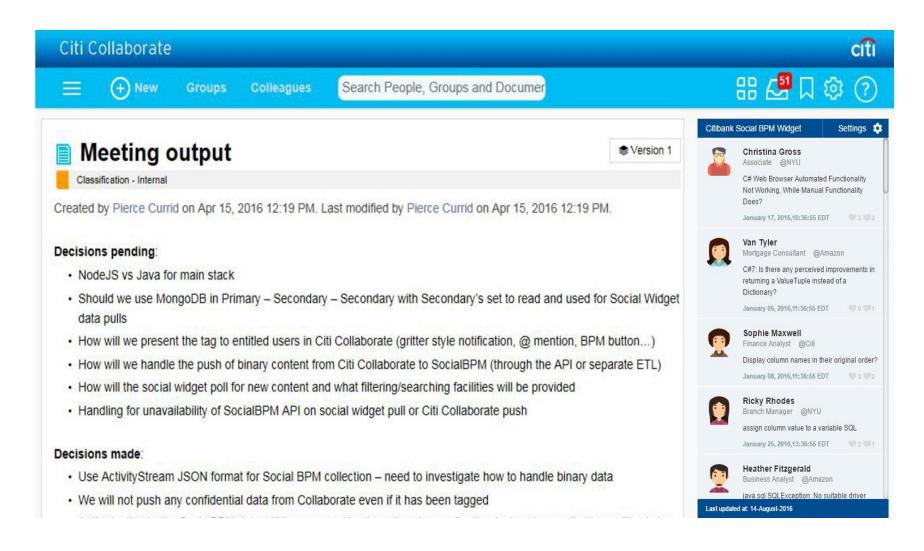
- Data is provided to the Social BPM widget in the form of JSON
- The widget reads the data and displays it in the required format
- Users can follow/subscribe to feeds and channels using this widgets
- Users receive notifications whenever there is a new comment or reply in the widget
- The widget is organized into questions and answers format
- The contents of the widget can be sorted and filtered
- It is built as a reusable component and can be embedded into any application







#### Demo







# **Business Impact**

- Identify inefficiencies in the business workflow and make improvements
- Capture dialogues between the various stakeholders providing qualitative information to the quantitative information already present in BPM
- Justifications for data input can be captured and supplied to the enterprise application
- Eliminate the barrier between BPM decision makers and users affected by their decisions
- Break down silos by encouraging a more collaborative, transparent approach to process improvement
- Approvers have all the requisite information at one portal to drive all approval decisions





# **Moving Forward**

- Easily on boarded into any application that needs the functionality.
- Using advanced analytical tools, mine the data captured in Social BPM to provide insights
- Further integrated with Lync(Skype), Exchange(EWS), SharePoint and other social applications
- Leveraging Artificial Intelligence and Machine Learning to make decisions with the data captured





# Challenges and lessons learned

- Unavailability of infrastructure and data
- Learned and explored new technologies
- Exposure to corporate experience
- Leveraged the technical experience and insights





# Questions





