**Scope of Work**

Designing (Brand promotion materials)

**Cost of PowerPoint Slide Design (INR)**

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| **S. No. Type Of Work** | **Inclusion** | **Time Line** | **Cost Per Slide** |
| 1. Rearrange & Improve Design | Enhancing Look & Feel | 2 To 3 Days (Depend On Changes) | 250 To 400 |
| 2. Template Design | Place All Information In Template | 2 To 4 Days (Depend On Changes) | 500 To 800 |
| 3. Customised Design ( English Ppt) | New Ppt From Scratch With Custom Design With Infographic | 4 To 6 Days (Depend On Changes) | 900 To 1,400 |
| 4. Customised Design (Hindi Ppt) | New Ppt From Scratch With Custom Design With Infographic | 5 To 8 Days (Depend On Changes) | 1,300 To 1,600 |

**Cost of Creative Designs (INR)**

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| **Logo Design** | |
| Company / Product Logo | 18,000 To 30,000 |
| **Company / Product Logo Plus** | |
| Included All Stationery With E-mail Signature | 35,000 |
| **Event Logo, Theme & Graphic, Concept Design And Backdrop Design Cost** | 30,000 To 45,000 |
| Standee Design ( Adaption) / Podium Design ( Adaption) |  |
| Lanyard Card ( Adaption) / Look And Fell Supper Impose |  |
| Carry Bag, Mug, T-shirt, Pen And Notebook (Including Supper Impose) | 12,000 |
| Agenda Design | 1,000 (Per Pages) |
| Speaker Profile | 2,000 (Per Pages) |
| Folder Design (Pocket) | 500 |
| E-mailer | 1,500 (Per E-mailer) |
| Led Template | 2,500 (Per Slides) |
| All Types Of Invitations Card | 1,500 To 3,300 |
| Brochure Design | 2,500 (Per Pages) |
| Report Cover Design | 3,500 |
| Report Inner Pages | 1,800 (Per Pages) |
| Catalogue's | 2,200 (Per Pages) |
| **Posters** | |
| A4 Size Poster | 4,000 To 8,500 |
| Adaptation To Different Size (Each) | 2,200 To 4,500 |
| Certificates | 3,500 To 6,000 |
| **Social Media** | |
| Landing Page Design | 7,500 (Per Pages) |
| Website Designing Only Graphic | 15,000 |
| Social Media Post | 800 To 1,500 (Per Post) |
| **Business Start-up Kit** | |
| Logo, Stationery, Id Card, Ppt Slides, Presentation Folder, Social Media Post, Office Branding, Office Poster, Vinyl Sticker Design. | 25,000 To 55,000 |
| **Calendars** | |
| Table Calendar | 3,500 To 5,500 |
| Calendar Full Size | 5,500 |
| Customise Design Calendars | 2,500 (Per Sheet) |

**Compensation**

The service fee is based on the any of the above services provided by the service provider as per the Foundation’s requirement. The payment will be released only on the completion of deliverable and by submitting the invoice.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **June 25, 2021** to **June 24, 2022** and is extendable based on the Service Provider's performance of the services and mutual concurrence on revised terms of engagement.