**Scope of Work**

The service provider is maintaining all the current tools and services from the past three years which include-

**Source Base**    
Track the most comprehensive coverage news globally with over 475,000 editorial news sources.

**Retrospective Coverage**

Track any content back to 2010 on the editorial side and the last 12 months on social.

**Filtering**

Meltwater offers various ways to cut through the noise via - Capital Letter Matching, Geographic Filtering, UNLIMITED Keywords to alert you to the most important articles in each of your markets/industry/competitive landscape.

**Social Media**

Monitors Social Media in plain text across the likes of Facebook, Twitter, YouTube, Reviews, and 300+ million blogs. 

**Reporting**

Many reporting capabilities such as daily alerts, Excel exports, and analytical reporting via the Dashboards.

**Worldwide Database**

Access to our comprehensive media relations platform allowing to identify, manage, and reach out to journalists and members of the media around the world.

**Compensation**

The service fee of USD 6,000 will be paid to the service provider for period of one year.

The payment will be released only on the completion of deliverable and invoicing by the service provider.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **September 1, 2021** to **August 31, 2022** and is extendable based on the Service Provider's performance of the services and mutual concurrence on revised terms of engagement