**Project Title**: Beti Bachao Beti Padhao Haryana

**Objective**

NITI Aayog runs the Aspiration District Program (ADP) for holistic development of selected districts. The program focuses on Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion & Skill Development, and Basic Infrastructure in the districts. ADP has been lauded for its data backed strategy to improve the key indicators on the ground. Recently, NITI Aayog came out with following data verification strategy – 1. Administration-led verification, 2. Analytics-based verification, 3. Third-party verification. The Aayog is working closely with Central Ministries to ensure that for all Central and Centrally Sponsored Schemes, unit level processes and outcome indicators are captured digitally and encouraging them to verify the same using a similar three-stage data verification strategy. NITI Aayog has also suggested state governments to device similar strategies for data verification at state and district level for the state-run programs.

Government of Haryana has been running Beti Bachao Beti Padhao (BBBP) program successfully since 2015. The program has been able to achieve an improvement of 60 points in last 6 years. The program is a key focus of NITI Ayog’s ADP program. The program has achieved success through key interventions like B3P Warriors, interstate coordination, strict implementation of PNDT/MTP Act. Data systems have played an important role in the success of program in Haryana. Implementation team has been ensuring high compliance of child registration & on-ground data assessment for proper monitoring.

Samagra | Transforming Governance’ team will be studying the implementation of BBBP program in Haryana to understand the interventions that led to improvement of Sex Ratio at Birth (SRB) and come up with recommendation, consistent with the strategy proposed by the NITI Ayog, that can lead to better implementation of program and use of data.

Samagra is a ~9 year old mission-driven governance consulting firm that works with the bureaucratic leadership across domains to solve complex governance problems at scale. In the last 9 years, Samagra has worked with GoI and 7 state governments on 15+ large scale systemic transformation projects in sectors like education, agriculture, skills, employment, service delivery etc.

**Scope of Work**

**Methodology**

Samagra would do the following to deliver on the mandate:

1. Secondary research on the program
2. Discussions with the state team managing the program
3. Analysis of data related to the program

**Project Deliverable**

Presentation on implementation of Beti Bachao Beti Padhao program to improve the Sex Ratio at Birth in Haryana covering following aspects – 1. Best practices for implementation and use of data 2. Recommendation for improvement of the program

**Project Team**

Samagra will deploy following part- time team for the project –

1. Gaurav Goel, Founder & CEO [Partner] – 10%
2. Utkarsh Vijay, Sr. Manager – 50%
3. Nikhil Nadiger, Manager – 50%
4. Ananya Jain, Associate – need basis

**Budget**

The total budget approved for this engagement is INR 35,00,000 (Twenty-Five Lakhs Only) inclusive of all applicable taxes.

**Deliverables & Payment Schedule**

This is fixed price contract with payment terms based on the submission of deliverables.

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|  | **Deliverables** | **Payment Schedule** |
| 1 | Signing of Contract | September 2021 (50 percent) |
| 2 | i. Best practices for implementation and use of data  ii. Recommendation for improvement of the program | End of October 2021/Early November 2021(50 percent) |

**Bank Account Details**

|  |  |
| --- | --- |
| Name of the Beneficiary | Samagra Development Associates Private Limited |
| Bank Name | HDFC Bank Ltd |
| Bank Address | H-7 Green Park Extension, New Delhi |
| Account Number | 05867630001392 |
| IFSC Code | HDFC0000586 |
| Swift Code | HDFCINBBXXX |

**Remuneration**

The entire fee/compensation, not exceeding INR 35,00,000 inclusive of taxes would be paid to the account mentioned above held by the Samagra.

**Term of Contract**

This contract period is from **September 1, 2021** to **October 31, 2021.** Samagra will be engaged under the agreement from the date of signing the contract till the date of closure as mentioned above**. The contract will be considered closed when the deliverable is received, and final report is submitted.**