**Project Title:** AB-PMJAY UP Evaluation Study

**Scope of Work**

**Phase 2:** Primary Household Survey

Survey details:

* Study would be in 2 phases (phase 1 - secondary data analysis, phase 2 – primary household survey). Primary research objectives would be at awareness level, why using, why not using and why not enrolled into the scheme. And what others challenges they faced while enrolling it. It is going to triangulate secondary and primary both.
* Household will be selected from the SECC (Socio Economic Caste Census) Database.
* Study would be in 10 districts in UP - Aligarh, Bareilly, Bhadohi, Fatehpur, Jhansi, Meerut, Pilibhit, Sidhharthnagar, Unnao & Varanasi.
* Sample size 400 SS X 10 dist = 4000 SS in total
* 3 segments, namely - (a) Eligible but not Enrolled, (b) Enrolled but not utilized & (c) Enrolled & Utilized.
* Per District 400 samples are to be achieved with a split of 160, 120 & 120 respectively for the 3 segments
* Sampling would be mix of random and purposive
* It would be database based survey
* Mode of interview : CAPI

Centre and sample design:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **District name** | **Eligible but not  Enrolled** | **Enrolled but not utilized** | **Enrolled & Utilized** | **Total** |
| Aligarh | 160 | 120 | 120 | 400 |
| Bhadohi | 160 | 120 | 120 | 400 |
| Fatehpur | 160 | 120 | 120 | 400 |
| Jhansi | 160 | 120 | 120 | 400 |
| Meerut | 160 | 120 | 120 | 400 |
| Pilibhit | 160 | 120 | 120 | 400 |
| Sidhharthnagar | 160 | 120 | 120 | 400 |
| Varanasi | 160 | 120 | 120 | 400 |
| **Total sample size** | **1280** | **960** | **960** | **3200** |

**Budget**

The total budget for proposed engagement will be INR 25,82,784 inclusive of taxes.

**Bank Account Details**

|  |  |  |
| --- | --- | --- |
|  | **Name of the Beneficiary** | Modulus Research And Analysis Pvt. Ltd. |
|  | **Bank Name** | The Federal Bank |
|  | **Account Number** | 12845500002385 |
|  | **Bank Address** | Ballygunje, Kolkata |
|  | **IFSC Code** | FDRL0001284 |
|  | **Swift Code** | FDRLINBBCAE |

**Remuneration**

The entire fee/compensation, not exceeding INR 25,82,784 (Twenty Five Lakhs Eighty Two Thousand Seven Hundred and Eighty Four Only) inclusive of all applicable taxes would be paid in below tranches to the account mentioned above held by the Modulus Research And Analysis Pvt. Ltd.

**Deliverables and Payment**

|  |  |  |
| --- | --- | --- |
| **Activity/Deliverable** | **Timeline** | **Percentage of Payment** |
| On commissioning | Day 1 (Oct’11,2021) | 30% |
| Completion of 1200 sample | Days 2 - 10 |  |
| Data submission of 1200 in Stata format with Data descriptions documentation |  | 20% |
| Completion of 2200 sample | Days 11 - 19 |  |
| Additional 1000 Data submission in Stata format with Data descriptions documentation |  | 10% |
| Completion of 3200 sample | Days 20 - 34 |  |
| Final Data QC, Data validation and Data process | Days 35 - 38 | 10% |
| Final Data submission (All 3200) in Stata format with updated Data descriptions documentation including Open ended responses | Day 39 |  |
| Phase-2 Closure | Day 40 (Nov’30, 2021) | 30% |

**Term of Contract**

This contract period is from **October 11, 2021** to **November 30, 2021.** Modulus Research And Analysis Pvt. Ltd. will be engaged under the agreement from the date of signing the contract till the date of closure as mentioned above**. The contract will be considered closed when the deliverable is received, and final report is submitted.**