**Scope of Work**

1. **Writing Discussion Papers/Opinion pieces**- this will include
   * Conceptualization and finalization of the narration and positioning.
   * Desk research and analysis
   * Discussion and interviews stakeholders both internal and external
   * Writing the paper and incorporating the feedback.
   * Audience –State and national level policymakers
   * Dissemination platforms- ACCESS Health platforms. Identifying other platforms for discussion, digital news etc.

**Initial topics for discussion papers to be discussed and finalized.**

* + PM-JAY a lever for improving quality of care - Opportunities and Challenges
  + PM-JAY a trigger head for health systems reform and strengthening- Need for convergence and well-defined value proposition for the beneficiary of government sponsored health insurance

1. **Conceptualize a Digital Quarterly Newsletter on State Engagement -**this will include
   * Coordinating with Sireesha, who is responsible to conceptualize the design and execution strategy for a quarterly newsletter with programmatic updates.
   * Editing the final draft with headlines and proofing. The content will be coordinated and developed by Sireesha.
   * Set a design template for the newsletter.
2. **Project Blogs (2 -3 small pieces a month) depending on the progress.**

**Deliverables (Based on what gets done)**

1. Final 2 designed discussion papers/opinion papers
2. 1 Quarterly Newsletter
3. 8-10 blogs on program progress

**Compensation**

A consulting fee of INR 6,000 per day for total 50-60 working days will be paid to the consultant. The payment will be released only on the completion of deliverable and by providing the invoice.

Any revision to the compensation above will be after due mutual discussion and written intimation.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **October 25, 2021** to **January 31, 2022.**