**Scope of Services**

A six-week campaign promoting the Family Guide to Long Covid Book. Deborah Kohan and Finn Partners will approach top-level national television, local television outlets, newspapers both online and hard copy, radio, and podcasts. The goal will be to get interviews, articles, and op-eds placed.

**Compensation**

A fee of USD 6,000 will be paid to the service provider. The payment will be released only on the completion of deliverable and providing the invoice by the service provider.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **July 11, 2022** to **August 22, 2022.**