**Scope of Work: Taiwan**

**Project objective:** Identifying insightful and action-oriented health partnership opportunities for Meta in APAC through political landscape analysis, stakeholder mapping and engagement recommendations.

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| **Scope: Building health partnerships for Meta in Taiwan** | |
| **Tasks** | **Estimated business days** |
| **Assessment of key health programs in Taiwan.**   * Identify three health focus areas for Taiwan within which potential partners for Meta will be identified based on scoring matrix (will be shared). * Deliverrelevant PowerPoint slides anda 3–5-page document detailing key health programs and funding streams.This will include a forward-looking assessment of developing policies and shifting sentiments that will shape the healthcare environment over the next year. Template will be shared. | 5 |
| **Stakeholder mapping for Taiwan:**   * Identify the relevant interventions that are a strategic fit for Meta and develop a comprehensive and action-oriented stakeholder map of potential partners in the healthcare sector across   + iNGOs and local NGOs,   + health-led govt agencies,   + academic and medical institutions, and   + digital healthtech and healthtech companiesfor each of the three focus areas.   The mapping will categorize stakeholders their partnership readiness and reputation. It will also look at their health issue focus, organization type, and typical funding mechanisms.Mapping will assess backgrounds, overview of relationships with government, level of reach/impact, alignment with Meta’s business objectives, and level of digital adoption. Capture all scoring data.Templates will be shared. | 7 |
| **Recommendations and action plan:**   * Deliver an action plan for the market that identifies top potential partners across key policy areas and initial recommendations for engagement and incorporate into PowerPoint slides.Templates will be shared. | 2 |
| * Join meetings with AGA and Meta on a weekly/biweekly basis as necessary. | 1 |

**Updated timelines as of July 19th.**

**Please see the highlighted column for deadlines.**

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| **Internal Timeline** | | | | |
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| **Deliverable** | **Draft 0 (Annotated outline)** | **Draft 1 (AGA to review)** | **Draft 2 (addressed comments/edits from AGA)** | **Final draft (Ready for Submission)** |  |
| 1) Country Stats  (online excel sheet) | N/A | 25 July 2022 | 15 August 2022 | 20 August 2022 |  |
| 2) Country Context and Health System overview  (word template) | 25 July 2022 | 30 July 2022 | 15 August 2022 | 20 August 2022 |  |
| 3) Country's Digital Profile (word template) | 25 July 2022 | 30 July 2022 | 15 August 2022 | 20 August 2022 |  |
| 4) Disease Burden Identification (Online excel sheet) | 30 July 2022 | 7 August 2022 | 15 August 2022 | 20 August 2022 |  |
| 5) Disease Burden Health Area 1 (ppt template) | 5 August 2022 | 16 August 2022 | 24 August 2022 | 31 August 2022 |  |
| 6) Partner Identifications Health Area 1 (+Heatmap) (ppt template) | 5 August 2022 | 16 August 2022 | 24 August 2022 | 31 August 2022 |  |
| 7) Program Recommendations Health Area 1 (ppt template) | 5 August 2022 | 16 August 2022 | 24 August 2022 | 31 August 2022 |  |
| 8) Disease Burden Health Area 2 (ppt template) | 12 August 2022 | 23 August 2022 | 31 August 2022 | 6 September 2022 |  |
| 9) Partner Identifications Health Area 2 (+Heatmap) (ppt template) | 12 August 2022 | 23 August 2022 | 31 August 2022 | 6 September 2022 |  |
| 10) Program Recommendations Health Area 2 (ppt template) | 12 August 2022 | 23 August 2022 | 31 August 2022 | 6 September 2022 |  |
| 11) Disease Burden Health Area 3 (ppt template) | 19 August 2022 | 30 August 2022 | 6 September 2022 | 15 September 2022 |  |
| 12) Partner Identifications Health Area 3 (+Heatmap) (ppt template) | 19 August 2022 | 30 August 2022 | 6 September 2022 | 15 September 2022 |  |
| 13) Program Recommendations Health Area 3 (ppt template) | 19 August 2022 | 30 August 2022 | 6 September 2022 | 15 September 2022 |  |

**Compensation**

The total project amount is USD 8,000. The payment will be released after completion of deliverables and receiving funds from AGA.

**Term**

The timeline for thisTaiwan market assessment is expectedfrom **August 01, 2022** to **October 31, 2022.**