**Scope of Work**

To develop a coffee table book capturing human stories of change who underwent catalytic health changes to live a productive life with the support of Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) in the state of Uttar Pradesh

**Background**

AB- PM-JAY marks the successful four years of implementation of the scheme in Uttar Pradesh With the continuous support of extending in-patient care to 1.73 Crore families of beneficiaries through a network of around 3000 public and private providers with the intent to improve affordability, accessibility and quality healthcare under the scheme. Within a short period, the scheme has gained momentum and responded to the demand for curative care that exists in the poorer section of society. Every yearSACHIS in support with its technical partner ACCESS Health organizes a stimulating annual workshop to mark the scheme anniversary, and supports the SHA in scheme related relevant publications. The aim of this workshop is to bring together the state and national policymakers, practitioners, subject matter experts and stakeholders to discuss the general scheme updates, emerging issues, cross-learning across the healthcare system, innovations and solutions adopted.

This year the publication is to be around capturing the human lives who experienced a life time change with the support of this government run health insurance scheme. Please find the following scope of work and deliverables.

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| **S. No** | **Item** | **Deliverables** | **Rate (INR)** | **Total Amount (INR)** |
| 1 | CoffeeTable Book onAyushman Bharat PradhanMantri Jan Arogya Yojana50 Pages[ Size: 12 X 12 Inch.]  \*Subject to approval by the CEO SACHIS | Content writing and professional photography (this will include coverage of local and nearby districts, to capture the beneficiaries in selected hospitals and their villages of minimum 5 and maximum 8 districts)  Layout and designing  Coordination with the printer for the final product outcome | 9000 X 20 days | 180,000 |

**Compensation**

A consulting fee of INR 9,000 per day inclusive of taxes for total 20 working days amounting to INR 180,000 will be paid to the consultant. The payment will be released only on the completion of deliverable and by providing the invoice.

**Payment Terms**

50% after the submission of the first rough draft (post districts and hospital coverage, picture stories layout for CEO’s input and feedback

Remaining 50% when the final approved coffee table book is submitted for production

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **September 02, 2022** to **September 21, 2022.**