**Scope of Services**

The service provider (Finn Partners/ Deborah Kohan) will promote Dr. William Haseltine as a thought leader expert on a limited basis. Outreach will focus on major media outlets. Expected deliverables will be 1-3 secured media hits per month. Finn Partners will also be available to provide insight, advice, and feedback to assist in planning strategies and offer our thoughts on a variety of items.

If the initiative is of a larger scale, such as a full book launch project, the details of the project will be discussed with both parties to determine what the fee and project should entail.

**Compensation**

A monthly fee of USD 3,250 will be paid to the service provider. The payment will be released only on the completion of deliverables and invoicing by the service provider.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **September 01, 2022** to **December 31, 2022**, and is extendable based on the Service Provider's performance of the services and mutual concurrence on revised terms of engagement.