**Title:** Graphic Designer

**Location:** Delhi

**Scope of Work**

The Communications, Relations, and Events Department of AHI is responsible for the entire gamut of strategic internal and external communications and relationship building of the organization, its subsidiary Quality Health Access Private Limited, and Affordable Quality Health.

The candidate is expected to work with this team and contribute to its various communications, outreach, relationship building and networking activities.

Reporting to the **Communications Manager**, the graphic designer will fulfill the following key responsibilities:

1)    Be the custodian of the brand to ensure that the brand guidelines are adhered to at all times. It will help in building on the visual experience of the brand based on the guidelines set in the brand book

2)    Conceptualize, design, and post social media posts (campaigns & tactical) along with a content partner.

3)    Design Event Branding and collaterals to support online or on-ground events

4)    Design layouts for print and digital collaterals which include Reports, Program Brochures, Newsletters etc based on the brand guidelines already set

5)    Updating the websites UI and visuals at regular intervals working alongside a content partner

**Compensation**

A monthly compensation of INR 30,000 working for 20 hours a week subject to deduction of TDS as per Income Tax Act Rates will be paid to the consultant.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **February 1, 2023** to **January 31, 2024.**