**Scope of Services**

The service provider has been engaged for shooting 5 mins film Ayushman Bharat Yojna Uttar Pradesh

**Service Fee**

A total service fee of INR 539,000 exclusive of taxes will be paid to the service provider. The payment will be released on completion of deliverable and by submitting the invoice.

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| --- | --- | --- |
| **PRE PRODUCTION** |  |  |
| RECCE /LOCATION SCOUTING | 2 PERSON 2DAYS | 35000X2=70000 |
| DEVELOPMENT OF SCRIPT |  | 25000X1=25000 |
| **PRODUCTION** |  |  |
| DIRECTOR | PER DAY | 25000X4 =100000 |
| DOP/CINEMATOGRAPHER | PER DAY | 20000X4=80000 |
| ASSISTANT DIRECTOR | PER DAY | 6000X4=24000 |
| PRODUCTION ASSISTANT | PER DAY | 6000X4=24000 |
| **POST PRODUCTION** |  |  |
| VIDEO EDITING AND BACKGROUD  SOUND |  | 105000 |
| GRAPHIC DESIGN |  | 15000 |
| RECORDING STUDIO | PER SESSION | 20000 |
| **CAMERA EQUIPMENT** |  |  |
| FILM CAMERA SONY PXW-FS7 KIT | PER DAY | 8000X4=32000 |
| SONY A7 M4 KIT | PER DAY | 3000X4=12000 |
| 4 RGB PORTABLE LIGHTS | PER DAY | 4000X4=16000 |
| TRIPOD STAND , TRACK, STANDS | PER DAY | 1000X4=4000 |
| DRONE CAMERA | PER DAY | 12000 |
| TOTAL |  | 539000/-  +18%GST |

**Deliverables**

|  |  |  |  |
| --- | --- | --- | --- |
| **S. No** | **Deliverables** | **Submission timeline** | **Payment** |
| 1 | Prepare a script for the 6-7 min AB PMJAY movie. Schedule and flow of information for the recce. Conduct the recce and finalize the locations and key stakeholders to be interviewed. (For ex. Digitech Call center, Path kind launch event with NCD clinics, Yashoda hospital, green channel hospital. Interview of CEO, NCD center, cancer care beneficiaries etc.) | 15-Apr-23 | 35% after first deliverable |
| 2 | Movie shoot completed. One level of draft movie and stock of pics/ videos submitted | 20 April 2023 | 35% after the shoot is completed and informed. |
| 3 | Movie edited, finalized and shared. | Submission 24 April 2023 | 30% after final screening of the movie |

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement

shall continue in full force and is effect from **April 11, 2023** to **April 28, 2023.**