**Scope of Work**

# Project objective:

To conceptualize and develop partnerships with key Malaysian CVD stakeholders to strengthen the Alliance’s networks in Asia.

**Timelines:**

Partnership development: To provide regular weekly updates until December 29, 2023

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| **Scope: Partnership development in Malaysia** |
| **Tasks** |
| **Stakeholder engagement**  The mission of the APAC CVD Alliance is to improve heart health and lower the disease burden for CVD for patients, societies, and economies in the Asia-Pacific. With three industry sponsors and two strategic partners onboard, the Alliance aims to deepen partnerships in each of its nine focus countries including Malaysia.  The objective is to find like-minded partners whom the Alliance can work with to kick start localization activities in the country.   * Develop a matrix to prioritise engagements with key Malaysian stakeholders in the capital and provinces. * Establish a systematic process to reach out to potential partners and key stakeholders, including but not limited to business meetings with potential partners. * Build relationships with new and existing partners. * Collaborate and provide regular updates to the Singapore office on messaging and follow-ups. * Attend trade fairs or networking events in Kuala Lumpur on behalf of the Alliance. * Assist with possible visits to Malaysia by ACCESS Health and/or Alliance members. * Must be open to visiting other places of business and potentially travelling to locations outside Kuala Lumpur.   **Deliverables**:   1. **Create a stakeholder matrix of key CVD actors in Malaysia**    1. The map should highlight different types of stakeholders in KL and other states, including but not limited to key policymakers, patient groups, clinical associations, implementation partners, CVD academics in policy research, or public health professionals.    2. Matrix to be regularly updated to reflect status of contacts' openness and flexibility to partnering the Alliance. 2. **Outlineaprocesstoengagesuchstakeholdersandprovideregularweeklyupdates.** 3. **ObtainagreementfromtwoorganisationswhoareinterestedtocomeonboardtheAlliance** |

**Compensation**

A fee of USD 625 per month will be paid to the service provider upon submission of an invoice to rajvi.mehta@accessh.org.

Please note: the fee for May 2023 is pro-rated to USD 353.

The payment shall be made from the parent Entity ACCESS Health International, INC from the dedicated account kept for ACCESS Health International Southeast Asia Ltd JP Morgan Bank USA.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **May 15, 2023** to **December 29, 2023**.