**Scope of Work**

**Pfizer co-creation workshop on private health insurance innovation**

**Project objective:** The project aims to improve access to innovative therapies for the B40 and M40populations in Malaysia by launching an innovative insurance product. This would require identifying the health needs and financial protection needs of the target population, assessing market feasibility and interest from stakeholders, and facilitating alignment of goals between Pfizer, Merchantrade, and other ecosystem partners to design, finalize, and launch the insurance product.

**Timelines:**

1. Planning of co-creation workshop: April 20, 2023–May 19,2023
2. Delivery of 1-day co-creation workshop: May21, 2023 – May26, 2023
3. Development of partnership road map: June2, 2023 –June 9, 2023

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| **Scope: Advisory and Facilitation of Pfizer co-creation workshop in Malaysia to design an innovative insurance product** | |
| **Tasks** | **Estimated business days** |
| **Ongoing client communication and project management**  Team members will attend internal weekly meetings organized jointly with the delivery lead. They will also attend all client touch points with Pfizer, Merchantrade and partners. | 3 |
| **Technical expertise and guidance**  Team members will provide guidance and technical expertise on health financing topics, including universal health coverage, private health insurance, and product innovation during internal and external meetings, including assisting with the preparation of interview questions. They will also advise on insights garnered from research and discussions with the client to prioritize product options.  **Deliverable**: **Co-develop interview guides** | 4 |
| **Plan co-creation workshop and prepare materials**  Co-lead in planning the co-creation workshop format, identifying of the key stakeholders required in the workshop with the aim of discuss the various insurance product options and alignment of partnership goals. Team members will also assist in preparing material for the delivery of the workshop.  **Deliverable: outline of co-creation workshop format, and presentation material with key discussion points(slides)** | 6 |
| **Facilitate co-creation workshop discussion**  Team members will co-facilitate the discussions with Pfizer, Merchantrade and key partners on designing the innovative insurance  product. The workshop will finalize key aspects of the product design | 4 |

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| Such as core business model, customer profile, value proposition, and distribution channels.  **Deliverable: Completion of 1 full-day workshop in Kuala Lumpur, Malaysia** |  |
| **Review of workshop and development of partnership roadmap**Team will provide inputs on the workshop summary and advise on the development of a partnership roadmap to guide insurance product development towards its launch.  **Deliverable: Inputs on workshop takeaways (slides) and roadmap(slides)** | 2 |

**Compensation**

A fee of USD **3,600** will be paid for the services.

Travel for **one person** will be reimbursed upon submission of receipts as agreed by the client.

This includes:

* Flight (2 way)
* Accommodation
* Airports transfers
* 3 meals

The payment will be processed upon submission of an invoice to rajvi.mehta@accessh.org.

The payment shall be made from the parent Entity ACCESS Health International, INC from the dedicated account kept for ACCESS Health International Southeast Asia Ltd JP Morgan Bank USA.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **April 20, 2023** to **June 9, 2023**.