**Schedule A**

**Scope of Work**

The service provider (Media Connect) will promote Dr. William Haseltine as a thought leader expert on a limited basis. Outreach will focus on major media outlets. Expected deliverables will be 1-3 secured media hits per month. Media Connect will also be available to provide insight, advice, and feedback. For specific, short-term initiatives where the outreach will include a larger media scope, such as a breaking news story, an additional fee of $3,000 USD will be included for a one-month effort. If the initiative is of a larger scale, such as a full book launch project, the details of the project will be discussed with both parties to determine what the fee and project should entail.

**Compensation**

A monthly fee of USD 3,500 will be paid to the service provider. The payment will be released only on the completion of deliverable and invoicing by the service provider.

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **January 04, 2022** to **June 04, 2022** and is extendable based on the Service Provider's performance of the services and mutual concurrence on revised terms of engagement.