**Title** –Senior Consultant

**Scope of Work**

1) Ensure completion of all Thought Leadership KPIs,

a. Develop and oversee work plan for blog posts, industry reports, and case studies, including topic assignments, allocation of work to internal staff and external consultants,

b. Develop a multimedia strategy for F4H including, but not limited to videos, social media campaigns, and media outreach. Execute strategy by identifying firms and consultants to develop the materials.

c. Liaise with a marketing agency or other PR firm/consultant to develop outreach strategy for F4H.

2) Lead and monitor communications and media

a. Liaise with media and communications on all matters related to ACCESS Health Southeast Asia and Health Futures

b. Oversee support staff or external consultants on development of communications materials, maintenance of website, and social media outlets.

**Compensation**

A fee of USD 3,000 per month will be paid to the consultant for 20 working hours per week.

Days working: Full day - Monday and Wednesday, Half day - Thursday

**Term**

This engagement shall commence upon execution of this Agreement. The Agreement shall continue in full force and is effect from **October 1, 2021** to **September 30, 2022**.