ANITA DANTANI

PERSONAL SUMMARY

Shopify Developer and E-commerce Project Manager with expertise in web development, API integrations, and performance optimization. Recognized by Shopify for development excellence. Skilled in E-Commerce enhancement, operational efficiency, and improving key metrics like LCP. Proficient in SEO, project vision, and leading teams to deliver scalable, client-focused solutions. Passionate about solving challenges and creating seamless digital experiences. Innovative Full Stack Developer with comprehensive experience in software development lifecycle, including concept design, testing, and deployment. Specialize in backend and frontend development with proficiency in various programming languages such as JavaScript, React, and Angular. In previous roles, contributed to efficiency improvement by streamlining coding processes and producing clean code for complex applications. Known for critical thinking abilities and problem-solving skills that facilitate optimal solutions.

WORK EXPERIENCE

Senior Shopify Full Stack Developer, 05/2025 - Current
Function Growth - New York, United States

- Building custom Shopify apps using React.js and TypeScript to extend store functionality and improve the merchant experience.
- Implementing Shopify Functions and Checkout Extensions to create dynamic, high-performance backend logic, and customize checkout flows.
- Leading end-to-end development of scalable Shopify solutions, from storefront enhancements to backend integrations.
- Integrated APIs with the web applications using Restful Web Services.
- Contributed ideas for improving development process efficiency.
- Managed both back-end and front-end aspects of development process.

Shopify Developer, 12/2023 - 03/2025
Tenovia Solutions Pvt. Ltd

- Developed and integrated custom API endpoints to optimize data synchronization, streamline workflows, and enhance Shopify store functionality.
- Led Shopify B2B and marketplace projects, managing theme development, app integrations, and providing ongoing client support.
- Utilized advanced Shopify features, Shopify Flow, Git, and Klaviyo to automate processes, improve marketing strategies, and boost customer engagement.

CONTACT

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SKILLS

- Shopify, Shopify Plus
- Theme customization
- Custom Shopify apps
- Front-end web development
- Checkout customization
- Agile methodologies
- End-to-end development
- Git version control
- Web technologies: AngularJS, jQuery, Bootstrap, Tailwind CSS
- Klaviyo
- Shopify API integration
- E-commerce solutions
- JSON
- Wordpress
- Shopify Functions
- Liquid templating
- Performance optimization
- APIs and webhooks
- Shopify flow
- Code optimization
- Front-end development
- Test-driven development

- Managed projects end-to-end, working both independently and as a team lead, ensuring timely delivery, strategic execution, and high-quality development.

Shopify Developer, 03/2023 - 12/2023
ISpark IT Services Pvt. Ltd

- Oversaw a team of developers, guaranteeing on-time project completion while cultivating a culture of continuous learning and mentoring for junior team members.
- Engineered private Shopify applications utilizing the Admin API, enhancing store functionality with tailored features for improved user satisfaction.
- Provided customized Shopify solutions tailored to diverse client needs, ensuring clients achieve their specific business objectives efficiently.
- Designed and implemented bespoke Shopify apps with smooth API integrations, optimizing performance and enhancing operational capacities for clients.

Shopify Developer, 09/2021 - 03/2023
Creatpix Infotech

- Created and maintained bespoke Shopify themes, guaranteeing high responsiveness and an outstanding user experience customized to client specifications.
- Boosted e-commerce solutions by partnering with designers to produce pixel-perfect layouts that meet client requirements.
- Refined Liquid code and introduced responsive frontend designs for a seamless shopping interface, converting Figma designs into high-performance, mobile-optimized webpages.
- Elevated site performance and security by consistently monitoring, diagnosing issues, and implementing improvements for peak functionality.

Technical Lead, 01/2020 - 09/2021
Bacha Motors (TATA Motors)

- Designed and built an in-house database management system using PHP and MySQL, optimizing internal processes and enhancing data access.
- Oversaw backend support operations, ensuring system reliability and strengthening security measures for optimal performance and data safeguarding.
- Supported the development and refinement of RESTful APIs to facilitate smooth integration with frontend applications and improve user experiences.
- Executed query optimization strategies that greatly enhanced database performance and minimized server load, promoting efficient operations.

- MySQL
- Optimisation techniques for Shopify stores
- SEO proficiency
- Git
- Agile project management tools

AWARDS

Shopify Badge, Earned the Shopify Badge for exceptional expertise in Shopify development., E-commerce Launch Success, Led successful e-commerce launches for high-revenue clients, delivering strong performance metrics., Site Performance Enhancement, Improved site performance and SEO across multiple Shopify stores, boosting traffic and conversions.

LICENSES & CERTIFICATIONS

- Shopify Development Fundamentals
- Earned a Verified Skill Badge for expert-level proficiency in Shopify Development.
- Project Management Professional (PMP)

EDUCATION

BE, 07/2023

Diploma Engineering, 01/2020