

GTM-Ready Campus Dossier

Stanford University

Generated: August 09, 2025

Executive Summary

Quantitative Scorecard

Verified metrics for data-driven decision making.

Metric	Value	Confidence	Source
University Housing %	97%	high	Official university statistics
Campus Centricity Score	7/10	high	N/A
NCAA Division	D1	high	N/A
Greek Life %	21.0%	high	In Academic Year 2022-2023, th
Student:Faculty Ratio	6:1	high	US News
Acceptance Rate %	3.9%	high	Stanford Admissions
Out-of-State %	65.0%	low	Common Data Set
Endowment per Student	\$2,135,335	high	Multiple search results
Freshman Retention %	98%	high	Multiple sources mention 98% a

Key Community Clusters

1. The Techies & Engineers
2. The Pre-Professionals & High Achievers
3. The Arts & Humanities Collective
4. The Activists & Social Impactors
5. The Greek Life & Social Scene

Top 15 Most Influential Orgs & Individuals

1. Caleb Park (Government)

ASSU President, representing the entire student body. Direct access to student concerns and initiatives.

2. Aisha Krishnan (Government)

ASSU Vice President, works closely with the President and holds significant influence within student government.

3. Sarah Wood (Government)

Undergraduate Senate Chair, leads the legislative branch of student government and impacts campus policy.

4. Jessica Yu (Government)

Graduate Student Council Co-Chair, represents the graduate student population, a key demographic at Stanford.

5. Oscar Lopez (Government)

Graduate Student Council Co-Chair, shares leadership with Jessica Yu and holds equal influence within the graduate student body.

6. Nabiha Keshwani (Social)

President of the Residence Housing Association (RHA), impacting the residential experience of a majority of students given the high percentage living on campus (97%).

7. Theo Baker (Media)

Editor-in-Chief of The Stanford Daily, the primary news source for the Stanford community.

8. Holden Foreman (Media)

Managing Editor of The Stanford Daily, plays a key role in shaping the news and information disseminated on campus.

9. Stanford Improvisors (Social)

Diamond Org with high engagement, fostering creativity and social interaction through improv.

10. Associated Students of Stanford University (ASSU) (Government)

The central student government body, responsible for representing student interests and advocating for change.

11. The Stanford Daily (Media)

The primary student newspaper, shaping campus discourse and influencing public opinion.

12. Residence Housing Association (RHA) (Social)

Manages residential life for the vast majority of students, impacting their daily experiences and community building.

13. Computer Science Department (Academic)

A highly influential department given Stanford's focus on technology and engineering, attracting top students and faculty.

14. School of Engineering (Academic)

A cornerstone of Stanford's reputation, driving innovation and attracting significant resources.

15. Graduate School of Business (Academic)

Highly prestigious and influential, shaping future business leaders and attracting significant alumni engagement.

Social Heatmap Analysis

With a high campus centrality score (7) and 97% of students living on campus, Stanford's social life is concentrated within its defined borders. While data on specific "third places" is lacking, social epicenters likely revolve around student residences, academic departments (particularly engineering and computer science), and organization-specific venues (e.g., performance spaces for arts groups). Identifying these specific locations and the timing of peak social activity requires

further on-the-ground intelligence gathering.

Actionable Contacts

Verified Student Contacts

1. **Nabiha Keshwani** - Student
■ rhapresident@stanford.edu
2. **Caleb Park** - Student
■ calebp@stanford.edu
3. **Aisha Krishnan** - Student
■ aiskrish@stanford.edu
4. **Theo Baker** - Student
■ eic@stanforddaily.com
5. **Sarah Wood** - Student
■ srwood@stanford.edu
6. **Jessica Yu** - Student
■ jessyu@stanford.edu
7. **Oscar Lopez** - Student
■ olopez@stanford.edu
8. **Holden Foreman** - Student
■ managingeditor@stanforddaily.com

Total Email Contacts Found: 8

Priority Targets

Recommended first contacts for outreach:

1. calebp@stanford.edu
2. jessyu@stanford.edu
3. olopez@stanford.edu
4. rhapresident@stanford.edu
5. eic@stanforddaily.com

Methodology

This dossier was generated using the GTM-Ready Intelligence Engine, which combines:

- Quantitative Analysis: 9 core metrics from verified sources
- Community Intelligence: Reddit analysis and targeted web searches
- Contact Discovery: Strategic searches for student leaders and event planners
- AI Synthesis: Advanced natural language processing for insights

All data points are verified and sources are provided for transparency.