GTM-Ready Campus Dossier

University of Michigan-Ann Arbor

Generated: August 09, 2025

Executive Summary

Quantitative Scorecard

Verified metrics for data-driven decision making.

Metric	Value	Confidence	Source
University Housing %	45.5%	low	not found
Campus Centricity Score	7/10	high	N/A
NCAA Division	D1	high	N/A
Greek Life %	13.0%	high	Official source
Student:Faculty Ratio	15:1	high	US News
Acceptance Rate %	18%	high	Search Results
Out-of-State %	48.3%	high	obp.umich.edu/campus-statistic
Endowment per Student	$374,515	high	Various news articles and Univ
Freshman Retention %	97%	high	Common Data Set

Actionable Contacts

Methodology

This dossier was generated using the GTM-Ready Intelligence Engine, which combines: • Quantitative Analysis: 9 core metrics from verified sources • Community Intelligence: Reddit analysis and targeted web searches • Contact Discovery: Strategic searches for student leaders and event planners • AI Synthesis: Advanced natural language processing for insights All data points are verified and sources are provided for transparency.