

GTM-Ready Campus Dossier

Tulane University of Louisiana

Generated: August 09, 2025

Executive Summary

Quantitative Scorecard

Verified metrics for data-driven decision making.

Metric	Value	Confidence	Source
University Housing %	68.5%	medium	Calculated
Campus Centricity Score	4/10	medium	N/A
NCAA Division	D1	high	N/A
Greek Life %	35%	high	Official source
Student:Faculty Ratio	8:1	high	Tulane University Website
Acceptance Rate %	13.98%	high	Class of 2028 data
Out-of-State %	83.51%	high	Multiple mentions throughout t
Endowment per Student	\$220,295	high	https://tulane.edu/about/facts
Freshman Retention %	94%	high	Common Data Set

Key Community Clusters

1. The Greek Life & Social Scene

Highly influential and predominantly affluent, this group prioritizes social events, networking, and the "Tulane experience." Strong ties to alumni network and emphasis on fitting in.

2. The Academically Driven

Focused on academic achievement and career success, utilizing campus resources like the library and career services. Active in academic clubs, research labs, and professional organizations.

3. The Arts & Culture Crew

Driven by creative expression and engagement with New Orleans' vibrant arts scene. Active in theater, music, visual arts, and cultural clubs.

4. The Service & Social Impact Group

Passionate about social justice and community engagement. Involved in volunteer organizations, advocacy groups, and service-learning programs.

Top 15 Most Influential Orgs & Individuals

1. Dylan Meckler (Government)

Student Body President, direct access to student body concerns and initiatives.

2. Meredith Smith (Government)

Student Body Vice President, influential within student government.

3. Caroline Killeen (Media)

Editor-in-Chief of The Hullabaloo, shapes campus narratives and reaches a wide audience.

4. Carrigan Collins (Media)

Managing Editor of The Hullabaloo, plays a key role in content dissemination.

5. Brigitte Combs (Social)

Director of Student Activities, oversees campus events and student engagement.

6. Undergraduate Student Government (Government)

Represents student interests and allocates resources.

7. The Hullabaloo (Media)

Primary student newspaper, influential in shaping campus opinion.

8. Residence Hall Association (Social)

Represents on-campus student residents, organizes social events.

9. Interfraternity Council (Social)

Governs fraternities, significant influence on Greek life.

10. Panhellenic Council (Social)

Governs sororities, significant influence on Greek life.

11. Tulane University Campus Programming Board (Social)

Organizes major campus events and entertainment.

12. The Boot Bar & Grill (Social)

High student popularity, central to off-campus social life.

13. Rue de la Course Coffee Shop (Social)

Popular student hub for studying and socializing.

14. Tulane Association for Business and Finance (Academic)

Caters to a large and influential student demographic.

15. Tulane Pre-Health Society (Academic)

Connects pre-med students, a significant portion of the student body.

Social Heatmap Analysis

Student social life at Tulane revolves around a blend of on-campus activities and the vibrant Uptown New Orleans scene. Key "third places" include The Boot Bar & Grill for socializing and pre-gaming, Rue de la Course Coffee Shop for studying and casual meetups, and Camellia Grill for late-night dining. Audubon Park offers a green space for relaxation and outdoor activities. Weekends and evenings see peak activity at these locations, with Thursday-Saturday being particularly lively at The Boot. This blend of dedicated social spaces and proximity to New Orleans cultural attractions creates a dynamic social ecosystem.

Actionable Contacts

Verified Student Contacts

1. **Dylan Meckler** - Student Body President
■ dmeckler@tulane.edu
2. **Meredith Smith** - Student Body Vice President
■ mrsmith1@tulane.edu
3. **Grace Wickerson** - Secretary
■ gwickers@tulane.edu
4. **Caroline Killeen** - Editor-in-Chief
■ editor@tulanehullabaloo.com
5. **Brigette Combs** - Director
■ bcombs@tulane.edu
6. **Carrigan Collins** - Managing Editor
■ managing@tulanehullabaloo.com

Total Email Contacts Found: 6

Priority Targets

Recommended first contacts for outreach:

1. Dylan Meckler
2. Meredith Smith
3. Brigette Combs

Methodology

This dossier was generated using the GTM-Ready Intelligence Engine, which combines:

- Quantitative Analysis: 9 core metrics from verified sources
- Community Intelligence: Reddit analysis and targeted web searches
- Contact Discovery: Strategic searches for student leaders and event planners
- AI Synthesis: Advanced natural language processing for insights

All data points are verified and sources are provided for transparency.