


RENCY GOMES

SOCIAL MEDIA MANAGER

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Goa 

ABOUT ME

Creative and detail-oriented Social Media Professional with hands-on experience in content writing, digital strategy, and branding. Skilled in crafting platform-specific content, designing visuals, and managing brand presence across social channels. Strong understanding of trends, audience behavior, and brand engagement through storytelling and design.

EDUCATION

2025 - present	Master of Arts - English
Goa university	
2022-2025	Bachelor of Arts in- English

EXPERIENCE

2025 - present	Social media Intern
Ellara socials	Assist with copywriting, content planning, and remote shoot coordination Contribute to daily post creation and campaign execution Edit and schedule platform-specific content based on performance trends
2025	SMM & content intern
Image revisionist	Managed and scheduled social media posts for clients in diverse industries Wrote engaging captions and designed visuals aligned with brand voice Participated in trend research, campaign planning, and performance tracking

SKILLS

- Social Media Strategy & Content Calendars
- Copywriting and Caption Writing
- Canva Design & Aesthetic Branding
- Campaign Planning & Trend Spotting
- Reels & Stories (Basic Editing)
- Audience Engagement Tactics
- Team Collaboration & Communication
- Platform-Specific Content Management