

Content Structure

Podcast Page

1. Header Section:

- a. **Page Title:** "Podcasts"
- b. **Brief Introduction Text:** Highlight the purpose and what users can expect from the podcasts (e.g., music, art forms, tutorials, artist insights).

2. Search and Filter Options:

- a. **Search Bar:** To search for specific podcast titles or keywords.
- b. **Category Filters:** Tags such as "Vocal Music," "Instrumental," "Dance," "Interview," etc.
- c. **Sort By:** Options like "Newest," "Most Popular," or "Duration."

3. Podcast List:

- a. **Thumbnail Image:** Visual representation or cover art for each podcast.
- b. **Title:** Podcast episode title.
- c. **Short Description:** A brief 1-2 sentence summary of the episode.
- d. **Duration:** Episode length.
- e. **Release Date:** When it was published.
- f. **Listen Now Button:** Direct link to the detailed podcast page.
- g. **Play Button:** (Optional) Inline play option for quick preview.

4. Pagination:

- a. Display options for more podcasts or "Load More" button.

Reference:

Resonator®

[Homes](#)[Pages](#)[Podcast](#)[Blog](#)[Shop](#)


Search

Chapter Three:

5 ways to bring your creativity to life

Duo amet etiam patrioque eu vix dicant.


Read the transcript →



Episode 1 • Technology

SRKP selects: how the new ages work

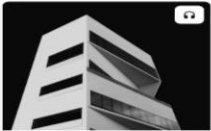
Share



Episode 2 • Technology

SRKP selects: a new mindset today


Share



Episode 3 • Technology

SRKP selects: the latest trends now


Share



Episode 4 • Technology

SRKP selects: organize your day


Share



Episode 5 • Technology

SRKP selects: how to plan your work


Share



Episode 6 • Technology

SRKP selects: trying the best phones


Share



Episode 7 • Technology

SRKP selects: open your mind easy


Share



Episode 8 • Technology

SRKP selects: keep your watch

Share



Episode 9 • Technology

SRKP selects: to hide behind safe

Share

Podcast Detail Page:

1. Header Section:

Episode Title:

Breadcrumb Navigation: For easy navigation and SEO linking.

2. YouTube Embedded Video:

YouTube Player: Prominent, central embedded video.

Watch on YouTube Button: Direct link to YouTube.

3. Listen on Spotify & Apple Music CTA Buttons:

Spotify Button: "Listen on Spotify" button directly linking to the episode on Spotify.

Apple Music Button: "Listen on Apple Music" button with a link to the episode on Apple Music.

4. Episode Summary & Key Highlights:

Brief Episode Summary: SEO-rich summary and key highlights.

Key Topics or Timestamps: Timestamps for major discussion points.

5. Guest Information (If applicable):

Guest Name and Bio.

Guest Image.

6. Related Episodes:

Thumbnails and Titles.

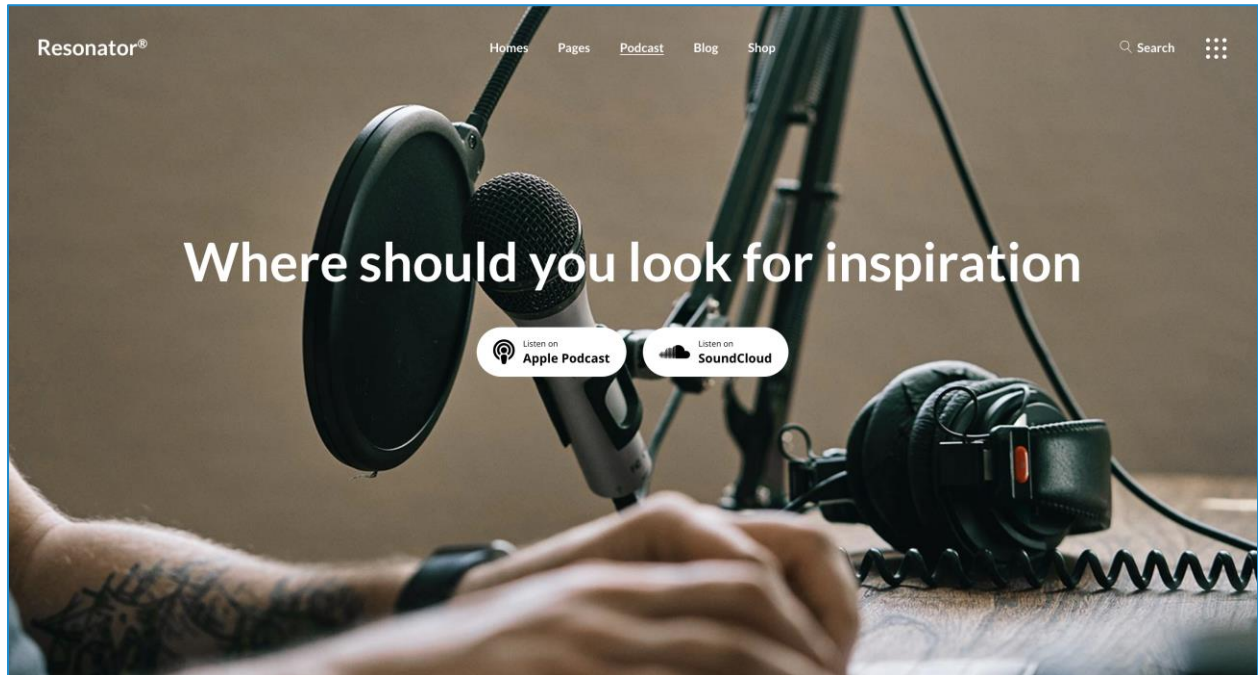
Link to Each Episode Detail Page.

7. Watch on YouTube Button for direct YouTube engagement.

Engagement Section:

Social Media Buttons.

Reference:



Listen to the specific part

- ▶ 00:02 Start With Why
- ▶ 00:04 Organic Architecture
- ▶ 00:06 Victory Journal
- ▶ 00:08 The Great Discontent

Meet your hosts:



Andrew Jackson

Creative Strategist



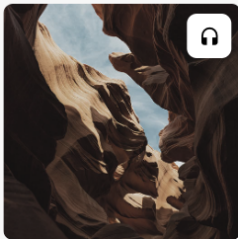
Andrew Johnson

Creative Strategist



Andrew Watson

Creative Strategist

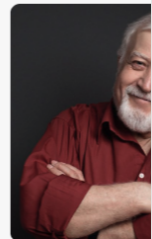


Next up:

Best places to find design inspiration

Episode 1 • Category • 0:13

← Prev | Next →



Course Detail Page :

1. Hero Section

2. Course Introduction

- **Intro Paragraph:** Engaging introduction using relevant keywords.
- **Video:** embedded video introducing the course or instructor to increase engagement.

3. What You'll Learn

- **Key Learning Outcomes:** Bullet points summarizing the primary skills and knowledge students will gain.

5. Course Curriculum with Downloadable Full Curriculum

- **Curriculum Overview:**
- **Download Full Curriculum Button:**
 - **CTA**
 - **Form Gating:** Clicking the button opens a form prompting users to fill in their details to access the download.
 - **Form Fields:** Name, Email, and Phone Number.
 - **Submit Action:**
 - **Automatic Download:** Upon form submission, the curriculum PDF will automatically download.
 - **Email Confirmation with Download Link:** An email is sent immediately with a link to the curriculum or the file itself, providing an alternative access point.

6. Student Testimonials or Reviews

- **Student Review Highlights:** Display 2-3 student testimonials with their images and ratings. Or
- **Video Testimonial:** Optional embedded video with a recorded student testimonial.

7. Course Benefits

- **List of Benefits:** Bullet points highlighting what makes this course valuable (e.g., “Flexible learning schedule,” “Certificate upon completion”).

8. Free Trial Information and CTA (How It Works)

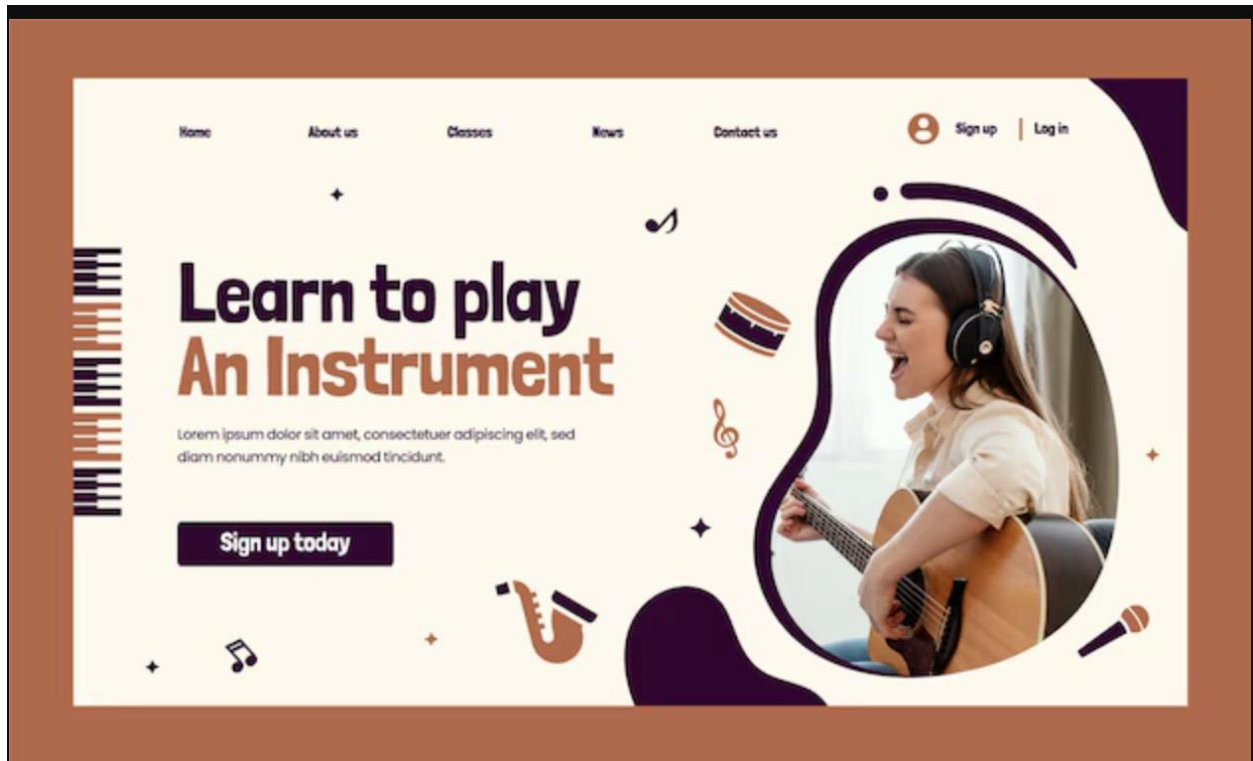
- **Free Trial Details:** Brief description of what’s included in the free trial, how it works, and what users can expect.
- **CTA Button:** Another “Book Free Trial” button for easy access.

9. FAQ Section

- **Common Questions:** Address frequently asked questions to improve SEO and provide useful information.

Reference

Hero Section:



Note: The sections listed here are not in a finalized order. For the best user experience, please arrange them in an intuitive flow within the UI/UX design.

Book Free Trial Page Structure (Optimized for Flow and Engagement)

Objective: Guide users smoothly from an introduction to the sign-up form, then provide additional information to reinforce the trial's value.

1. Hero Section

- **Page Title:** “Book Your Free Trial”

- **Tagline:** “Experience a preview of our course with no commitment.”
- **Primary CTA Button:** “Sign Up for Free Trial” – scrolls directly to the form below.

2. Sign-Up Form

- **Form Title:** “Sign Up for Your Free Trial Class”
- **Form Fields:**
 - **Name**
 - **Email**
 - **Phone Number**
 - **Preferred Course or Topic:** Drop-down or open field.
 - **Preferred Date/Time** (optional): Adds flexibility for scheduling.
- **Submit Button:** “Book My Free Trial” – prominently displayed.
- **Privacy Notice:** Brief reassurance on data privacy.

3. What’s Included in the Free Trial?

- **Key Features:**
 - **Course Preview:** Brief explanation of what will be covered in the trial.
 - **Instructor Introduction:** Mention the instructor and their expertise.
 - **Learning Resources:** Any materials or resources provided during the session.
 - **Q&A Time:** Assurance that users can ask questions during or after the trial.

4. How It Works

5. Success Stories

Video Testimonial (Optional): Embedded video to enhance social proof.

6. FAQ Section

- **Common Questions:**
 - “What do I need for the trial?”
 - “How long is the trial session?”
 - “Is there any commitment after the trial?”

8. Additional CTA and Contact Info

- **Secondary CTA:** “Have Questions? Contact Us” with a link to support or contact information.
- **Contact Details:** Email and phone number for direct inquiries.

About Us Page

Hero Section

- a. **Page Title**
- b. **Tagline**
- c. **Hero Image or Background Video:** Showcasing the essence of ArtGharana’s community

About Us

Intro Paragraph: Brief overview introducing ArtGharana and what it stands for.

Our Mission, Vision, and Our Story

Mission Statement: Concise statement about the purpose.

Vision Statement: How ArtGharana aims to impact the arts and students.

Our Story: Short origin story and key milestones to give context to the journey.

How It Works

Step-by-Step Process: Brief description of what students can expect from enrollment through learning (e.g., “Sign up, Meet Your Instructor, Start Your Journey”).

Visual Icons: Icons or small visuals to represent each step for clarity and engagement.

What Makes Us Different?

Unique Value Points:

Visual Icons: Accompanying icons for each point.

Testimonials and Success Stories

Quotes and Stories

Video Testimonial

Call to Join the ArtGharana Family

Inviting CTA Text

CTA Button

Become A Teacher Page

1. Hero Section (Below the Form)

- **Page Title**
- **Tagline**

2. Application Form

- **Form Title:**
- **Form Fields:**
 - **Full Name**
 - **Email**
 - **Phone Number**
 - **Teaching Expertise:** Drop-down options
 - **Upload Resume/CV**
- **Submit Button:** “Submit Application”
- **Privacy Notice:** Brief note ensuring confidentiality of application details.

3. Why Teach with ArtGharana?

- **Overview Paragraph:** Briefly explain the opportunity to inspire students and grow as an educator within a supportive environment.
- **Key Benefits:**
 - **Flexible Teaching Opportunities**
 - **Supportive Community**
 - **Professional Growth**
 - **Global Reach**
- **Icons for Each Benefit:** Visual icons to make the section engaging.

4. Requirements and Expectations

5. Meet Our Instructors

- **Instructor Showcase:** A gallery or carousel of current instructors with photos and short quotes.
- **Link to Full Team Page:** Button to “See Our Team” to help applicants get a sense of community.

6. How It Works (Application Process)

- **Step-by-Step Guide:**
 - **Step 1:** Submit Application
 - **Step 2:** Initial Interview
 - **Step 3:** Demo Class
 - **Step 4:** Onboarding

- **Icons:** Icons for each step to simplify the process visually.

7. Testimonials from Current Instructors

Video Testimonial (Optional): Embedded video if available.

8. Call to Join the ArtGharana Family

- **Encouraging Text:** “Ready to Make an Impact? Join Us!”
- **CTA Button**

9. FAQ Section