

Neelakantan I.K.



Work Experience

Junior Content Analyst and Moderation / Voice Acting
Peoples Production,
Aug 2020 to Present

- Achieved a 30% growth in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months.
- Increased our client base by 5%

Junior Content Strategist / Assistant Camera Man
Nomadic Manav YouTube Artist
Jul 2018 to Nov 2021

- Learned about the operations and executed the role of Assistant Camera Man
- Earned the role of Assistant content creator for YouTube Video Sponsored By Madhya Pradesh Tourism.

Academic Expert
Artium Academy
Jul 2023 to August 2024

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https://linktr.ee/neelakantanik?utm_source=linktree_admin_share

Technical Skills

- Microsoft Excel
- Microsoft PowerPoint
- Content Moderation
- Critical Analysis
- Project Management
- Quantitative Analysis

Education History

Bachelor of Arts in Political Science
Institution: The Maharaja Sayajirao University of Baroda
Year of Graduation: 2017

- Member of Literary Society
- Member of Open Society
- Participated in a workshop on “Citizen’s rights in India” at Navrachna University on 09-04-2016.

Master of Arts in Political Science
Institution: The Maharaja Sayajirao University of Baroda
Year of Graduation: 2017

- Participated in a workshop on “Critical Thinking Skills” organized in collaboration with Fluid Kinematix Inc., at Faculty of Social Work
- Organized and Participated as a speaker in Open Society pannel discussion on “Justice- History and Social Change” held at Department of Political Science, Faculty of Arts
- Assisted in a Survey on “Social and Economic Impacts of Heritage and its Potential for Development” at Pavagadh, Halol, held by Department of Archaeology and Ancient History under the aegis of UGC-UKIERI (III) in May and June, 2018.
- Presented a paper in a Two Day Symposium on “Reading Hind Swaraj” organized under aegis of “Gandhi: Today and Beyond” by Faculty of Arts, The Maharaja Sayajirao University of Baroda, Vadodara

Cocurricular Activities

- Trained Carnatic Vocalist.
- Performed as Carnatic Vocalist on different platforms across different parts of India for the past 22 years.
- Performed and won First price for Music Competition Organized by Baroda Kerala Samajyam in the years, 2002, 2003, 2010.
- Awarded the title Kalapratibha in the year 2002 by Baroda Kerala Samajyam.
- Participated in Balashree Competition organized by Bal Bhavan.
- Performed at Ayyappa temple Sama for the annual Temple Festival (Ayyappa Pooja) in the year 2001, 2002, 2003, 2005, 2007, 2014, 2017, 2019.
- Performed at Tyagaraja Aaradhana Festival Organized by Rasika Priya in the years, 2013, 2015, 2017.
- Performed at Purandara Dasa Aaradhana Festival Organized by Kannada Samajayam in 2006.
- Performed at E.M.E. temple annual temple festival in 2005.
- Participated in Battle of Bands Organized by Tejas Vidhyalay representing Bright Day C.B.S.E. Unit Harni in 2010.
- Performed at Sathya Sai Samathi, South Gate Vaikom Temple, Vaikom as a part of the Cultural events for the Annual Temple Festival "Vaikothashtami" in December 2014
- Lead Vocalist of a Rock Band 'Flood of Mutiny' for over five years.
- Participated as a Jury Member for the 29th youth festival at Hemchandracharya North Gujarat University, Patan, Gujarat on February 9-11, 2018.
- Performed as accompaniment to Bharathanatyam Arangetram for Ms. Dhanya Nair at Vapi, in 2016.
- Performed at "New Year's Gig" Organized by NUON on December 31, 2017.
- Performed twice at Sounditude organized by Poplitsociety as sessions Vocalist for two musical collaborations, "Another Mistake" and "Shades of Diaspora" in 2019.
- Performed at an open mic event, LAFZ organized by Sayaji Literature Festival with Ms. Aanandini Thakkar and Mr. Atharva Chaturvedi as a part of a Musical Trio on September 6, 2019.
- Performed at an open mic event organized by Jhalakiyan with Ms. Aanandini Thakkar and Mr. Atharva Chaturvedi as a part of a Musical Trio on December 24, 2019.
- Got featured as vocals in the song "Akasha" in the album "Metagod" by Darclight, officially released on platforms like, Youtube music, Spotify, Apple music on the 22nd of December 2022
- Performed at Vaikom Temple in Kerala as a part of the Cultural events for the Annual Temple Festival "Vaikothashtami" on 9th November 2022.
- Played the role of Politian in the musical short film "Metagod" for the album "Metagod", with Darclight.
- Got a featured interview in online issue of "The Week" an Indian News Magazine with worldwide recognition. The title of the article is "Bridging a musical gulf" by Anjuly Mathai (<https://www.theweek.in/leisure/society/2023/01/03/bridging-a-musical-gulf.html>).
- Joined as Music Director at Sam Productions and composed original score for 2 plays "Bali aur Shambhu and Shots of Inamdari" in September 2023
- Gave Voice over for an Instagram Ad of TVS XL 100 in Gujarati, Release in Feb 2023

Volunteer Work

- Survey on "Social and Economic Impacts of Heritage and its Potential for Development" at Pavagadh, Halol under the aegis of UGC-UKIERI (III)
- International Workshop on "Social and Economic Impacts of Heritage and its Potential for Development" held at Department of Archaeology and Ancient History, The Maharaja Sayajirao University of Baroda, Vadodara.
- Volunteered in Organizing Open Society panel discussion on "Justice- History and Social Change" held at Department of Political Science, Faculty of Arts, The Maharaja Sayajiro University of Baroda

Soft Skills

- Communications
- Leadership
- Team Work
- Adaptability
- Time Management
- Creative

Cocurricular Activities

- Provided Sound for the play “Love and Stuff”, performed by Sam Productions on 31st of August 2024.
- Led a team of musicians for the concept “Swayam: The Voice Within”, and performed it at Abhivyakti City Arts Festival, on the 24th and 28th of November and 6th of December 2024.
- Led a team of musicians for the concept “Swayam: The Voice Within”, and performed it at Abhivyakti City Arts Festival, Vadodara Edition, on 17th of January 2025.
- Gave Voice for an Instagram Add of Vijay Sales with Waves Lab Studios, Vadodara.
- Performed Betha Garba with professional music group Sharanam Vrund at Bhavnagar on 6th of April 2025
- Performed Betha Garba with professional music group Sharanam Vrund at on 2nd of May 2025, at Dinanath Mangeshkar Hall, Vile Parle and on 3rd May 2025 at Bharatiya Vidhya Bhavan, Chowpati Mumbai.