

# KRISH MANIAR

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Analytical Engineer/Data scientist with strong technical lead and project management experience. Passionate about finding patterns and emerging relationships to engineer data driven executive decisions and solutions for global business.

## EDUCATION

**Northeastern University, Boston, MA**

**December 2020**

*Master of Science, Engineering Management, GPA: 3.854*

*Relevant Courses: Intro to Machine Learning, Deep Learning, Probability and Statistics, Project Management, Data Mining*

**NMIMS University, Mumbai, India**

**August 2017**

*Bachelor of Technology, Mechanical Engineering*

## EXPERIENCE

**ASICS Digital, Boston, MA | Business Intelligence Co-Op**

**Jan 2020 – Jun 2020**

- Engineered customized solutions to track key performance indicators (KPIs) such as bounce rate, views, weekly active runners, (20+ metrics) for business units across ASICS globally following AGILE system
- Curated automated dashboards on Tableau, writing custom SQL queries to create tables and views on the backend Snowflake database adding to the data pipeline using GIT, updating stakeholders daily/weekly/monthly
- Utilized k-means clustering in Python that reduced ambiguity in product color names and enabled recovery of 20% data that was lost when using regex
- Analyzed data from disparate sources (BigQuery, Google Analytics, Snowflake) with scrupulous attention to detail catering to ad-hoc requests as needed to answer data questions and aid data informed decision making

**Northeastern University, Boston, MA | Teaching Assistant**

**Sep 2019 – Dec 2019**

- Meticulously graded assignments and exams of around 80 students as per university guidelines warranting fairness for both sections of “Introduction to Machine Learning” (Ref. Prof. David Brady/ Prof. Deniz Erdogan)

**ImEx Cargo, Boston, MA | Student Consultant**

**Sep 2018 – Dec 2018**

- Researched loading optimization techniques and presented findings to the CEO suggesting first and best fit algorithm as a viable solution to the cargo loading problem and delivered a visualization in Excel using macros

**MPSTME Motorsports, Mumbai, India | Co-founder**

**May 2015 – Jan 2017**

- Built and led a team of 25 to compete in a national level race car design competition standing 27<sup>th</sup> out of 60
- Led the design and manufacturing. Mentored 10+ juniors on machining skills and Solidworks for modelling

## PROJECTS

**IMDB Movie Datawarehouse (Talend, SSMS, SQL)**

Curated a data warehouse integrating large datasets (10+ million rows) from data marts consisting of OLAP, facts and dimension tables using Talend, and enhanced performance that resulted in a 20% reduction in cycle time

**Recommender System Using IMDB Movies Data Set (Python) [link](#)**

Built a recommender system using the Deep and Wide architecture and performed hyperparameter tuning which reduced the mean squared error by 65%

**Santander Bank Customer Transaction Prediction (Python) [link](#)**

Constructed a model to predict the probability of transaction using boosted decision trees (XGBoost, LightGBM) on data provided by Santander Bank, improving accuracy of prediction by 10% over previous models

**Visualizing 36 Years of Meat Production (Python, Tableau) [link](#)**

Wrangled data in Python to build an interactive dashboard creating a ranking chart presented in a radial form

## TECHNICAL SKILLS & INTERESTS

<b>Data and BI</b>	Python (pandas, numpy, scikit-learn, matplotlib, seaborn, scipy, jupyter), SQL (selects, joins, insert), R, Tableau, Microsoft Excel (vlookup), Alteryx, AWS (Redshift, S3), Matlab, Linux
<b>Statistics</b>	Linear, Logistic regression, A/B Testing, t-test, chi squared test, linear programming
<b>ML Algorithms</b>	Random forest, KNN, Decision trees, K-means clustering, Deep Learning, xgboost, Support Vector Machine (SVM), PCA, LDA, Unsupervised, supervised learning, market basket analysis
<b>Interests</b>	Cooking, Gaming, Hiking, Music, Biology, Stock trading, fintech, mathematics