

KRISH MANIAR

Boston | (617)-869-8989 | krish.maniar@hotmail.com | [LinkedIn](#) | [Tableau Public](#) | [Github](#) | [Portfolio](#)

EDUCATION

Northeastern University, Boston, MA

December 2020

Master of Science, Engineering Management, GPA : 3.854

NMIMS University, Mumbai, India

August 2017

Bachelor of Technology, Mechanical Engineering

EXPERIENCE

ASICS Digital, Boston, MA | Business Intelligence Co-Op

Jan 2020 – Jun 2020

- Engineered customized solutions to track key performance indicators such as bounce rate, views, weekly active runners, (20+ metrics) for internal and external teams across ASICS regional offices following AGILE system
- Curated automated dashboards on Tableau writing personalized SQL queries and sent daily, weekly, monthly updates to stakeholders as required
- Illustrated tracking of signups to the OneASICS platform enabling the project manager to monitor any anomalies with software update rollouts reducing rollback times from weeks to days
- Provided a proof of concept code written in Python for reducing the redundancy in product color names for analytics using clustering techniques on image data
- Drastically reduced data consumption by updating a SQL script to update rather than refresh data table
- Worked with data engineers to make ETL procedures for loading external data into the data warehouse
- Assembled data from disparate sources (BigQuery, Google Analytics, Snowflake) with scrupulous attention to detail catering to ad-hoc requests as needed

Northeastern University, Boston, MA | Teaching Assistant

Sep 2019 – Dec 2019

- Meticulously graded assignments and exams of around 80 students as per university guidelines warranting fairness

ImEx Cargo, Boston, MA | Student Consultant

Sep 2019 – Dec 2019

- Researched loading optimization techniques and presented findings to the CEO suggesting first and best fit algorithm as a viable solution to the cargo loading problem
- Delivered a solution to visualize the loading of cargo in three dimensions using VBA/macros in Excel

MPSTME Motorsports, Mumbai, India | Co-Founder

May 2015 – Jan 2017

- Built and led a 25-member project team to design and manufacture a race car to compete at a national level Formula Student competition achieving 27th overall out of 60 participating teams

SKILLS

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|---------------------|---|
| Programming | SQL, Python (Numpy, Pandas, Matplotlib, Sklearn, Seaborn), R(ggplot, dplyr, plotly), Git |
| Statistics | A/B Testing, Linear and Logistic Regression, Hypothesis Testing, Decision Trees, PCA, LDA |
| Database/ETL | MS SQL Server, Snowflake, MySQL Server, PostgreSQL, Talend, Alteryx, ER/Studio, SSIS |
| BI Tools | Tableau, Power BI, Microsoft Excel (Pivot tables, Pivot charts, VLookup) |
| Cloud | Amazon Web Services (IAM, S3, DynamoDB Lambda), BigQuery, Google Analytics |

PROJECTS

Visualizing 36 Years of Meat Production (Python, Tableau) [link](#)

Synthesized a Tableau dashboard using meat production data sourced from USDA, processed in Python

Recommender System Using IMDB Movies Data Set (Python) [link](#)

Implemented a Deep and wide network to build a recommender system for movies using the IMDB movie data set

Santander Bank Customer Transaction Prediction (Python) [link](#)

Constructed a model to predict the probability of transaction using boosted decision trees on data provided by Santander Bank, improving accuracy of prediction by 10% over simpler models

Prediction of Liver Disease (R) [link](#)

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Predicted presence of liver disease with an accuracy of 81% based on patient blood test data, utilizing classification algorithms (SVM, KNN, CART, Random Forest).