



Hotel Database Management System

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Purpose

- The purpose of the database is to **maintain the data used to track and report** on hotel management activities for an international hotel chain.
- To be used by the hotel's administrative staff only and will not duplicate information.
- **Reason for Hotel DB Management:** Hotels have an intricately woven set of stakeholders (or entities) from chains to employees to customers etc. that are interconnected to each other and needs database management on a high level





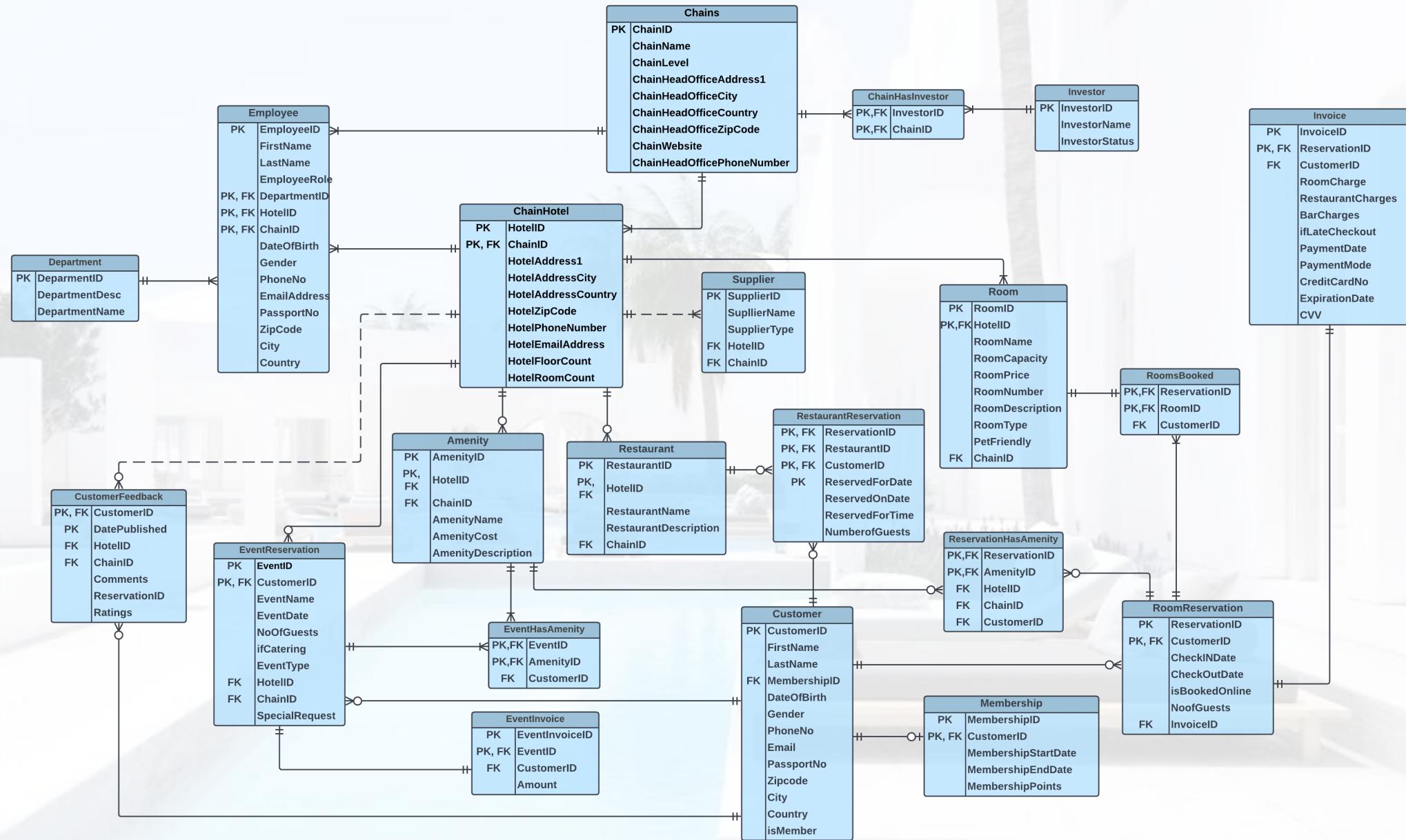
Objectives

- Allow a hotel's departments to **generate reports** on customer, employees, hotel locations, event reservations etc.
- Provide information to enhance or **improve marketing efforts** to specific targets like room bookings and restaurant bookings
- Gain **insight for revenue/budgeting** reports based on customer habits and seasons (via dates booked)
- Permit **inventory management** department and facilities department to maintain inventory and coordinate with suppliers
- Allow Chains to **keep track of the performance** of their hotels
- Let Hotels **maintain a record of rooms**, amenities, restaurants and their booking data

Business Rules

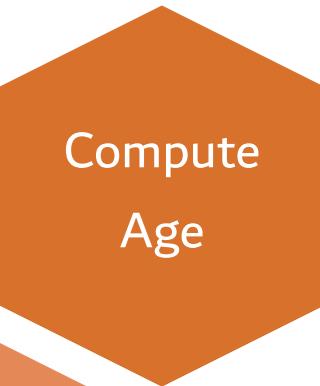
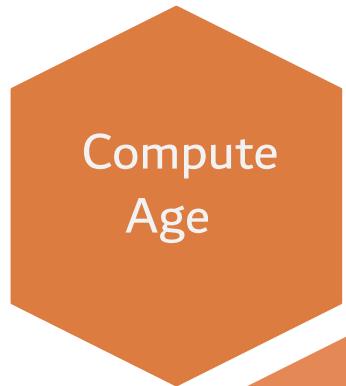
- Each parent organization (**chain**) will have **one or many hotels**
- Each **hotel** will have **one or many rooms**
- Each **hotel** will have **one or many employees**
- Each **hotel** will have **zero or many event reservations**
- Each **hotel** will have **zero or many customer feedback**
- Each **employee** will have **one department** they are working for
- Each **department** has **one or many employees**
- Each **customer** will have **zero or one membership**
- Each **customer** will have **zero or many room reservations**
- Each **customer** will have **one or many customer feedback** (for each stay)
- Each **event reservation** will only have **one event invoice**
- Each **event reservation** will have **only zero or more amenities**

Entity Relationship Diagram



Triggers

Customer Entity



Employee Entity



Membership Entity



Invoice Entity





Constraints

Employee: Check Age if it is greater than 18

Customer: Check Customer Age if it is greater than 18

Event Reservation: Check Guest Number is less than 1,000

Membership: Check Start Date is before End Date

Amenity: Check Amenity Charge is greater than 0

Room: Check Room Charge is greater than 0

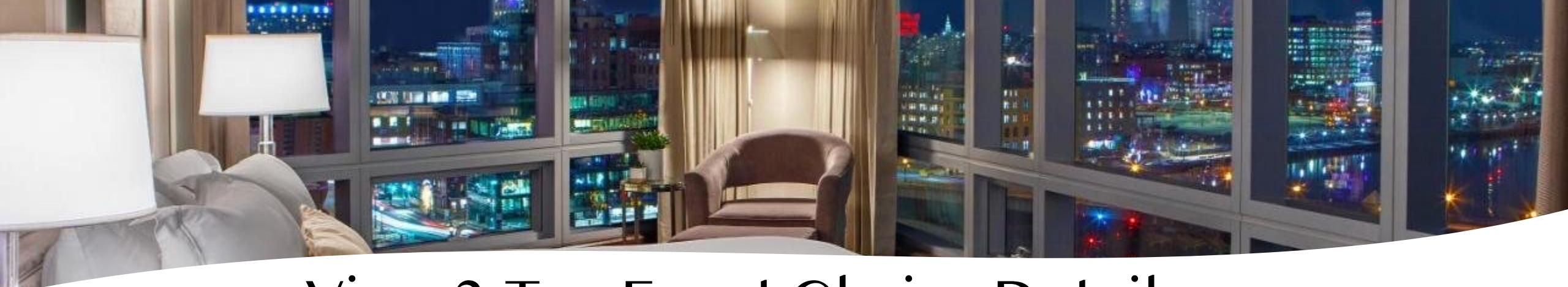
Room Reservation: Check Check-In Date is before Check-Out Date



View 1: Customer Revenue Details

CustomerRevenueDetails									Enter a SQL expression to filter results (use Ctrl+Space)
	Member_Revenue	Non_Member_Revenue	Offline_revenue	online_revenue	GOLD_revenue	Diamond_revenue	Silver_revenue	Platinum_revenue	
1	37,603	3,008	21,815	18,796	2,006	21,372	14,225	0	

```
Create View [dbo].[CustomerRevenueDetails] AS
SELECT SUM(CASE WHEN ISMEMBER = 1 THEN FINALAMOUNT END) AS Member_Revenue,
SUM(CASE WHEN ISMEMBER = 0 THEN FINALAMOUNT END) AS Non_Member_Revenue,
SUM(CASE WHEN ISBOOKEDONLINE = 0 THEN FINALAMOUNT END) AS Offline_revenue,
SUM(CASE WHEN ISBOOKEDONLINE = 1 THEN FINALAMOUNT END) AS online_revenue,
SUM(CASE WHEN MembershipSTATUS = 'Gold' THEN FinalAmount ELSE 0 END) AS GOLD_revenue,
SUM(CASE WHEN MembershipSTATUS = 'Diamond' THEN FinalAmount ELSE 0 END) AS Diamond_revenue,
SUM(CASE WHEN MembershipSTATUS = 'Silver' THEN FinalAmount ELSE 0 END) AS Silver_revenue,
SUM(CASE WHEN MembershipSTATUS = 'Platinum' THEN FinalAmount ELSE 0 END) AS Platinum_revenue
FROM RoomReservation
LEFT JOIN
Customer
ON RoomReservation.CustomerID = Customer.CustomerID
LEFT JOIN
Membership
ON Customer.CustomerID = Membership.CustomerID
LEFT JOIN
Invoice
ON RoomReservation.ReservationID = Invoice.ReservationID;
```



View 2: Top Event Chains Details

TopEventChainsDetails | Enter a SQL expression to filter results (use Ctrl+Space)

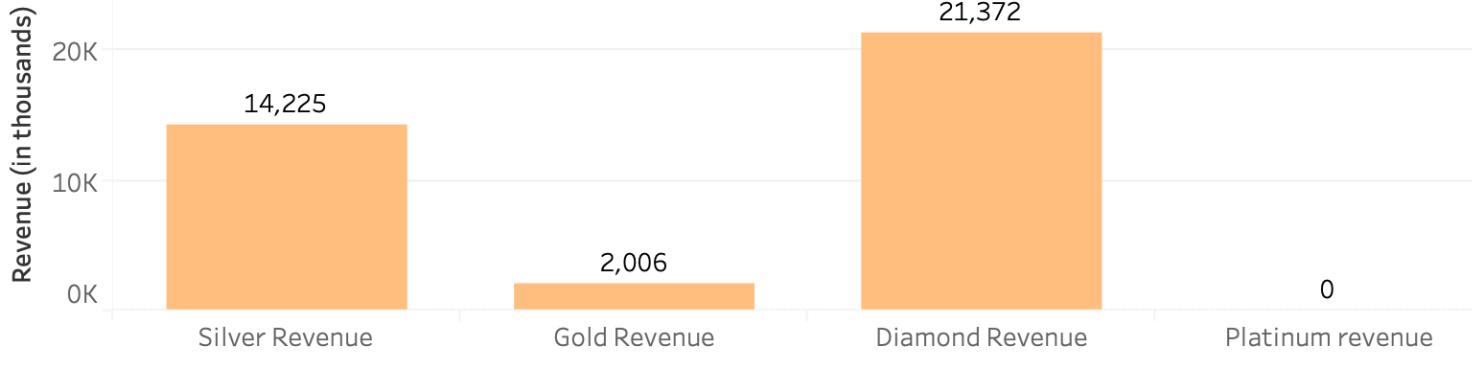
Grid	123 ChainID	RBC ChainName	RBC ChainLevel	RBC Eventtype	123 Total Revenue	123 Total Events
1	10,004	The Luxury Collection	Luxury	Birthday	3444.0000	2
2	10,012	Fairfield Marriott	Select	Corporate	5203.0000	3
3	10,015	Springhill Suites	Select	Engagement	3522.0000	2
4	10,014	The Ritz Carlton	Luxury	Festival	1978.0000	1
5	10,001	The Ritz Carlton	Luxury	Marriage	1903.0000	1
6	10,011	aLoft Hotels	Select	Mundan	1759.0000	1
7	10,001	The Ritz Carlton	Luxury	Sangeet	4955.0000	3
8	10,013	Residence Inn	Longer Stays	Tervi	1782.0000	1

```
Create View [dbo].[TopEventChainsDetails] AS
SELECT ChainID,ChainName,ChainLevel,Eventtype,[Total Revenue],[Total Events] FROM
(SELECT Chains.ChainID,ChainName,ChainLevel,Eventtype,SUM(AMOUNT) as [Total Revenue], count(1) as [Total Events],
DENSE_RANK() OVER(PARTITION by Eventtype order by SUM(AMOUNT) desc ) AS RK FROM EventReservation
LEFT JOIN
EventInvoice
ON EventReservation.EventID = EventInvoice.EventID
LEFT JOIN
Chains
ON Chains.ChainID = EventReservation.ChainID
GROUP BY Chains.ChainID,Eventtype,ChainName,ChainLevel)c
WHERE RK = 1;
```

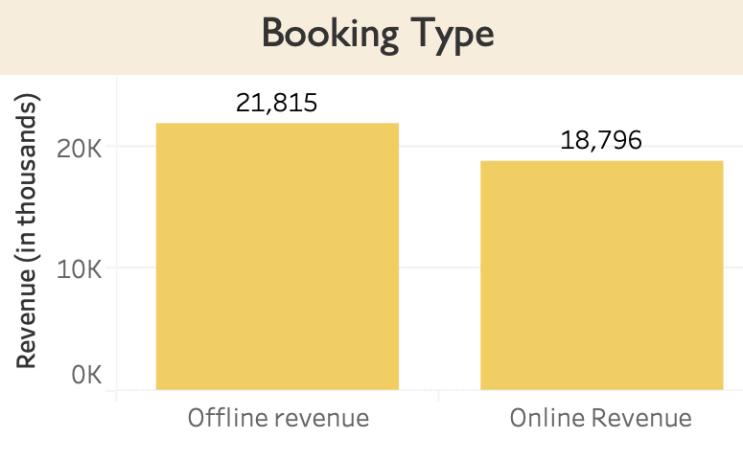
Visualization

Revenue Segment

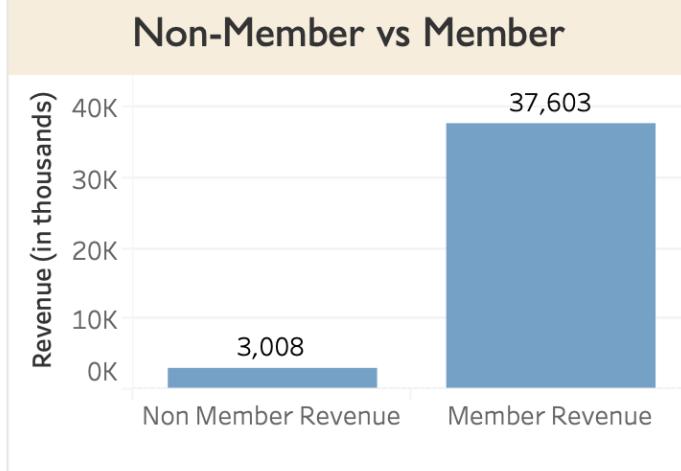
Membership Status



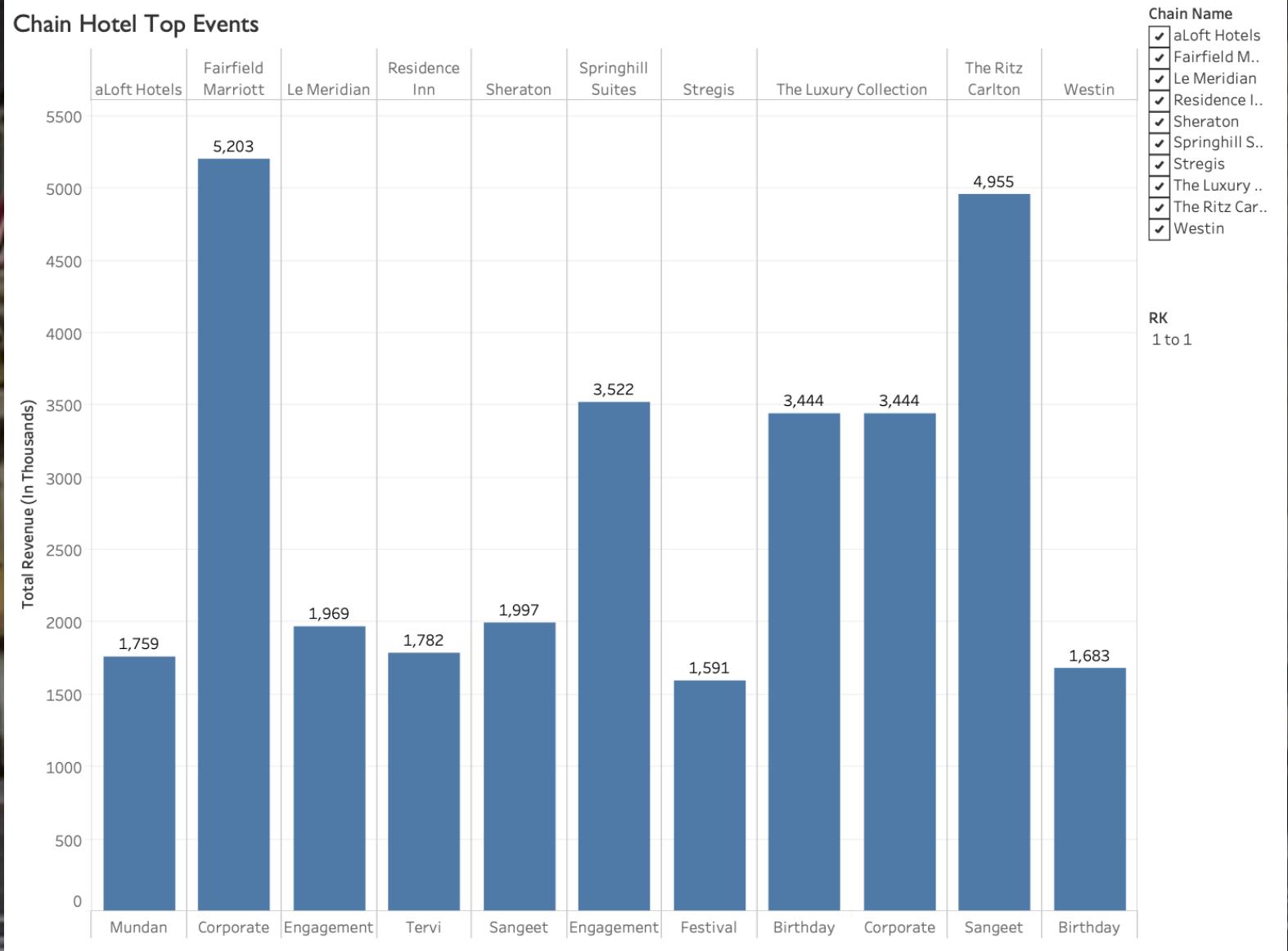
Booking Type



Non-Member vs Member



Visualization





SQL Data Definition Language Statements

```
--9) Customer
SET ANSI_NULLS ON
GO
SET QUOTED_IDENTIFIER ON
GO
CREATE TABLE [dbo].[Customer](
    [CustomerID] [int] NOT NULL,
    [FirstName] [varchar](50) NULL,
    [LastName] [varchar](50) NULL,
    [Gender] [varchar](15) NULL,
    [PhoneNumber] [bigint] NULL,
    [EmailAddress] [varchar](500) NULL,
    [PassportNo] [varchar](50) NULL,
    [ZipCode] [int] NULL,
    [City] [varchar](50) NULL,
    [Country] [varchar](50) NULL,
    [isMember] [bit] NULL,
    [MembershipID] [int] NULL,
    [DATEOFBIRTH] [date] NULL,
    [CUSTAGE] [int] NULL,
    PRIMARY KEY CLUSTERED
    (
        [CustomerID] ASC
    )WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF, ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
) ON [PRIMARY]
GO
ALTER TABLE [dbo].[Customer] WITH CHECK ADD CONSTRAINT [CheckCustomerAge] CHECK ((datediff(year,[DATEOFBIRTH],getdate())>(18)))
GO
ALTER TABLE [dbo].[Customer] CHECK CONSTRAINT [CheckCustomerAge]
GO
SET ANSI_NULLS ON
GO
SET QUOTED_IDENTIFIER ON
GO
CREATE TRIGGER [dbo].[ComputeCustAge]
ON [dbo].[Customer]
    AFTER INSERT, UPDATE, DELETE
AS
BEGIN
    UPDATE Customer
    SET CustAge = (DATEDIFF(YEAR, DateOfBirth, GETDATE()))
    FROM Customer;
END;
GO
ALTER TABLE [dbo].[Customer] ENABLE TRIGGER [ComputeCustAge]
GO
```

---1) CHAINS

```
USE "007"

SET ANSI_NULLS ON
GO
SET QUOTED_IDENTIFIER ON
GO
CREATE TABLE [dbo].[Chains](
    [ChainID] [int] NOT NULL,
    [ChainName] [varchar](50) NOT NULL,
    [ChainLevel] [varchar](50) NULL,
    [ChainHeadOfficeAddress1] [varchar](500) NOT NULL,
    [ChainHeadOfficeCity] [varchar](50) NOT NULL,
    [ChainHeadOfficeCountry] [varchar](50) NOT NULL,
    [ChainHeadOfficeZipcode] [int] NULL,
    [ChainWebsite] [varchar](50) NOT NULL,
    [ChainHeadOfficePhoneNumber] [bigint] NULL,
    PRIMARY KEY CLUSTERED
    (
        [ChainID] ASC
    )WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF, ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
) ON [PRIMARY]
GO
```



THANK YOU!