Website Layout Redesign: ECI Voter Web Page

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1. Assumptions Made & Content Movement:

Assumptions:

- Users need easy access to essential services like voter registration, tracking application status, and voting information. These services should be easily discoverable, especially for first-time voters.

- The website should be responsive, ensuring a smooth experience on both desktop and mobile devices.

- Users should not be overwhelmed by too much text or unnecessary information on the homepage; instead, they should have quick access to the most relevant services.

- The design should cater to accessibility and ensure a clean, simple layout.

Content Movement:

- The "How, When, and Where to Vote" section has been moved to the homepage's prominent location to provide immediate and accessible voting information for users.

- The "Past Election Results" section has been moved to a secondary navigation link (accessible through a hamburger menu or dropdown), making it easy for users to access but not overwhelming them on the homepage.

- Services like voter registration, tracking applications, and downloading E-EPIC are placed front and center for users to access immediately.

- Secondary content (like detailed guides, FAQs, and contact information) has been relocated to the hamburger menu under "Other Services," ensuring the homepage remains focused on key actions.

- "More Options" has been added as a dropdown or expandable menu where less commonly used services and Forms (other than voter registration ,track application ,E-EPIC download,document update,order voter ID)are stored, providing users the ability to explore additional options without cluttering the main interface.

2. Content Removal & Rationalization:

Removed Content:

- Overly detailed descriptions and repetitive text that users may find unnecessary, especially on the homepage, have been removed. Instead, concise and clear headings with brief descriptions or placeholders are used to reduce cognitive overload.

- Less-used features, such as voter education on obscure topics, niche voter services, or detailed statistical data, were moved to the hamburger menu. These features are still available but do not clutter the primary user experience.

- Irrelevant or decorative images (such as unnecessary background visuals) have been removed to improve the focus on essential content and make the website faster and more efficient.

Rationalization:

- **Simplification of the Homepage:** The main focus is on the services most users will need (registration, tracking, and voting information). This reduces the complexity of the page and helps users find what they need quickly.

- **Secondary Information:** Items like past election results and FAQs are useful but do not need to be front-and-center for every user. By moving these to the hamburger menu, the homepage maintains a clean and clear interface while still offering access to all available information.

- **"More Options" Section:** By consolidating less frequently used features into a single expandable menu, we maintain a clean interface without removing valuable content entirely. This ensures that users who need these options can still find them without being overwhelmed.
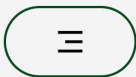
Three-Line Icon (Hamburger Menu) Justification:

The three-line icon (hamburger menu) serves as a space-efficient way to store less frequently accessed options. Here's what can be included:

- **Other Services:** Services like duplicate voter ID applications, voter status tracking for non-logged-in users, and address change requests.

- **Past Election Results:** Historical data, including national and local election results.

- **FAQ:** A section dedicated to answering common voter-related questions.

- **Contact Us:** Information for support and inquiries, including election office contacts and helplines.

- **Voter Education:** Information on election procedures, voting rules, and awareness programs.

- **Social Media & Newsletter:** Links to social media accounts and newsletter sign-up options.

- **Accessibility Features:** Options like changing text size or toggling dark mode for better accessibility.

Redesign web layout Submission :

This is the link to my redesigned layout website : **(https://voterseci.wixsite.com/my-site-1)**

Voter Registration ⊕   Track Application 👤   E-EPIC Download ⬇   Document Update 🗎   Order Voter Id 💳   More ❯

How, when, and where to vote ❯

See if you are eligible to vote absentee, early, or on Election Day. Get voter ID requirements. And find out if you have to vote for the party you are registered with.

Decide who to vote for ❯

Explore candidate backgrounds, policies, and past performance. Use voter guides, party manifestos, and sample ballots to compare candidates and make an informed choice on Election Day.

Know your Polling Station & Officer ❯

Find your Assembly/Parliamentary Constituency, Polling Station, and Electoral Officer (BLO) details to stay informed for Election Day.

Mobile Apps

Voter Turnout App

cVIGIL App

Saksham App

Voter Helpline App

Find us on :   🏀 📷 📘 ✖ ▶️

Contact Us :
complaints@eci.gov.in
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About ECI :
The Election Commission of India is an autonomous constitutional authority responsible for administering Union and State election processes in India. The body administers elections to the Lok Sabha, Rajya Sabha, State Legislative Assemblies in India, and the offices of the President and Vice President in the country.
Read More ⊙

❓ Frequently Asked Questions ↗

🗳 Visit ECI Website : https://eci.gov.in

👥 General Elections 2024 : https://elections24.eci.gov.in