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| **Krishna Pallapolu**  Sr. Web Developer/ Lead     |  | | --- | | **Contact** |     **Address**  BANGALORE, 560043  **Phone**  +919945789900  **E-mail**  krishna.naidu24@gmail.com  **LinkedIn**  https://www.linkedin.com/in/krishna-pallapolu-b455  **WWW**  https://krishna-pallapolu.github.io/     |  | | --- | | **Skills** |     HTML5    Advanced  CSS3    Advanced  BootStrap    Advanced  JavaScript    Upper intermediate  JQuery    Upper intermediate  PHP    Upper intermediate  WordPress    Advanced  Ajax    Upper intermediate  JSON API    Upper intermediate  SCSS/SASS    Advanced  Leadership Skills    Upper intermediate  Team Management    Upper intermediate  Node JS    Elementary  React JS    Beginner  SEO    Upper intermediate | Highly skilled web developer with over 9+ years of experience, adept in leading and developing dynamic, user-friendly websites and web applications. Utilized tools such as Jira, BitBucket, GitHub, and Confluence to work with cross-functional teams. Strong background in Project management and client/stakeholder relations. Experienced in working with Google Analytics, Google Tag Manager and MS Clarity. Expertise in implementing SEO using Ahrefs, PageSpeed, GT Metrix.     |  | | --- | | **Work History** |      |  |  |  |  | | --- | --- | --- | --- | |  | 2022-01 - Current |  | **Senior Web Developer/Lead**  *Sapaad Pte Ltd, WFA, Bengaluru*   * Led and managed a team of 4 in the development projects for the websites throughout the various phases of the project life cycle with industry best practices * Innovated and implemented several processes in place to ensure smoother functioning among the cross-functional teams (Design, Content, QA, Marketing) * Improved and ensured the site's uptime to 99.9% from 60%, implemented SEO using Ahrefs, Pagespeed Insights, GT Metrix. * Assisted developers in templates/components development, testing, debugging, and deployment. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2020-08 - 2021-12 |  | **Production Specialist**  *Google Operations Center, Hyderabad*   * Coded the Google Analytics email template from scratch as well as other email templates using FreeMarker Template Language [FTL], and build courses using LMS [Evolve] as per stakeholder documentation. * Trained teammates and new joiners on processes and best practices. Ensured SLAs were at 100%. * Ensured emails, course design and functionality worked within a variety of browsers, devices, and responsiveness. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2019-08 - 2020-08 |  | **Web Designer and Developer**  *OneTrust, Bangalore*   * Managed and worked with multiple websites as well as took responsibility of 2 websites * Developed modern user experiences for progressive and responsive customer-facing web properties using CMS like WordPress, PHP, JavaScript, jQuery, Bootstrap, Ajax, CSS3 * Project manage incoming tasks, QA review cycles and prioritization of web projects as well as documentation * Server management i.e live, staging and development environments and management of website security. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2017-05 - 2019-08 |  | **Web Consultant**  *Cognizant Technology Solutions, Bangalore*  *Worked as a vendor to Google*   * Engaged with clients to plan and optimize site issues and queries. * Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility. * Optimized web applications for speed, scalability and security. |  |  |  |  |  | | --- | --- | --- | --- | |  | 2015-08 - 2017-05 |  | **Sr. Technical Specialist**  *Dell International Services Pvt Ltd, Bangalore*   * Analyzed client business processes to propose optimal software applications for unique requirements. * Installed system updates to address vulnerabilities and reduce security issues. * Investigated system issues and implemented resolutions to reduce downtime. |      |  | | --- | | **Education** |      |  |  |  |  | | --- | --- | --- | --- | |  | 2010-08 - 2014-05 |  | **B.tech: Mechanical**  *QIS Colleged of Engineering &Technology - Ongole* | |

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