

Business Performance Report

Key Performance Indicators

Latest Month: 2020-01

Total Revenue: 8670.29

Revenue Growth Pct: -99.81

Total Orders: 31

Order Growth Pct: -99.871

Average Order Value: 279.69

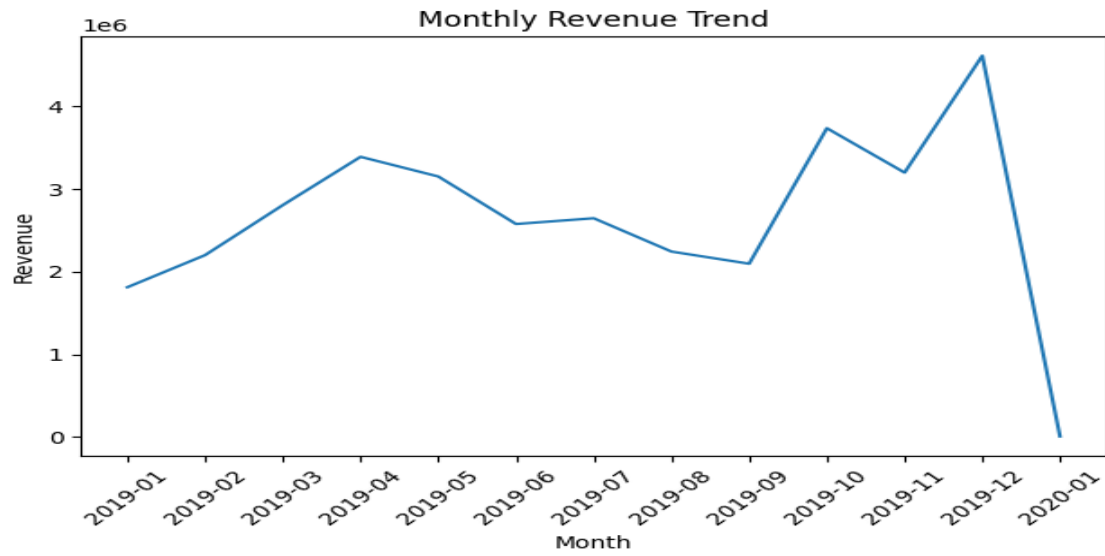
Risk Summary

- Revenue growth momentum is slowing down.
- Revenue declined for 2 consecutive months earlier.
- Revenue is well distributed across products.
- Latest month data may be incomplete, interpret with caution.

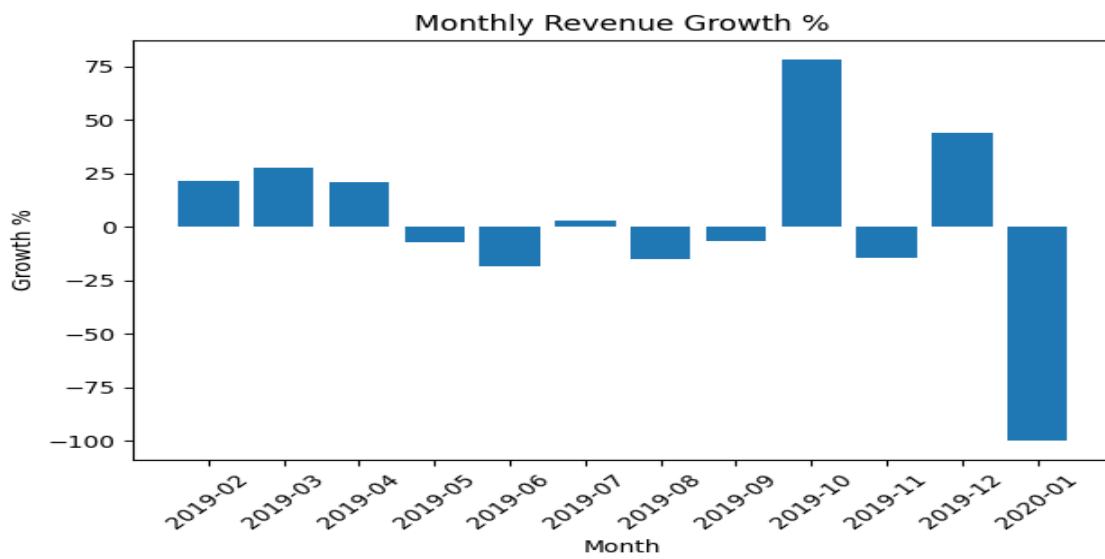
Recommended Actions

- Focus on boosting demand through marketing or expansion.
- Investigate causes of previous decline and stabilize revenue.
- Maintain diversified product strategy.

Revenue Trend



Revenue Growth



Top Products

