

Rahul Kumar

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CAREER OBJECTIVE

Aspiring UI/UX and Product Designer with a passion for creating intuitive, user-centered designs. Eager to apply creative problem-solving and design thinking to build impactful digital experiences that enhance user satisfaction and engagement.

WORK EXPERIENCE

Digital Marketing • Internship

TutorBe, Patna

May 2024 - Jun 2024

Running Ads on FB and Instagram Content Writing Graphics Designing

Social Media Marketing

Virito Digital Solutions, Patna

Apr 2023 - Aug 2023

Social Media Marketing • Internship

Go Sparrow, Patna

Dec 2022 - Mar 2023

EDUCATION

Master In Journalism And Mass Communication, Arts

Central University Of South Bihar

2023 - 2025

Bachelor In Journalism And Mass Communication,

Chandigarh University

2020 - 2023

CGPA: 7.82/8

Senior Secondary (XII), Bihar Board Of Open Schooling

Science

2019

Bihar Board

Percentage: 58.00%

Secondary (X), CBSE

Omega Mission School

2015

CGPA: 8.60/10

TRAININGS / CERTIFICATIONS

ENVS203: Environmental Ethics, Justice, And World Views .

Feb 2023 - Mar 2023

Saylor Academy, Virtual

Leadership And Management

Feb 2022 - Mar 2022

LinkedIn Learning, Virtual

PORTFOLIO

[Portfolio link ↗](#)

[Behance link ↗](#)

PROJECTS

[Blogging Work Sample ↗](#)

Feb 2025 - Apr 2025

[English for professional ↗](#)

Jan 2022 - Jun 2022

[Digital Marketing ↗](#)

Jan 2021 - Apr 2021

[PR \(Public relations\) ↗](#)

Apr 2022 - Present

SKILLS

- User Interface (UI) Development
- Web Design
- Content Writing
- Adobe XD
- UX Research
- Responsive Design
- Generative AI Tools
- Framer
- Interaction Design
- Graphic Design
- Figma
- Adobe Illustrator

EXTRA CURRICULAR ACTIVITIES

- Led a team in the production of a documentary on Madhubani paintings, overseeing research, direction, and coordination to capture the cultural and artistic significance of the traditional art form.

ADDITIONAL DETAILS

- Conduct career counseling sessions for students. Passionate about international relations and defense, with a strong interest in global security and geopolitical affairs.