Sudhir Kumar

Sr. Graphic Designer & Digital Branding Specialist

9899789433 | 5+ Years of Experience | Portfolio [in]

Profile

Experienced Graphic Designer & Branding Specialist with 5+ years of creating impactful brand identities, user-friendly designs, and engaging social media strategies. Passionate about helping businesses grow through creative storytelling.

Experience

Freelance Graphic Designer | Visualganj
(July 2024 – Present)

Established a creative agency offering branding, digital marketing, and web development solutions for startups and SMEs.

Freelance Visual Designer
(July 2023 – June 2024)

Delivered high-quality graphic design services for clients globally, with a focus on branding and digital marketing. Worked with notable clients, including Samsung, Airtel, Fortis, and Cafe Hideout.

Sr. Visual Designer | Yatra Online
(July 2022 – May 2023)

Designed interfaces, banners, and campaigns for Yatra.com, leading to a significant increase in user engagement. Spearheaded the creation of visual assets for email marketing and lead generation campaigns.

Visualizer | Webchutney Studio
(July 2020 – March 2022)

Conceptualized and executed visual designs for over 10 major brands. Collaborated with a multidisciplinary team to develop creative solutions for branding and marketing.

Achievements

- Successfully transitioned from a corporate role to establishing a thriving freelance and agency career.

- Completed over 300 projects with an average client satisfaction rating of 95%.

Details

06/02/1982
callmesudd@gmail.com

Location: Remote/India

Time Zone: IST

Key Skills

Brand Identity Design
Social Media Marketing & Strategy
User Interface Design
Marketing Collaterals

Proficiency in Tools

Adobe Photoshop
Adobe Illustrator
Canva
Figma

Notable Clients

Samsung
Airtel
Fortis
Yatra.com
HP
NIIT
MODMO
Cafe Hideout

Education

B.F.A in Painting
Chandigarh University (2009)

Certificate in Fine Arts
Jamia Millia Islamia, New Delhi (2005)

Diploma in Multimedia
Arena Multimedia (2002)