TASK-04

User Persona



Art Director

Education

Bachelor of Design Wardiere Universitu

2016 - 2020

Master of Design Wardiere University

2020 - 2022

Expertise

Digital Marketing Branding Copywriting **SEO**

Language

English French Creative and visionary Art Director with a proven track record of leading design teams and delivering visually stunning campaigns.

Experience

Art Director

Jan 2024- Present

Thunk Unlimited

Led a team of designers and artists to conceptualize and execute creative campaigns, ensuring brand consistency and visual excellence.

Senior Graphic Designer

2023 - 2024

Thunk Unlimited

Designed and produced a wide range of marketing materials, including logos, brochures, banners, and social media graphics.

Junior Graphic Designer

2022 - 2023

Thunk Unlimited

Contributed to the development of user interface (UI) and user experience (UX) designs for websites and mobile applications.

