

KRISHNADAS KADAMBOTTUPALLIYALIL

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PROFESSIONAL SUMMARY

User-centric UI/UX Designer with 4+ years of experience crafting intuitive digital solutions for fintech, healthcare, and SaaS platforms. Expertise in Agile-driven design systems, WCAG-compliant interfaces, and data-informed prototyping to elevate user engagement. Adept at bridging stakeholder vision with technical feasibility, delivering 30% faster task completion and 25% higher conversion rates through iterative testing. Passionate about leveraging my Salesforce process optimization background to design seamless workflows in CRM and B2B systems. Seeking to drive impactful user experiences at Ireland's top tech innovators.

KEY COMPETENCIES

Design Tools : Figma | Adobe XD | Sketch | InVision | ProtoPie

Prototyping : Interactive wireframes | user flows | A/B testing | responsive design

Research : User interviews | surveys | usability testing (Maze, Hotjar) | analytics (Google Analytics, Mixpanel)

Accessibility : WCAG 2.1/2.2 compliance | inclusive design principles

Front-End Basics : HTML/CSS | JavaScript (for developer collaboration)

Industry 4.0 Tools : AI-driven design (Framer AI) | VR/AR prototyping | Salesforce Lightning integration

Methodologies : Agile/Scrum | Design Thinking | Lean UX | Stakeholder Workshops

Soft Skills : Cross-functional collaboration | client presentations | remote teamwork | problem-solving

PROFESSIONAL EXPERIENCE

UI/UX Designer

2024 – 2025

Qbay | London, UK (Remote)

- Redesigned a B2B SaaS dashboard using Figma to simplify workflows and improve user task completion time.
- Conducted usability tests and interviews to identify pain points, reducing onboarding friction for new users.
- Collaborated with engineering teams to ensure designs were implemented accurately, minimizing revisions during quality checks.
- Audited screens for accessibility (WCAG 2.1) to create inclusive experiences for users with disabilities.
- Developed reusable design systems to streamline iterations and maintain consistency across projects.
- Analyzed user behavior with Hotjar to optimize checkout flows and improve conversion rates.
- Integrated AI-driven tools (Framer AI) to personalize content suggestions for users.

Junior UI/UX Designer

2021 – 2023

Mentika | India

- Designed a patient management app using Sketch, simplifying navigation to boost user retention.
- Aligned designs with business goals by working closely with product managers, reducing redundant rework.
- Built a component library in Adobe XD to ensure brand consistency across multiple products.
- Tested CTA variations for e-commerce platforms to improve click-through rates.
- Used Maze for remote testing to gather feedback quickly and speed up design iterations.
- Trained teams on Figma best practices to enhance collaboration and efficiency.
- Mapped CRM user journeys to reduce data entry errors, leveraging prior operations experience.

Front-End Developer

2021 – 2021

Infinite Open Source Solution LLP | India

- Developed client websites using HTML/CSS/JavaScript, integrating WordPress for easy content updates.
- Optimized site performance by compressing images and refining code, improving page load speeds.
- Translated wireframes into functional websites for small businesses, aligning with their brand identity.
- Improved search rankings by optimizing meta tags, alt text, and content structure for SEO.
- Created interactive mockups in Figma to streamline client feedback and approvals.
- Added payment gateways (Razorpay/PayPal) to client sites to enhance checkout experiences.
- Used Git for version control and collaborated with backend developers on API integrations.

EDUCATION

- Master's in Data Analytics** | Dublin Business School
- Bachelor of Engineering** | Dhanalakshmi Srinivasan College of Engineering | 2021

CERTIFICATIONS

- UI/UX Design Certification