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B.C.A. (First Semester) Examination, 2019

Third Paper

(Principles of Management)

Time : Three Hours

Maximum Marks : 75

Note: Attempt any **five** questions. **All** questions carry equal marks.

1. "Management, Administration and organisation are interchangeable and synonymous words". Explain this statement and explain the meaning and difference between management and administration with suitable examples. 15

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2. Describe in brief the mechanism of Taylor's scientific management. 15
3. Explain the contribution of Peter Drucker to management thought. 15
4. "Decision-making is the primary task of management." Evaluate this statement and discuss the process of scientific decision-making. http://www.mgkvponline.com 15
5. Discuss the role of financial and non-financial incentive in motivation of employees. 15
6. Discuss the importance and limitations of control. 15
7. Explain the various techniques of co-ordination. 15
8. What is meant by the term 'leadership'? What is its importance in modern time. 15

9/ ✓ What is meant by direction? Discuss its major principles. 15

10. Write short notes on **any two** of the following: 15

- (i) Strategic Management
- (ii) Stress Management
- (iii) Tools of Ethics
- (iv) Management of change

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