

Roll No. _____

23/3097**B.C.A. (First Semester) Examination, 2023****Third Paper****(Principles of Management)***Time : 3:00 Hours]**[Maximum Marks : 75***Note :** Attempt **all** sections as per instructions.**Section-A****(Very Short Answer Questions)**

Note : Attempt any **five (05)** questions. Each question carries **two** marks and answer of each question should not exceed **50** words. $2 \times 5 = 10$

1. (i) What are the different levels of Management? Name and state in a few words, the functions performed at each level.
- (ii) Define Business Ethics.

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- (iii) What do you understand by Rational Decision making?
- (iv) What is Line organization?
- (v) Define strategic management.

Section-B**(Short Answer Type Questions)**

Note : Attempt any **five (05)** out of **eight (08)** questions. Each question carries **five (05)** marks and answer of each question should not exceed **100** words.

 $5 \times 5 = 25$

2. (a) Discuss briefly the contribution of Henri Fayol to principles of management.
- (b) What is the social responsibility of any business towards the different stakeholders?
- (c) Name the barriers to effective planning and explain briefly.
- (d) What are the advantages of Delegation of Authority.

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- (e) Name and state the qualities of a leader.
- (f) Why is it important to make employees well versed in Stress Management?
- (g) Name and briefly discuss the different benefits of Decentralization.
- (h) What are the processes involved in effective organizing? Explain briefly.

Section-C

(Long Answer Type Questions)

Note : Attempt any **04 (four)** out of **(eight)** **08** questions. Each question carries **10 (ten)** marks and the answer of each question should not exceed **400** words.

10×4=40

3. (a) Discuss the concepts of professional management from the organizational point of view.

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- (b). Discuss the contribution of Peter Drucker to the evolution of management thought.
- (c). What are the different forms of communication? Explain its importance in effective management.
- (d). Discuss Maslow's Need Hierarchy theory of motivation and its relevance to the management process.
- (e) What is organizational change? What are the different models for change?
- (f) What is the Nature and Principles of Direction?
- (g) What are the benefits and relevance of Planning in an organization?
- (h). Write a note on the current status of Strategic Management in India.