

M. G. K. V. P. University, Varanasi
B.C.A. (1st – Semester) Examination, 2018
Principles of Management (BCA 103)

Note : Attempt any five questions. All questions carry equal marks.

1. Define Management. Explain the nature and importance of Management. 15
2. Discuss the contribution of Henry Fayol to management thought. 15
3. Explain the need and importance of Planning. Discuss various barriers to effective planning. 15
4. Explain Delegation. What difficulties are encountered in delegation authority? 15
5. Define Motivation. Explain Maslow's Need Hierarchy Theory. 15
6. Elucidate the nature and importance of Communication. What are its various types? 15
7. Define Controlling. Explain the process of controlling. 15
8. What is meant by Management of Change? Explain the impact of changes on Management. 15
9. Explain the concept and basic features of strategic Management. State its benefits. 15
10. Write short notes on any two of the following : 15
 - (i) Business Ethics and its tools.
 - (ii) Process of Rational decision making.
 - (iii) Principles of Coordination.
 - (iv) Qualities and functions of a Leader.

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