

C

(Printed Pages 4)

Roll No.

24/1154

B.C.A. (First Semester)

Examination, 2024

Third Paper

(Principles of Management)

Time : Two Hours]

[Maximum Marks : 75

Note : Attempt **all** sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the 05 (five) questions.

Each question carries 02 (two) marks and answer of each question should not exceed 50 words. $5 \times 2 = 10$

1. (a) Name the different levels of management, stating the nature/role at each level in a few words.
(b) State briefly what the art of management indicates.

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- (c) What are the types of communication?
- (d) Define motivation.
- (e) Why is managerial strategy important?

Section-B

(Short Answer Type Questions)

Note : Attempt any 05 (five) out of total 08 (eight) questions. Each question carries 05 (five) marks and answer of each question should not exceed 100 words.

$5 \times 5 = 25$

2. (a) Briefly state the functions of management.
(b) Discuss briefly the social responsibility involved in management.
(c) What is meant by staffing? Why is it important?
(d) What are the qualities of a leader?

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- (e) Why should management ensure that business ethics should be followed?
 - (f) How is Total quality management ensured? Explain briefly.
 - (g) Name the elements of organizing.
 - (h) Briefly explain how the process of rational decision making is carried out.

Section-C

(Long Answer Type Questions)

Note : Attempt any **02 (two)** questions out of total 04 (four) questions. Each question carries **20 (twenty)** marks and the answer of each question should not exceed 400 words.

$$2 \times 20 = 40$$

3. (a) Discuss the contribution of the following scholars to the evolution of Management Thought.
- (i) F. W. Taylor

(ii) Elton Mayo

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- (b) Write a short note on the meaning, need and importance of the following functions of management.
 - (i) Planning
 - (ii) Forecasting
 - (iii) Delegation of Authority
- (c) How is change management carried out? Discuss the need for change and the models for change. What are the new trends in organizational change?
- (d) Describe the relevance of strategic managements in a Modern organization. What are the benefits to be drawn from it?