

Roll No. _____

22/2096
B.C.A. (First Semester)
Examination, 2022
Third Paper
(Principles of Management)

Time : 1:30 Hours] [Maximum Marks : 75

Note : Attempt any **five** questions. All questions carry equal marks. Limit the answers of each of the question to 250 words only.

1. Define Management. Explain the nature and importance of management.
2. Explain the contribution of F.W. Taylor in the field of Management.

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22/2096

3. Explain the meaning and importance of planning. Discuss the process of planning.
4. Explain the elements of Organization. State various types of organisation.
5. Explain the meaning and components of communication. State various types of communication.
6. Explain the objectives of Motivation. Discuss Herzberg's motivation two-factor theory.
7. Explain the meaning and nature of controlling. Discuss the process of controlling.
8. What is change Management? Explain the need for change. Discuss how to implement change management in an organisation?
9. What is strategic Management? Explain the relevance of strategic management and its benefits.

22/2096

10. Write short note on any **two** of the following:

- (a) Business Ethics and social Responsibility.
- (b) Nature and Principles of Direction.
- (c) Leadership Styles
- (d) Need and importance of coordination.

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