



Organic Research: Overview (Desktop)

startupfino.com

Organic Research: Overview (Desktop)

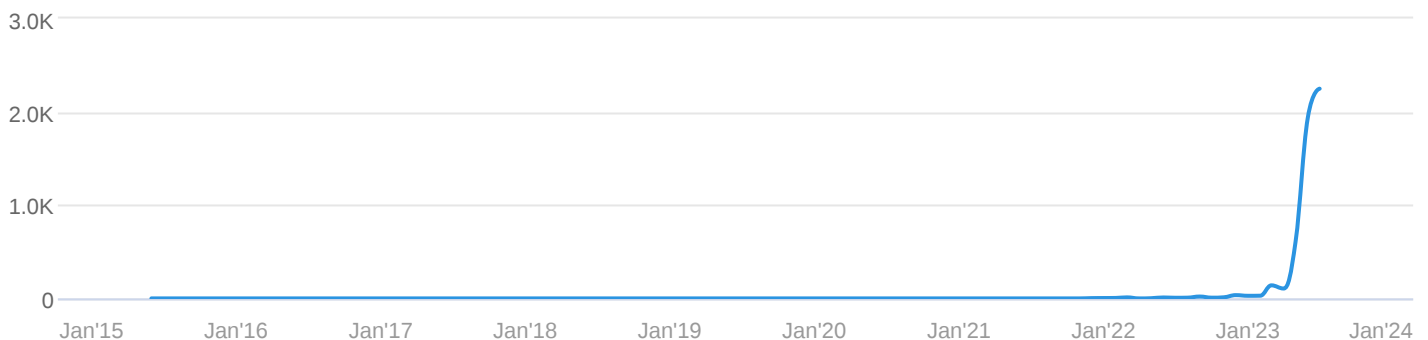
Organic Search: Summary

IN | Domain | startupfino.com

Traffic	2.2K	16%
Keywords	1.4K	-10%
Traffic Cost	\$171	144%
Branded Traffic	0	0%
Non-Branded Traffic	2.2K	16%

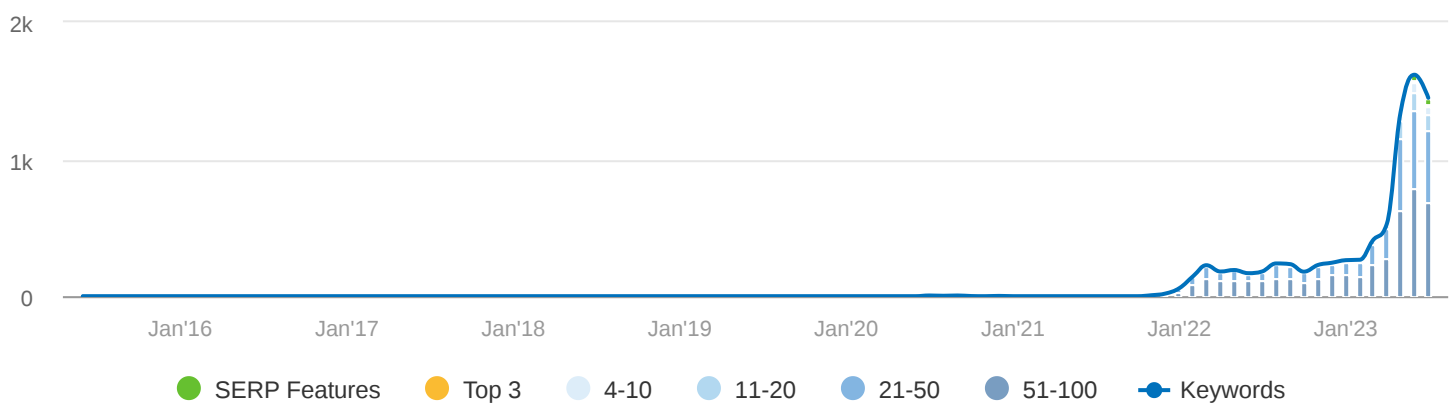
Organic Search: Traffic chart

IN | Domain | startupfino.com | All time | All Positions



Organic Search: Keywords chart

IN | Domain | startupfino.com | All time | All Positions



Organic Search: Top Keywords (1,448)

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Keyword	Pos	Volume	Traffic
difference between holding company and subsidiary company	1	880	18.37%
functions of nsic	1	480	10.00%
difference between holding and subsidiary company	1	390	8.14%
winding up by tribunal	1	260	5.42%
how to check fssai license number real or fake	1	260	5.42%

Organic Search: Top Position Changes in Organic

IN | Domain | startupfino.com | Organic

New Keywords	Previous	Current	Volume	Traffic %
winding up by tribunal companies act 2013	-	3	140	0.22
fssai registration	-	33	33,100	0.13
nsdl tan application	-	25	1,900	0.08
fino partner	-	56	22,200	0.08
esi stands for	-	87	390	< 0.01

Organic Search: Top Position Changes in SERP Features

IN | Domain | startupfino.com | SERP Features

New Keywords	Previous	Current	Volume	Traffic %
winding up by tribunal companies act 2013	-		140	0.26
section 8 company name list	-		170	0.13
fssai registration certificate download	-		170	< 0.01

Keywords by Intent

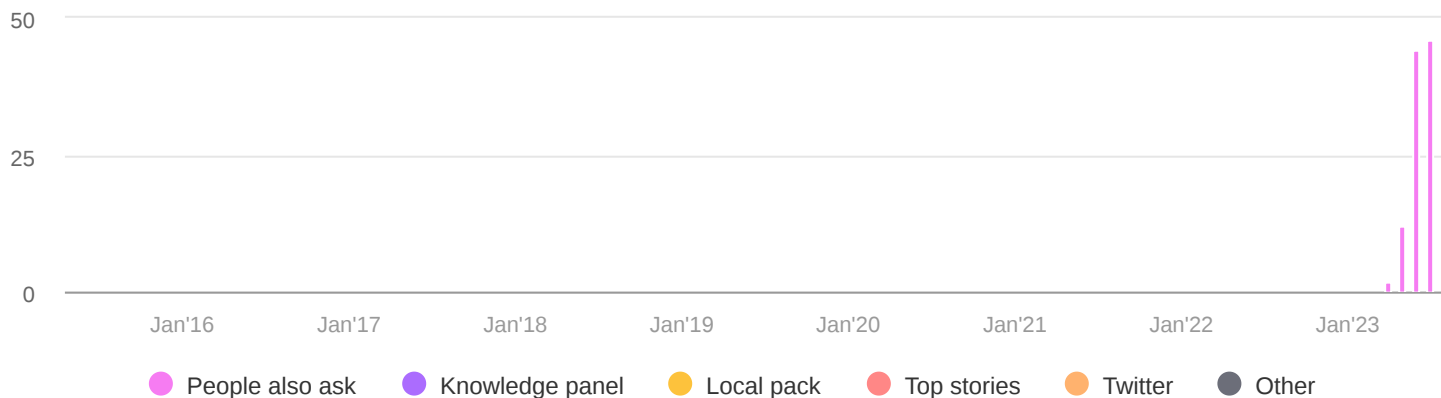
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Intent		Keywords	Traffic
Informational	67.6%	1.1K	2.1K
Navigational	16.1%	262	145
Commercial	7.2%	117	48

Intent	Keywords	Traffic
Transactional	147	24

Organic Search: Keywords chart

IN | Domain | startupfino.com | All time | SERP Features



Organic Search: Top Pages

IN | Domain | startupfino.com

URL	Traffic %	Keywords
https://www.startupfino.com/blogs/difference-between-a-holding-company-and-subsiary-company/	35.63	28
https://www.startupfino.com/blogs/importance-of-international-business-environment/	10.36	20
https://www.startupfino.com/blogs/functions-of-national-small-industries-corporation/	10.14	17
https://www.startupfino.com/blogs/how-to-check-fssai-license-number-real-or-fake/	9.16	42
https://www.startupfino.com/blogs/winding-up-by-tribunal-in-india/	6.13	22

Organic Search: Top Subdomains

IN | Domain | startupfino.com

Subdomain	Traffic %	Keywords
www.startupfino.com	100.00	1,448

Organic Search: Top Competitors (890)

IN | Domain | startupfino.com

Competitor	Com. Keywords	SE Keywords	Com. Level
fssaifoodlicense.com	56	659	25%
startupguruz.com	22	393	12%

Competitor	Com. Keywords	SE Keywords	Com. Level
fssaifoodlicensing.in	12	60	10% <div><div></div></div>
fssairegistrar.com	14	233	9% <div><div></div></div>
rajstartup.com	43	3.0k	9% <div><div></div></div>

Organic Search: Competitive Position Map

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