

Bank Customer Churn Analysis Report

Total Customers

10K

Total Customers Churned

2037

Customer Churn Rate

20.4%

Gender

Female

Male

Credit Card Status

Not Owned

Owned

Churn Status

Not Churned

Churned

Activity Status

Select all

Active

Inactive

Products Types

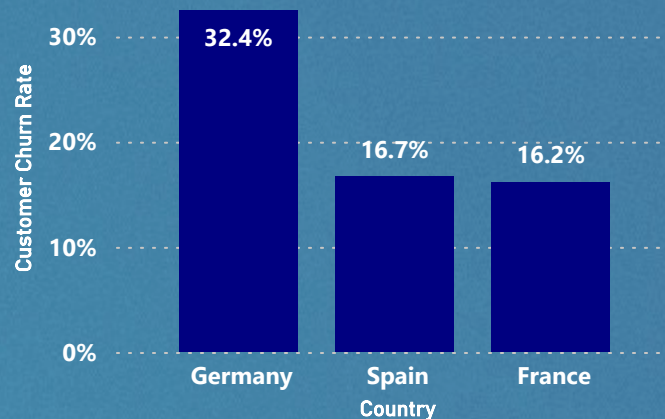
Product 3

Product 2

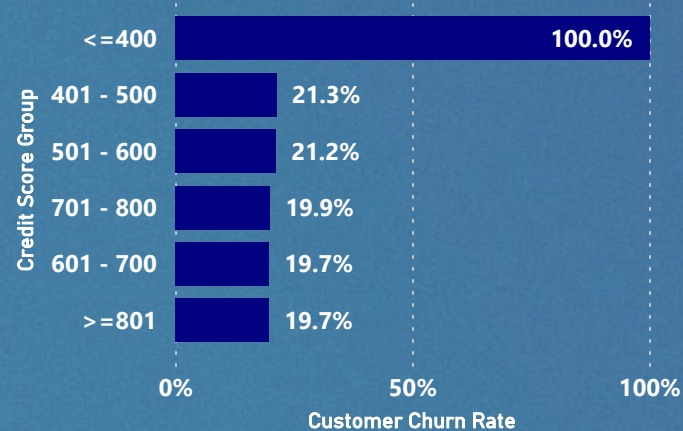
Product 1

Product 4

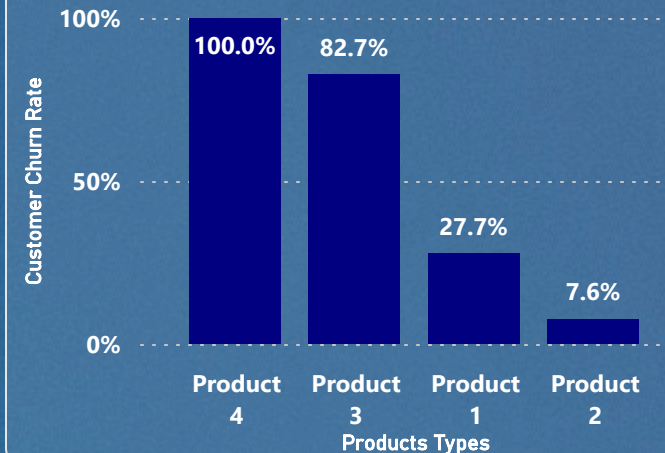
Customer Churn Rate by Country



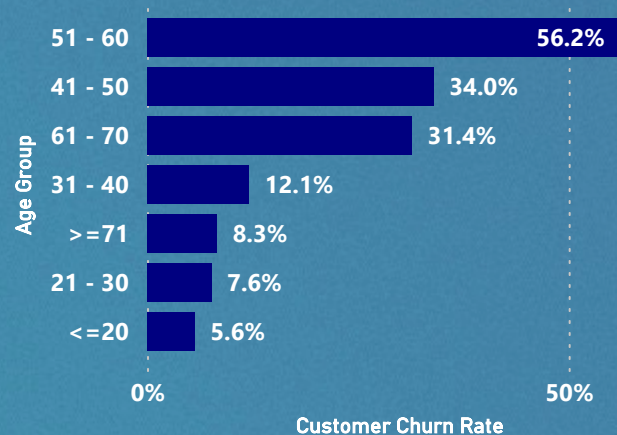
Customer Churn Rate by Credit Score Group



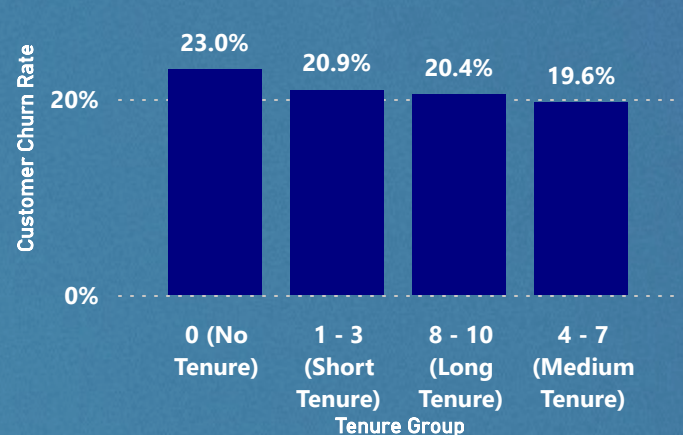
Customer Churn Rate by Products Types



Customer Churn Rate by Age Group



Customer Churn Rate by Tenure Group



Customer Churn Rate by Account Balance Group

