Title	**Pizzahut Sales Analysis using SQL**
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Course	MBA III SEM – Business Analytics
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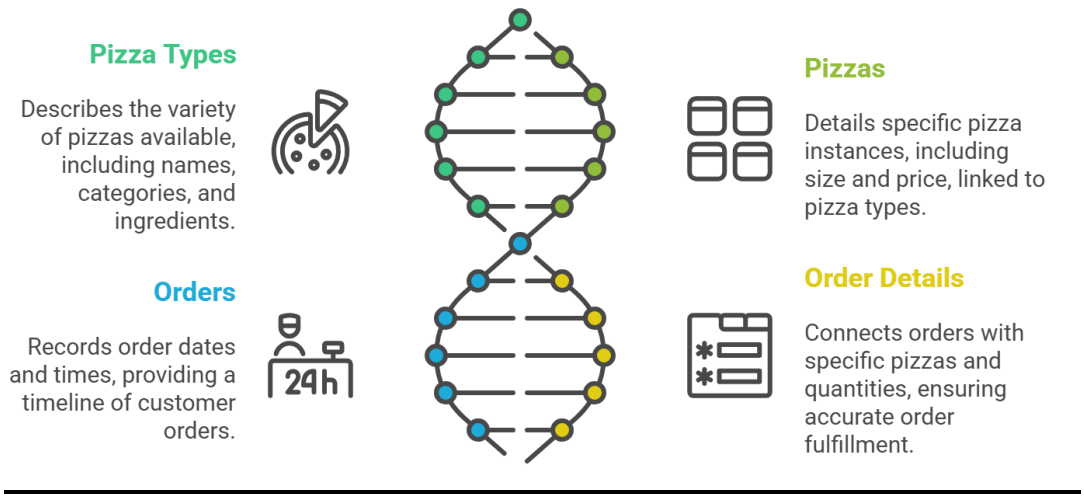
1. Introduction

This report presents insights derived from a pizzahut sales database using SQL. The queries aim to address business questions related to order volume, revenue, pizza types, and customer behavior patterns. The analysis is divided into basic, intermediate, and advanced levels to showcase progression in analytical complexity.

2. Dataset Overview

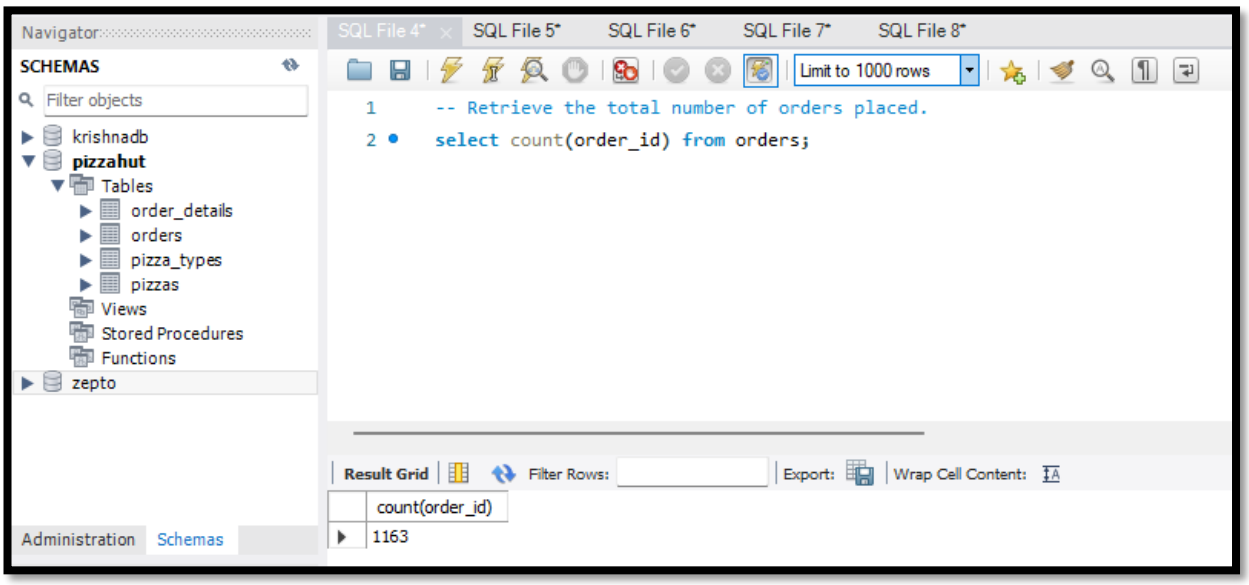
Table Name	Description
orders	Contains order IDs and timestamps.
order_details	Tracks items and quantity in each order.
pizzas	Contains pizza size, price, and IDs.
pizza_types	Describes each pizza's name, category, and ingredients.



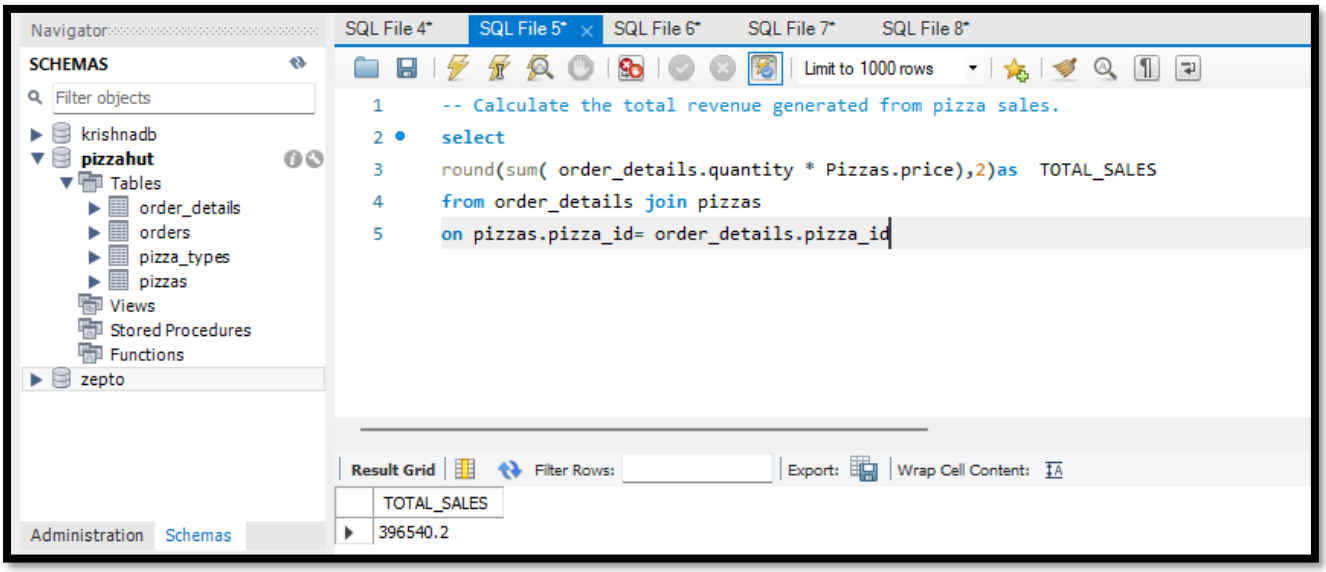
3. Analytical Questions and Screenshots

A. Basic-Level Analysis

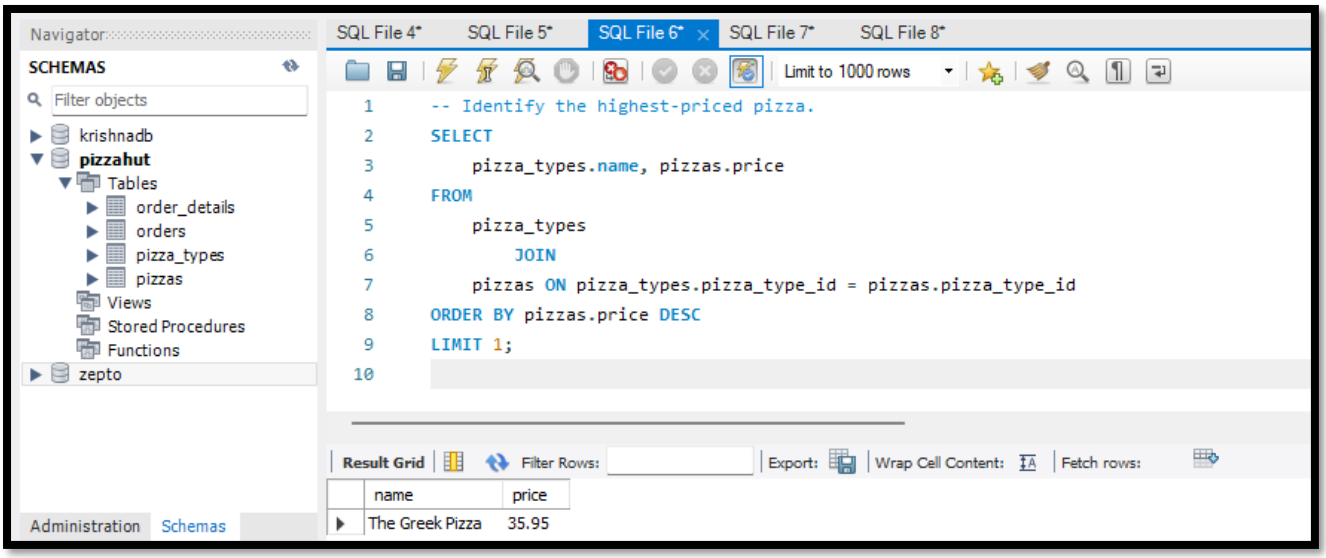
1. Total number of orders placed.



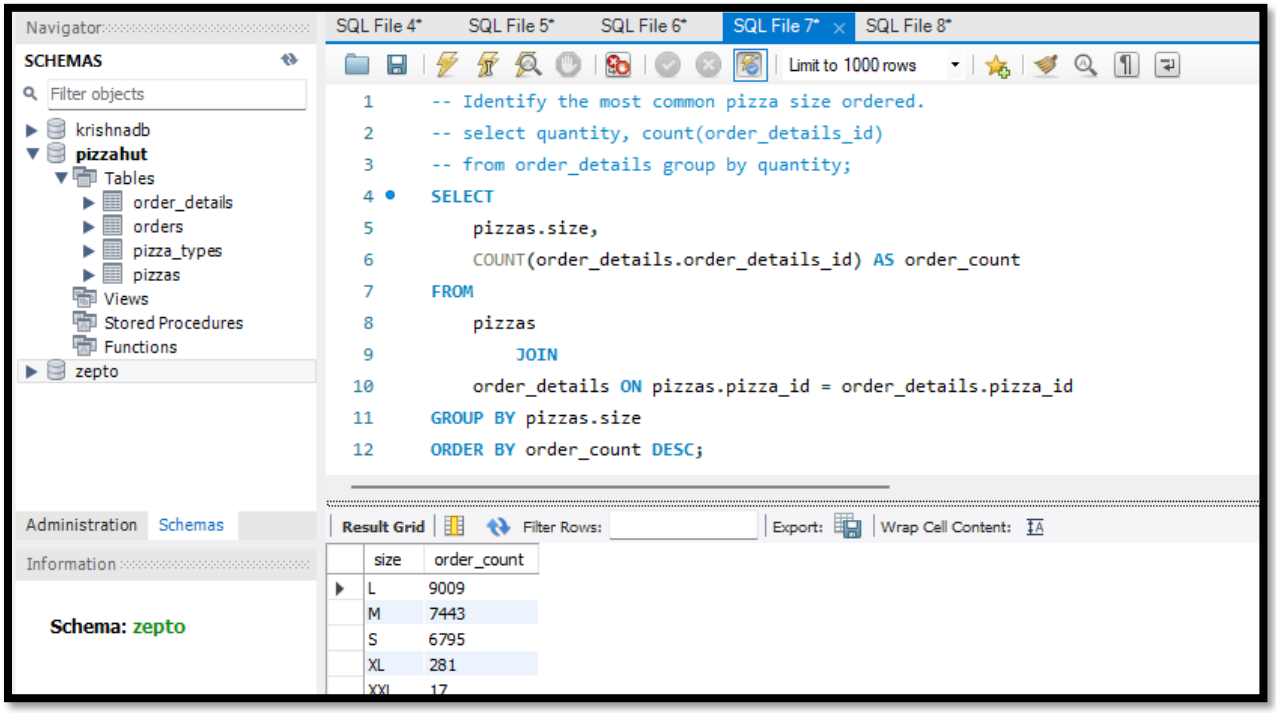
2. Total revenue generated from pizza sales.



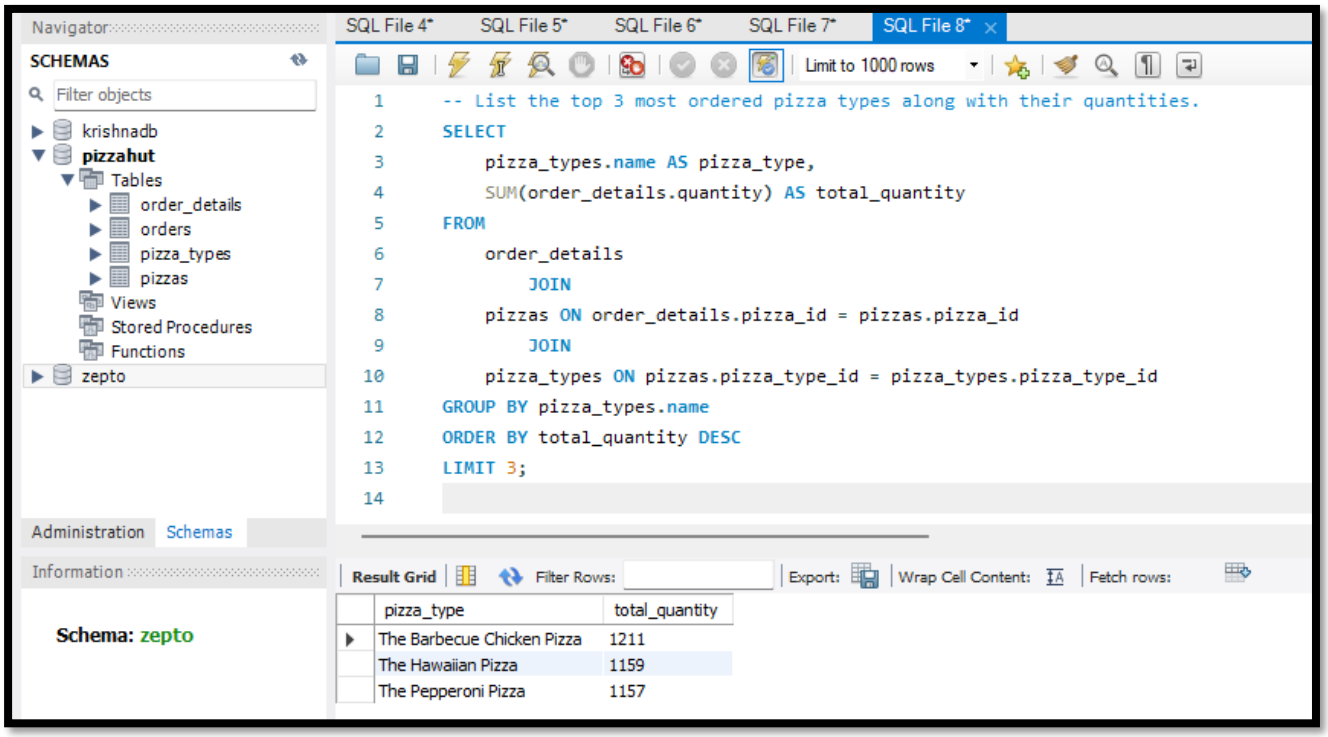
3. Highest-priced pizza.



4. Most common pizza size ordered.

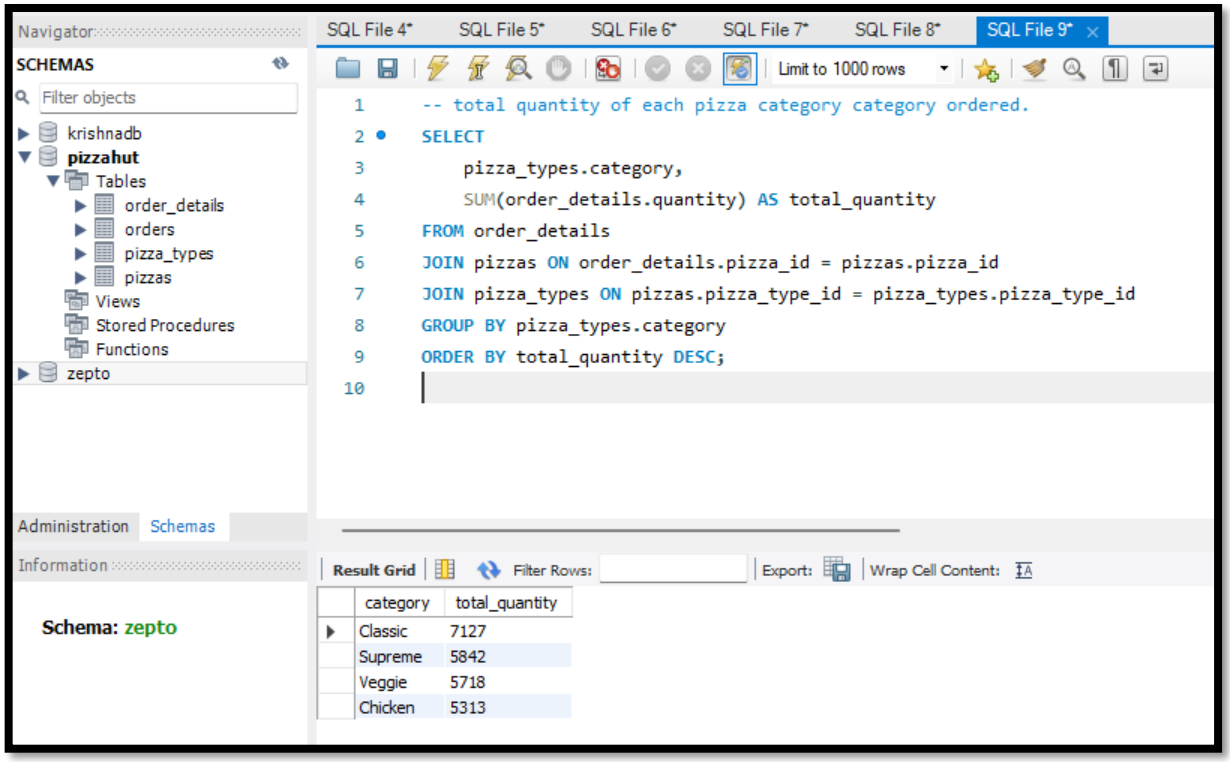


5. Top 3 most ordered pizza types with quantities.

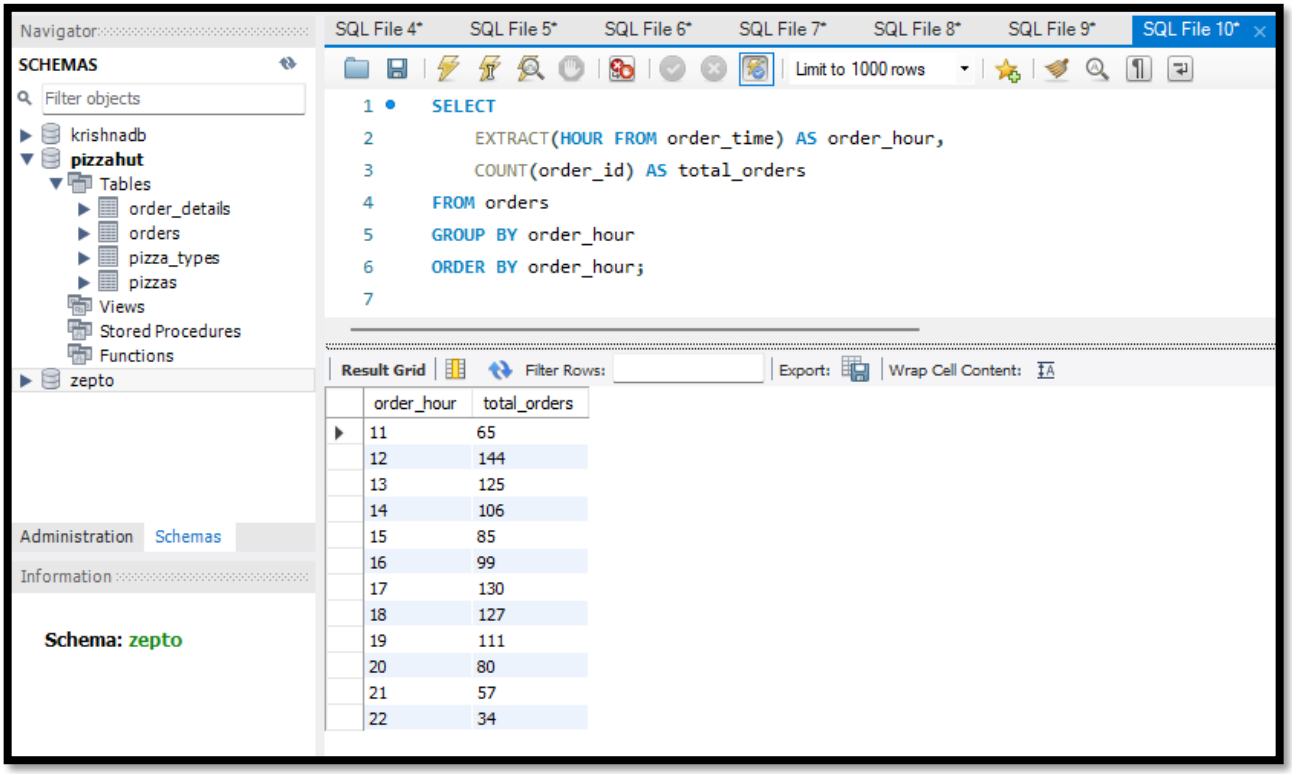


B. Intermediate-Level Analysis

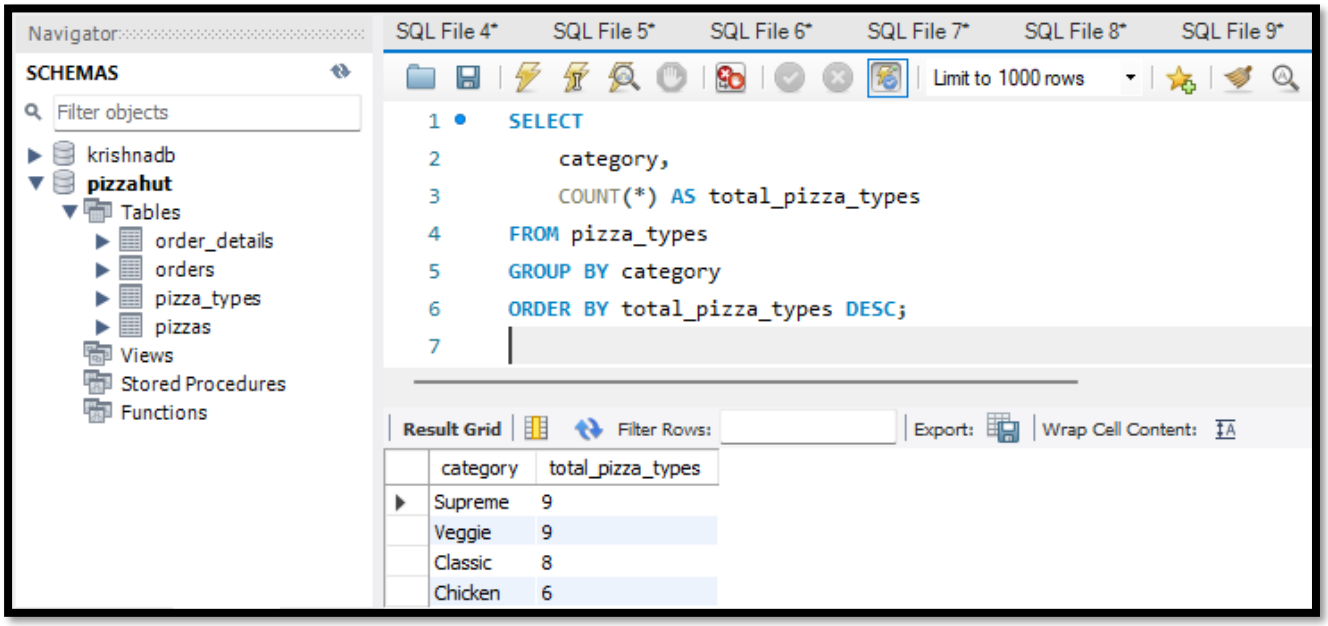
1. total quantity of each pizza category category ordered.



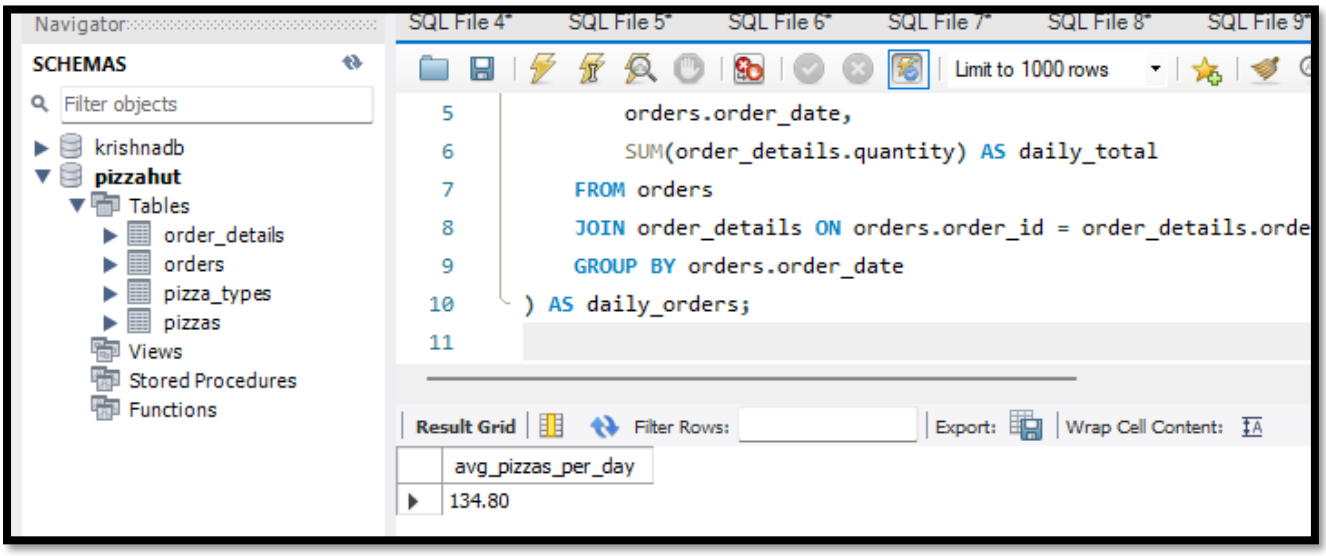
2. Order distribution by hour of day



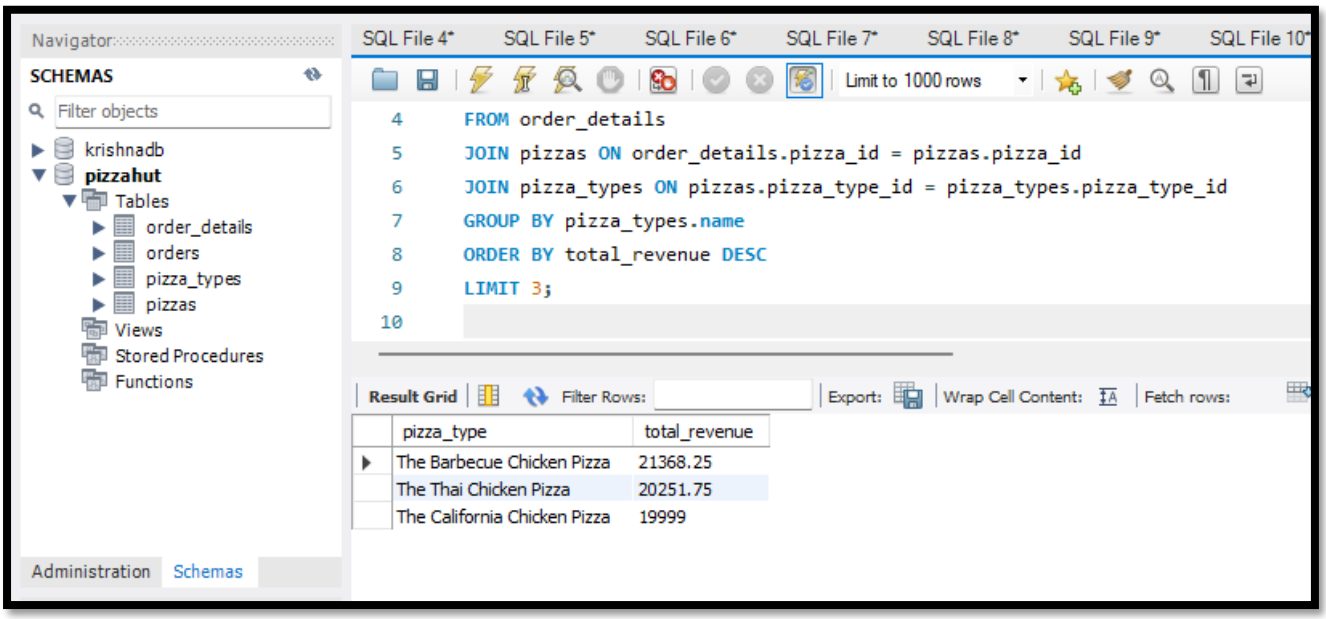
3. Category-wise distribution of pizzas



4. Avg. number of pizzas ordered per day

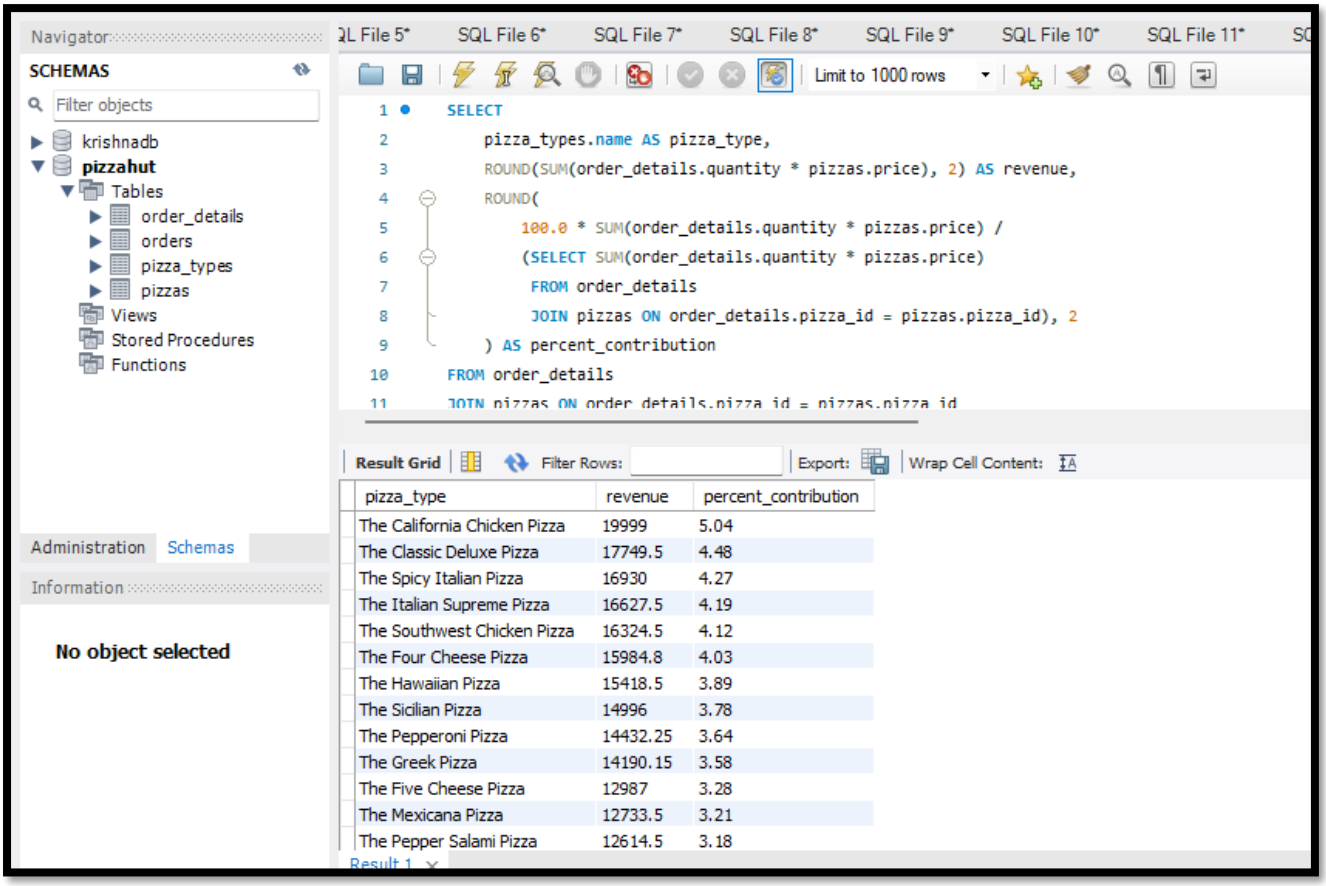


5. Top 3 pizza types by revenue

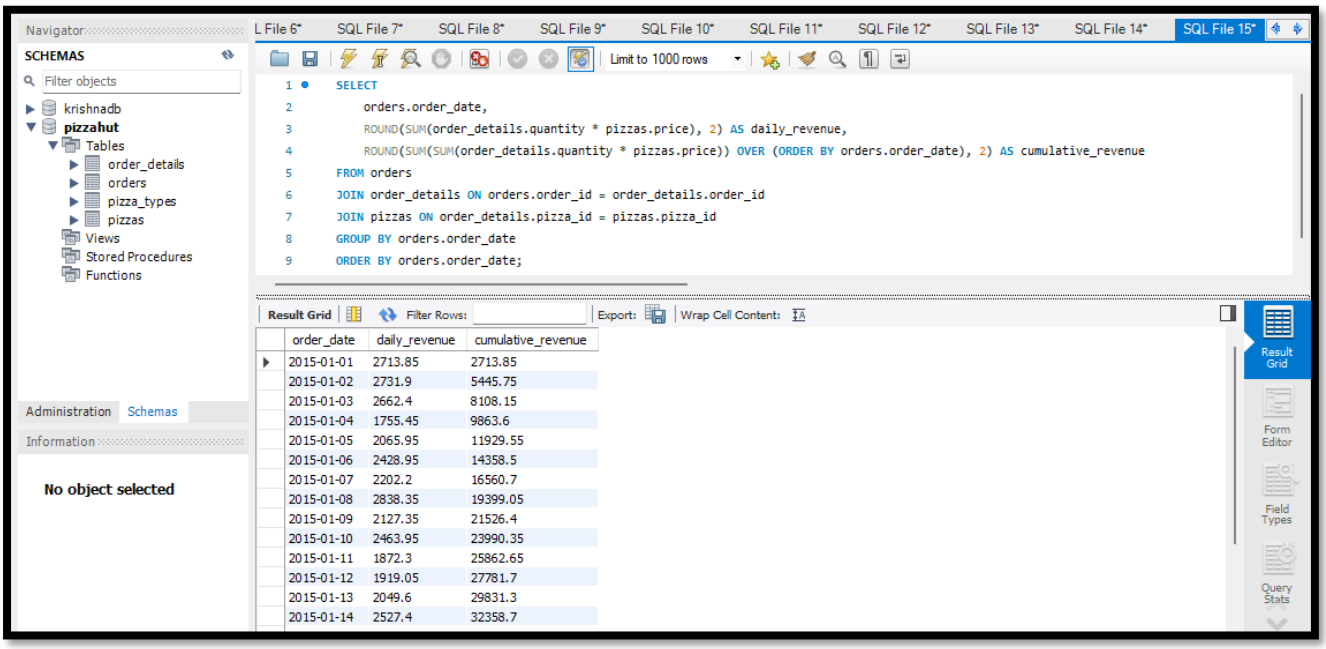


C. Advanced-Level Analysis

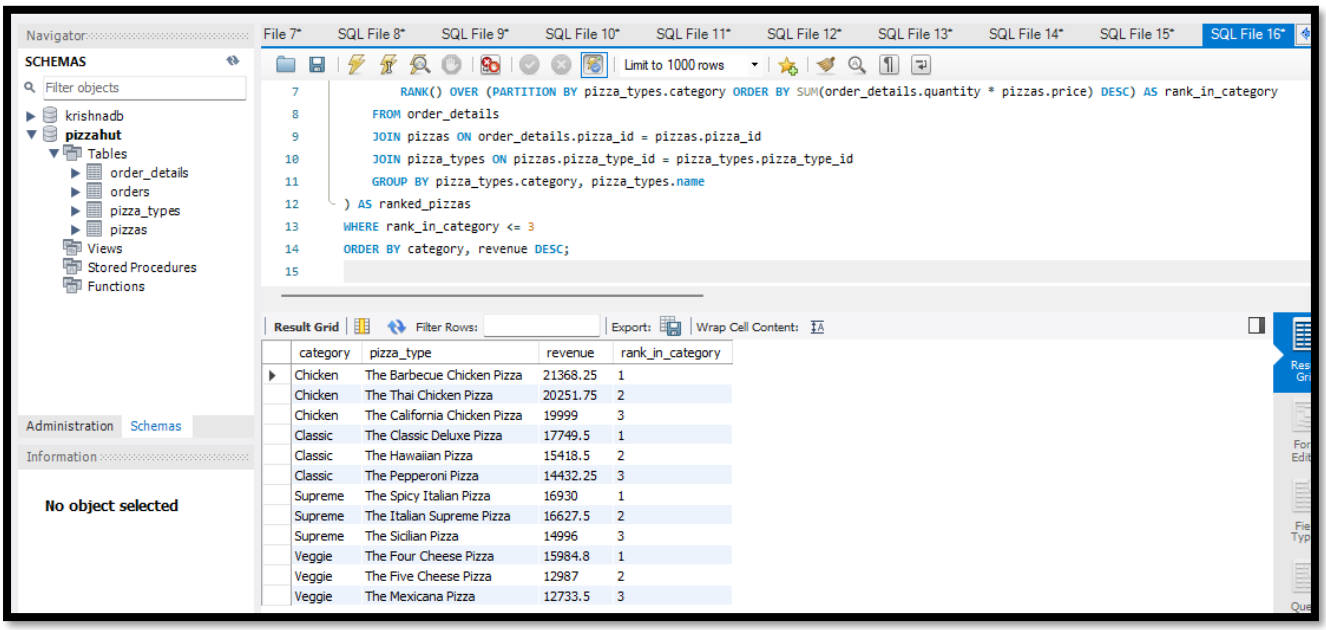
1. % contribution of each pizza type to total revenue



2. Cumulative revenue over time



3. Top 3 pizza types by revenue within each category



4. Conclusion

1. The most ordered pizza type is: **BBQ Chicken Pizza**
2. The highest revenue is generated by: **Non-Veg category**
3. Most orders are placed during: **12 PM to 2 PM**
4. Revenue contribution is highly skewed toward a few top-performing pizzas like BBQ Chicken and Veggie Deluxe.