

5

**INSTANT
LINKEDIN
PROFILE
BOOSTER
TIPS**

Swipe Right



Linkedin Tips

**YOU'RE NOT ON
LINKEDIN ENOUGH.**

**QUICK
TIPS**

**If you want to build your
brand consistently,**

**Use the 5 instant profile
boosters ✓**



AVOID BUZZWORDS IN YOUR PROFILE



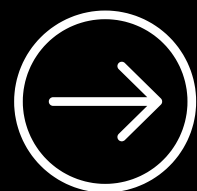
- Use effective, likely to be search keywords in your professional headline.
- Avoid Generic terms like creative



GET MORE ENDORSEMENTS



- Keep your skills updated
- Endorse people you respect
- Thank people who endorse you for your skills

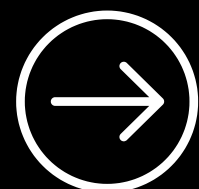


ASK FOR RECOMMENDATIONS

RECOMMEND



- Personalise the request message
- Don't use the default LinkedIn text
- Mention people what you want to be recommended for



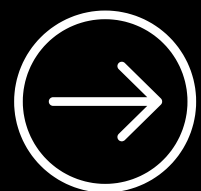
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Linkedin Tips

JOIN ACTIVE GROUPS ON LINKEDIN



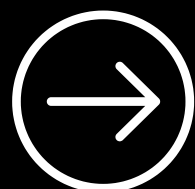
- Be active in groups and engage.
- Your profile is 5 times as likely to be viewed!



SEND A NOTE TO YOUR CONNECTIONS



- Maintain LinkedIn relationship notes with each connection.
- Show your presence by engaging with them.





Want to create a successful
Personal Brand on LinkedIn

Visit
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FOLLOW