



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The land area in 1997 was 142 million has,out of which some 24 million has of cultivable land was kept fallow for some time due to insufficient rainfall and lack of resources
Since then ,the iand used for agriculture only continued to grow and in 2021 the land area had increased by 27.39% to 181 million has out of which 154 million has was used as cultivabie land.

Agriculture is the foundation of the Indian economy. the population of india mostly depends on agriculture for their livelihood

While the agriculture sector contributed to about 51.95% just after independence, that nunber dipped down to just over 25% in 1997 and in 2021 it went further down to just 18.8%.

This was likely due to industrialization, slow growth and lack of innovation in the agriculture sector



India has the iargest workforce engaged in agriculture. after 61 years of independence the share of agriculture in total national income declined from 50 percent in 1950 to 18 percent in 2007-08. but even today more than 60% of the workforce is engaged in agriculture as of today

This numer through, has stayed relatively constant through out the years, despite the decrease in the GVA.

Agricultural export is extremely important as besides earning precious foreign exchange for the country , the exports help farmers/producters/exporters to take advantage of the wider international market and increase their income

the share of agricultural exports too total exports increased from 18.47% in 1990-91 to 20.33% in 1996-1997 , after that it decreased sharpiy and reached 9.64% in 2008-09 and later on showed a mixed a mixed trend and finally reached 14.20% in 2020-2021



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?